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NAAC STEERING COMMITTEE

NAAC	- Chair Person	Dr. M. M. Hundekar
	- NAAC Coordinator	Ms. Mallika Dabhade
	- Members	Mr. Suresh Karale, Ms. Garima Bhalla, Mr. Umesh Dharmadhikari, Mr. Sudhakar Jadhav

PREFACE

Pune, a vibrant metro is a hub of education, information technology, biotechnology, industry, entertainment and now a days Fashion. It is the seventh largest metropolis in India and second largest in the state. Once known as a 'Pensioner's Paradise' and earlier also used to be known as "Cycle City". Pune was considered to be the Hill station few decades back. The weather in Pune is usually quite pleasing. Monsoon is the time to enjoy, with hills at the backdrop, city is bestowed with lush green landscapes, and natural scenic beauty.



Pune is considered to be Maharashtra's cultural capital and the form of Marathi spoken in Pune is considered to be the standard form of the regional language. The **culture of Pune** encompasses both the traditional Maharashtrian lifestyle that is predominant in the heart of the city, as well as a modern, progressive outlook resulting from its being a hub for education and liberal thought. The city is also known for its British Raj "bungalow architecture" and the Garden Cities Movement layout of the Cantonment in the early Twentieth Century.

Pune now has emerged as a thriving city that represents 'New India' with a mix of capitalism, spiritualism, amalgamation of ancient and modern culture and traditions. This city has managed to preserve its culture in a very authentic way and hence, is known as the 'Cultural Capital of Maharashtra'. Almost all the Maharashtrian festivals such as 'Ganesh Utsav', 'Dahi Handi' are celebrated here by all the levels of society with happiness and enthusiasm.

Education Hub

Jawaharlal Nehru, India's first Prime Minister entitled Pune as 'The Oxford of the East'. With more than 9 deemed Universities and 612 colleges; Pune still maintains the decency of the title. Students from every corner of India and the world come to Pune for the education. It also been known as the Smart City of 21st century; the name given by Honorable PM of India Mr. Narendraji Modi.

Career

Pune has diverse industrial fields for job offers. It is India's significant manufacturing and automotive hub, with international auto manufacturing companies, including Daimler Benz, MTU Friedrichshafen and Volkswagen. There are thousands of large IT companies such as TCS, Wipro, Infosys, Amdocs, Accenture, Cybage, Canbay, Cognizant, Persistent and thousands of small IT companies. In Pune, over 225 German companies have set up their businesses.

Entertainment, Tourism & Lifestyle

There are many places worth visiting in Pune. Aga Khan Palace, Sinhagad, Shaniwarwada, Raja Dinkar Kelkar Museum, Parvati Hill, Pataleshwar, Lohagad and more popular weekend gateways in Pune.

Pune city's nightlife might not be in your face, but growing number of pubs, lounges and bar is a proof that this city has awesome nightlife.

Pune has given birth to or attracted a body of organization for the Marathi literati. Marathi theatre (Drama) is an integral part of Marathi culture. Both — Experimental and Professional Theatre — receive whole-hearted patronage from the Marathi community. Tilak Smarak Mandir, Bala Gandharva Rangmandir, Bharat Natya Mandir, Yashwantrao Chavan Natyagriha and Sudarshan Rangmanch continue to serve these art forms.

Pune have several arts institutes that fulfill the demand of the cultural as well as traditional ways of entertainment. Apart from its various temples, other historical attractions in and around Pune include the rock-cut Pataleshwar cave temple, Aga Khan Palace, Shaniwarwada, Lal Mahal, Shinde Chhatri and Sinhagad fort. Prominent museums in Pune include the Raja Dinkar Kelkar Museum, Mahatma Phule Museum, Babasaheb Ambedkar Museum, Pune Tribal Museum and the National War Museum.

Fashion Education and Career in Pune

Pune from last two decades has witnessed a rapid change in the lifestyle and the way people carried themselves in terms of Fashion. The emergence of various fashion related National and International brands with an additional input of Fashion Education and related courses played a major role in taking Fashion on a very serious note in the city.

