

अस्तित्व (Astitva)

Protection and Promotion of Indian Intellectual Heritage Crafts

An Initiative of Dr. Mrs. Bhanuben M. Nanavati Foundation and
MKSSS's School Of Fashion Technology (Incubation Centre)

(Dedicated to the memory and contribution of the "Philanthropist,
Late Shree Mahendra M. Nanavati, Mumbai, India)

Maharashtra Edition



**Date : 15 January 2026
Time : 1.30 to 4.30 PM**

**Venue
Sophia Bhabha Auditorium,
Sophia Campus**

The School of Fashion Technology initiated Project Astitva – Maharashtra Edition with a clear vision: to preserve authentic Indian crafts by safeguarding their original processes, sustainable materials, and deep-rooted contribution to social sustainability. Rooted in field-based research and artisan collaboration, Astitva stands as a meaningful intervention in the evolving landscape of traditional crafts.

Astitva as a Platform for Co-Creation

Project Astitva emerges as a response to this need. It offers a space where designers and artisans work together, supported by academic research from the School of Fashion Technology, to reinterpret Paithani, Khun and Karvat Kath, while respecting its authenticity. Through material innovation, process documentation, and thoughtful design interventions, Astitva aims to mitigate threats posed by mechanisation and material substitution, without compromising the craft's soul.

Event Flow (2.00 PM TO 4.00 PM)

- Introducing GFI and Project Astitva by Mallika D.S.- Green Fashion India, Coordinator, Design faculty and Course Coordinator-M. Design
- Kachch Edit showcase.
- Curtain Raiser Project Astitva- Maharashtra edit.
- Maharashtra edit Showcase.
- Introduction & Felicitation of the Speaker- Hon. Prof. Ujjwala Chakradeo (Vice Chancellor, SNDT Women's University, Mumbai)
- Introduction & Felicitation of the Speaker-Mr. Umesh Rathod, Indo-Vation Manager- AICTE- Ministry of Education's Innovation cell
- Felicitation of Ms. Triya Nanawati by Dr. Hundekar and Dr. Bhalla
- Speech by Mr. Umesh Rathod
- Speech by Hon. Prof. Ujjwala Chakradeo
- Overview of the previous Green Fashion India Conference by Dr. Garima Bhalla
- Theme of Green Fashion India- Main conference by Mr. Satyajit Joglekar- Green Fashion India Coordinator and Faculty SOFT
- Video messages by Mr. Rahul Bhajekar and Mr. Benjamin Itter – Green Fashion India Strategic Advisors
- Invite Mr. Hemang Agrawal- Green Fashion India Strategic Advisor to share a few words on the upcoming conference.
- Invite Dr. Manju Hundekar to share a few words on the expected outcomes of the upcoming conference.
- Vote of Thanks by Mallika D.S.