7.1 Quality initiatives by IQAC during the year for promoting quality culture

- A. Curriculum enhancement to make it apt for the industry.
- B. Activities for Holistic growth of students
- C. Internationalization of education
- D. Promotion of sustainability
- E. Social outreach empowerment
- F. To reach to maximum students for the course promotion so as to get quality students
- G. To encourage and support research activities among staff and students.
- H. To make students participate in international and national level competitions for research related activities
- I. To enhance employability and to provide guidance for career advancement.

Item /Title of the quality initiative by IQAC	Date & duration	Number of participants/ beneficiaries
Workshop of S.N.D.T.details to be written Mention the college, industry , academician University identified us to conduct the workshop on national level	11 July to 13 July 2019	30
Meeting with advisory board members Maharshi Karve Stree Shikshan Samstha's School Of Fashion Technology ADVISORY COMMITTEE BOARD MEETING SOFT's Advisory Board meeting is held on **Thursday, 6th February, 2020 at 11.30 a.m.** at School of Fashion Technology Campus, Narhe. Following members were present for the meeting : 1) Mr. Rahul Mehta 2) Ms. Meher Castelino 3) Ms. Nivedita Saboo 4) Dr.P.V.S. Shastry 5) Mr. Milind Lele 6) Dr.M.M.Hundekar	6th February 2020	9

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7) Ms. Garima Bhalla 8) Mr. Suresh Karale 9) Mr. Satyajit Joglekar **Minutes for the meeting:** 1. Visit to college and department To have an overview of college infrastructure and academic development, all the advisory board members visited the departments and applauded the departmental displays. The dignitaries also visited the proposed Incubation center and it was admired. As this is the only kind of facility available in India at institution level. **2. Discussion of Progress Report of SOFT.** The Advisory Board was shown the Annual Quality Assurance Report (AQAR) and the Vision Document of SOFT. IFFTI Start-up, Incubation & Industry Academia Interface Linkage Management Strategy Document 2020 was also presented to the Advisory Committee. Few typographical corrections were suggested for necessary correction and in specific: Mr. Rahul Mehta stressed on the immediate action of the MIS system. **1. Suggestions on Development plan**		

strategy of MKSSS ARE SOFT.		
i. It was suggested to build the Research and Development cell (R&D cell) and new strategies need to be carved out. It was suggested to prepare the document of (R&D cell) yearly achievements ISSN number was advised to be taken which will facilitate Research quickly.		
ii. It was also advised to form a committee to review and assess the papers which are to be submitted in various publications.		
iii. It was recommended that SOFT as a Brand should be built up in the Fashion fraternity including Industries, Designers, NGO's etc.		
iv. The Committee advised SOFT officials to get more exposure to Industries, Designers domestic and International too.		
v. It was strongly recommended that SOFT should hire a Public relation Consultant to help build		

	SOFT as a Brand.		
vi.	A need was seen that objectives should be more clearly established and accordingly the PR strategy shall be worked out through the consultant.		
vii.	It was also suggested to have a review on the ambience of the SOFT to make it best suited for the PR strategy, focus of positioning and accordingly it should be worked out.		
viii.	SOFT should be attached to more glamorous events like Lakme Fashion Week or Wills Delhi Fashion week. Etc. to be more present in the Fashion fraternity.		
ix.	It was suggested that highest priority should be given to Industry Liaison, then Fashion Designers and lastly Green Fashion because the students who graduate have the aim of going to the industry and Green Fashion should be a complementary asset of theirs. But when it comes to SOFT approaching the industries,		

the pitch should be of Green Fashion and hence it is equally important.		
x. An update regarding the progress of SOFT, the activities at SOFT, "what's happening" at SOFT should be forwarded to all industries who are connected with SOFT to have a connection with them permanently. This update should be in the form of digital one pager mail monthly of Semester wise. This mailer can be created by Fashion Communication students who can get an experience of Industry also. These students will be mentored by Internal Faculties.		
xi. This will not only build a strong PR with the Industries but also will increase the brand recall of SOFT.		
xii. The PR budget was also informed to the Advisory board.		
xiii. The committee strongly recommended the "Star's of SOFT" concept for PR building		

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through Alumni as a tool.	
xiv. The intention is to build a "Solid Public Relation" and a new viewpoint... can be put forth.	
xv. It was also suggested that all students of SOFT should be pushed and encouraged to promote the Updates of SOFT on their personal page so that Brand Name SOFT reaches to the connections of all students indirectly.	
xvi. The committee proposed that a clear Action Plan should be created for SOFT PR activity and circulated to all members.	
xvii. It was strongly recommended that one to one interaction with the Industry should be made and also to be involved with the activities of SOFT.	
xviii. It was strongly put forth that the first step should be involvement of Alumni with SOFT should be increased and encouraged and a formal structure to be given to "Alumni Association". This will	

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enable a strong base for internships, placement, opportunities, goodwill etc. for SOFT. xix.　It was discussed that there is an opportunity between SOFT and CMAI to have a Memorandum of Understanding on the lines of Fashion News. It can be named and proposed to CMAI under "CMAI-SOFT Fashion News". This shall reach the industries connected to CMAI (around 2000). xx.　Fashion Forecast (Indian as well as International) can be used as one of the tools for PR strategy. There has to be Indian Ethos in the Forecast. **2.　Discussion on increasing participation of Advisory Board of MKSSS'S SOFT.** I There is definitely a very big need for regular meetings of the Advisory Board and it was confirmed that Quarterly meetings shall be possible. II.　The venue for the meeting was		

decided to be in Pune. III. Few new names shall be suggested to increase the Advisory board. **Any other subject with the permission of the chair** Thanks & regards Mr. Rahul Mehta Chairman Advisory Board MKSSS's SOFT Dr. Manju Hundekar Principal MKSSS's SOFT		
Google form for development of curric ulum	11.02.2019	06
B - Activities for Holistic growth of students Collaborative project with artisans - Specialisation wise the students have interacted with the artisans and developed products Life skills workshop at Ratnagiri Nss – 19-20 report – Mohika Joshi Inspiro - 19-20 report Shahane Sir Sports – Varsha Wadkar	17th june to 21st june 14.12.2019 to 17.12.2019	106 208 (First Year)
International faculties		