The emergence of Fashion Institutes such as NID & NIFT played a major role in increasing Fashion awareness through Education. But the limitations to enter to these institutes in terms of fee structure and selection criteria lead in providing Fashion Education to a very limited class of the society. The development of the students force that has an ability to integrate knowledge through traditional arts, contemporary thought, academic freedom, innovations in design & technology and creative thinking was needful.

With the increasing demand of Fashion; and to continue the legacy of “**Bharat Ratna**”- Maharshi Dhondo Keshav Karve; the *Maharshi Karve Stree Shikshan Samstha, Pune* initiated Fashion education Courses through the establishment of School of Fashion Technology in the year 1998 with Technical Collaboration with N.I.F.T. New Delhi, Ministry of Textiles, Govt. of India by introducing diploma courses. In the year 2000, SOFT was the only and first ever fashion institute that initiated its first Degree Course in Fashion Education in affiliation with S.N.D.T Women’s University, Mumbai. SOFT has created education and Opportunities to the students in and around Pune having the inclination towards fashion education at very Affordable Prices.

With a pure motto of spreading Fashion Education to not only, empower women but also to make them self-reliant and independent that makes them ready for the Global Fashion Market.

The events such Pune Fashion Week, emergence renowned Designers such as Nivedita Saboo, Sujata Toke, Rasika Wakalkar, starter of Designers Labels such as Milaya, Kora, Rudrakh, More Mischief, Either Or, Banjara and so on were the turning points to change the Fashion Scenario all over Pune and around. These initiatives to promote Fashion in Pune ultimately has created variety of Job Opportunities in various sectors of Fashion such as, Designing, Merchandising, Retail, Fashion Marketing and Promotions, Media, events and so on.

Principal's Message

SOFT was established in 1998 under the tutelage of 120 years old Maharshi Karve Stree Shikshan Samstha (MKSSS), Pune, India in collaboration with National Institute of Fashion Technology (NIFT), (Ministry of Textiles, Govt. of India) and in affiliation with S.N.D.T. Women's University, Mumbai. founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. S.N.D.T. Women's University is the first ever University that started for Women's education.

School Of Fashion Technology, Having A Legendary Background Of Empowerment Of Women Through Education, Provides Fashion Education That Nurtures Young Talent To Transform Into Responsible Fashion Professionals. Being a premier Institute in Fashion World, Our Vision Is "To Create Fashion Professionals With Sound Knowledge & Diversified Skills And Fair Practices." Responsible Fashion Is Ultimately A Matter Of Encouragement And Practice.

SOFT is the pioneer of fashion education and one of the top fashion design schools in the country, and the only school that equips students with quality education that's focused around art and industry that is of the commercial value at an affordable fee structure.

SOFT is the only Fashion institute that initiated the first Degree course in Fashion Design in the year 2000. The culmination of Fashion Design course from B.H.Sc. to B.Sc. and since 2010 B.Design is one of the notable achievement that took place considering the global senerio of Fashion Education.

Encompassing Fashion Design, Fashion Communication and Textile Design as a Core Of Its Curriculum, SOFT Follows An Internationally Accepted And Accredited Course Pattern and syllabus designed by the exteremly experienced and renowed Academicians, industry professionals and designers to cope up the demands of the global Fashion market. The Advisory board comprise of extermely intelligent and influential Fashion professionals such as **Mr. Rahul Mehta** - Chairman CMAI, **Mr. Suresh Vaidya**- Senior Textile Consultnant, **Mr. Hemant Trevedi**- Director , Sheetal Fashion Design Studio, **Ms. Meher Castelino** – Fashion Journalist, **Mr. Narain Hirdaramani** – Managing Director, Ana Exports, **Mr. Satish Gokhale**- Managing Director, Design Directions, **Mr. Sumit Chandna**-Sr. Vice President & Head of Buying & Merchandising, Aditya Birla Retail Limited, **Mr. Radhesh Kagzi**- President - Merchandising & Production, Creative Lifestyles Pvt. Ltd., **Mr. Santosh Katariya**-Managing Director, Crystal Apparel Ltd, **Mr. Ravi Advani**-President. Textile Syndicate, **Ms. Nivedita Saboo**-Director. NEO couture and **Mr. S.M. Deshpande**-Advisor, Kamd giri Fashion Ltd who play a significant role in designing a flexible yet highly adaptive and competent design syallabus for this ever changing fashion industry.

