

School of Fashion Technology

Is Proud to announce the

First Indian Institute to be a Member of

Material Connexion

Please avail the opportunity , @ School of Fashion Technology, to understand and apply the innovative/sustainable materials in fashion and lifestyle.

Something @Material Connexion:

Material ConneXion is made up of an international team of multidisciplinary experts that bridge the gap between science and design to create practical manufacturing solutions.

Material ConneXion's team includes Ph.D. material scientists and material specialists with cross industry work experience at Fortune 500s and

Sectors:

Laboratories:

| | |
|---------------------------|--------------------------------------|
| Aerospace | Furniture (Contract and Residential) |
| Apparel/athletic shoes | Industrial Design |
| Architectural interiors | Interior Design |
| Automotive | Interior Fittings and Hardware |
| Branding | Materials Science |
| Building and construction | Marketing |
| Chemical engineering | Military |
| Chemicals/plastics | Packaging |
| Consumer electronics | Personal Care |
| Consumer Insight | Retail |
| Consumer products | Sporting Goods |
| Durable goods | Textiles |
| Fiber optic | Toys |

Widely regarded as an authority on materials, they are often invited to contribute to publications or speak about materials innovation, the strategic value of materials, and sustainable material solutions, among other topics.

Material ConneXion uses its materials intelligence to help companies innovate.

With a wide spectrum of material expertise and access to global material sources, they identify today's material solutions and provide insight into tomorrow's opportunities:

- They act as a catalyst for new material and product ideas
- They create new opportunities for product development and optimization
- They use our sustainable materials expertise to guide environmentally responsible material solutions
- They provide a competitive edge through deep dive research on materials in development and untapped technologies

- They find solutions to specific material challenges

- They identify material trends for particular industries

- They provide a comprehensive overview of today's innovative material solutions from various industries
- With a fresh expert eye and an independent and unbiased opinion of materials processing and technology, they identify the right material solution to fulfill your goals:

Consulting

Their wide range of consulting services:

- Are customized to help the client create better products. From fulfilling immediate material needs to collaborating on new product strategies and sustainable roadmaps, they use their industry-wide expertise to determine which strategic material solution is right for the client.

Materials Library

Their subscription-based materials library is the world's largest library of advanced, innovative, sustainable materials and processes in the world. Their ever-growing physical libraries around the globe and their online database give the client immediate access to over 7,000 materials.

Material Manufacturer Solutions

As an indispensable global asset to the world's leading manufacturers, they are on top of mind for the most innovative companies seeking the latest in new materials. Their highly visible position provides unique opportunities to get your materials in front of a targeted audience of material specifiers.

- As an independent global resource for material solutions and innovations, Material ConneXion provides much more than just information on the latest materials. With offices in New York, Bangkok, Beijing, Cologne, Daegu, Istanbul, Milan, Seoul and Shanghai, as well as a strong presence on the internet, they are an indispensable, global asset to the world's most influential and prominent manufacturers from all disciplines, categories and market segments.
- Every month, their international panel of experts jury 50-60 new materials sourced from around the world for inclusion in their materials library, offering our clients constant updates on materials solutions for their projects.
- As part of their regular consulting engagements, their team is constantly recommending materials solutions to match Fortune 500 companies' ideas.
- Widely recognized as materials experts, they are often called upon by leading international newspapers, publications, and conferences to provide materials information and insight.
- As the go-to resource for materials, they are uniquely positioned to raise awareness of Client's material to a highly targeted audience of material specifiers.
- For over a decade, they've been helping companies create better products.

Their materials intelligence has been used by some of the largest, most innovative corporations worldwide, as well as smaller-forward thinking companies, government agencies, architects, designers, and multidisciplinary creatives.

- Considered a vital part of their clients' competitive advantage, their collaboration with many of them remains confidential. That said, here are just a few they have worked with :

Their distinguished clients include:

Adidas
Aero Products International
Armani Exchange
Aveda
Baron & Baron
BMW
Calvin Klein
Center for Architecture
Charbroil
Chilewich
Chrysler
Clodagh
Colgate Palmolive
Crate & Barrel
David Rockwell Group
Disney
Easton – Bell Sports
Ecco Design
Estée Lauder Companies
Fiat
Field Operations
Fisher Price
Frog Design
Fuseproject
Gensler
Giorgio Armani
Glen Raven
GM
Hammit
Hasbro
Haworth
Herman Miller
HOK
HoMedics
HWKN Architecture & Concept Design
Ikea
Jarden Consumer Solutions
JCPenney
Jockey
Johnson & Johnson
Jordan Brand
JWT - J Walter Thompson
Kimberly-Clark Corporation
Lifetime Brands Kone
Logitech
Masco Corporation Mazda
Motorola
NBBJ
Neiman Marcus
Nestle
New Balance
Nike
Nissan
Node
Nokia
Old Navy
Perkins Eastman
Procter & Gamble
Puma
Samsonite
Samsung
Sara Lee
Skidmore Owings & Merrill
Smart Design
SOM
Sonance
Starbucks
Steelcase
Steven Holl Architects
Target
Toyota / Caltly Design
Trespa
Tupperware
Wal-Mart
West Elm
Whirlpool
Whole Foods
Wilson Associates
W.L. Gore
World Kitchen
Victoria's Secret
Volkswagen A.G.
Zaha Hadid