Ms. Diana Linda	27 & 28 Jn 2020	142
Mr. Ash Alibhai	12.12.2019	94
Mr. Benjamin Itter		
Mr. Philippe Werhahn	23 to 29 March 19	33
Mr. Adrein Roberts		33
Mr. Yakimov Kamin	23 to 29 March 19	33
Mr. Juian Roberts	21 to 31 April 19	
Mr. Sam Shalgaonkar		78
Ms. Belinda Bawa	9 to 13 July 19	138
Hoschule Reutlingen	20 Jan 2020	
International tour – madhura and yogesh sir		
Seminar in association with Sophia Fashion show theme Craft design development (Subject Based)	July 19 to September 19	120
Nss - Swachh bharat abhiyan ● Harit Wari Swachh Wari- Swastha Wari ● Tree Plantation at Narhe ● Seminar by Asmita Foundation On Young Women's Health and Hygiene and Donation of Sanitary pad vending machine	June 23 July 19 February 28	54 90 199
Seminar SDC Seminar - Mr. Sham Salgaonkar & Mr. Yogesh Gaikwad	26 July 2019	142
Silk Mark Seminar- Silk Mark representatives	19th Sept 2019	138
Internship/Screening For Placement Program	23rd Sept 2019	94
Online Symposium Hosted By The Manchester		

Fashion Institute	8th Jan 2020	78
Fashion Forecast By - Poorva Sharotri	20th Jan 2020	23
Webinar On The Topic 'Corporate Social Responsibility And Sustainability In Fashion' Will Be Conducted By Dr Patsy Perry From Manchester Fashion Institute, Manchester Metropolitan University	13th & 14th Jan 2020	86
Can Styling Be Sustainable? - Maitrai Global Education		
Webinar On Entrepreneurship Development Program	30th Jan 2020	78
Participation in education fair personal counselling desk,related to admission		
BRDS - Agency	8th Mar 2020	120
Design Hunt- Mumbai		
Design Hunt-Pune		
Design Hunt- Ahmedabad	13th Oct 2019	32
Silica - Agency	24th Oct 2019	
Design Quest - Mumbai		112
Design Quest - Pune	22nd Dec 2019	74
College Visit of agency students		
	17th Aug 2019	54

Portfolio Presentation - Mumbai	25th Aug 2019	92
Portfolio Presentation - Pune	18th Sept 2019	180
Master Classes by SOFT Faculty - Mumbai (Mulund & Andheri)	6th Oct 2019	68
	24th Nov 2019	97
Master Classes by SOFT Faculty - Mumbai (Ghatkopar & Dadar)	18th Nov 2019	24
Master Classes by SOFT Faculty - Mumbai (Borivali & Aurangabad)	19th Nov 2019	32
	22nd Nov 2019	18
Craft base projects **Textile Design:** ● Paithani Weaving ● Maheshwari Weaving ● Ilkal Weaving Fashion show projects Arch – student Faculties paper presentation Financial support for research activities	20th July-10th October 2019 April 2019	7 7 8 19

Faculty sessions – research methodology and data science – Shushant sir Innovation Textile Studies -Innovation in waste Management	20th July 10th October 2019	22
IFFTI-International Federation of Fashion Technology Institutes.	October 2019	7
FTC- Functional Textile Clothing, IIT Delhi.	October 2019	4
ARCH College of Design & Business Fashion Colloquia,Jaipur	27 & 28 Jan 2020	2
GFI - organised by SOFT & B.K.Somani,Mumbai/GFI - 7th Pre Launch of its Sustainable Forum GFI 2019	25th Sept 2019	4
GJEPC - Artisan Jewellery Design Competition	Sept 2019	1
Internship related Orientation programs resume writing	Oct 2019	128
Skill assessment ● Development of digital Illustration - Fashion Communication	5 to 9june 2019	34
● Design Thinking - Fashion Communication ● Accessory Design Development- Textile	5 to 7 june 2019	32

Design Sem III	17- 21 June 2019	19
● Indian Craft Research- Textile Design Sem V		
● Brand Designing- Textile Design Sem VII	17 - 21 June 2019	22
	17- 21 June 2019	11
Value addition		
● Foreign Language- Italian for First Year students		
● Foreign Language- French for Fashion Communication students		208
● Sewing Techniques- Textile Design Sem III		
● Basic Pattern Making- Textile Design Sem IV		34
● Basic Draping- Textile Design Sem VI	5 to 21 August 2019	
● Portfolio Development Sem VII		
Workshop and seminar to students	25th June 2019	19
● Workshop and seminars- 5 first year students	29th Nov 2019	19
	18th Nov 2019	22
	28th Aug 2019	11
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Committee Coordinator, SOFT   IQAC Coordinator, SOFT   IQAC Chairmen, SOFT

Coordinator Name   Dr. Sudhakar Jadhav   Dr. M. M. Hundekar