The fashion design curriculum consist of the hands on industry modules, interaction with highly acclaimed fashion professionals, the state of the art infrastructure and performance evaluation to the industry expert of relevant area which are the distinctive key point of the SOFT's Design curriculum.

During the course students are exposed to all levels of skills, knowledge and practical experience that makes them exemplary graduates fully prepared to shoulder the responsibilities and challenges of fashion industry specifically based on their chosen specialisation.

The excellent track record of placements in India and abroad, students achievements in National and International level fashion related competitions, industry's trust in the institute to involve students at various levels of design development and research, consistent guidance from the renowned national, international level fashion professionals and the commitment to empower women through education makes this institute to stand apart from rest all.

SOFT is committed to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion through various activities related to sustainability. The State of the Art Infrastructure consisting equipped classrooms, CAD-CAM labs , Construction and Pattern Making labs, Textile Labs, Weaving Lab, Library , Exhibition Area to display student's work. Spacious auditorium, Recreational space for sports and other activities makes SOFT an ideal Fashion institute.

In quest for perfection, SOFT not only believes in creating Fashion Professionals but we are all here to bring up a new generation of women equipped with efficient and effective tools, to face the challenge of an ever-changing life and unpredictable future.

SOFT aspires to develop outstanding students who use creativity, discipline, motivation, healthy practices and self-direction to reach their fullest potential.

SOFT pursue the legacy of parent organisation Maharshi Karve Stree Shikshan Samstha ,at every level by consistingly taking the guidance and words of wisdom by the esteemed management committee members timingly.

To Sum It All.. We Don't Just Teach; We Create ” Responsible Fashion Professionals “.

Dr.M.M.Hundekar
Principal

ACKNOWLEDGEMENT

We have great pleasure to submit Self Study Report (SSR) of Maharshi Karve Stree Shikshan Samstha's School of Fashion Technology to the NAAC Bangalore. The SSR includes the Executive Summary, Profile of the Institution, Criterion wise Evaluative Report, Evaluative Report of Department (Bachelor of Design) and Declaration by the Head of the institution.

Maharshi Karve Stree Shikshan Samstha's School of Fashion Technology has been established in 1998 with Under Graduate course B.H.Sc in affiliation with S.N.D.T. Women's University, Mumbai. Since the year 2010 college has introduced B.Design course with around 450 students and admitting 120 students every year for the same course.

Maharshi Karve Stree Shikshan Samstha's School of Fashion Technology is ready for the Assessment and Accreditation by NAAC. Under the instructions provided by NAAC our faculties have sincerely collected data and prepared the SSR. It is unfeasible to complete this SSR without receiving cooperation and interaction from all the Management members, Course Coordinator and members of NAAC Steering Committee Academic and Administrative Staff of the college and all stakeholders such as students, parents, alumni, etc. I would like to offer my sincere gratitude to all of them for their consistent devotion and determination towards SOFT.

The NAAC has given us an opportunity to find the Institutional strengths and weaknesses while preparing its seven criteria's. We sincerely thanks for the golden opportunity given by NAAC to improve our ongoing process of self-appraisal and make changes as intensified to remove every shortcoming and to boost the strengths to promote the core values among higher educational institutes of the country. As we present ourselves for accreditation and assessment, we restate our commitment to fine-tune education to meet the expectations for the global Fashion industry.

We are all awaiting up for the NAAC visit and are eagerly looking forward to receive the Peer Team at our Institution.

Dr. M.M. Hundekar
Principal

Ms. Mallika Dabhade-Samant
Coordinator

A. Executive Summary

- The college is established and run by Maharshi Karve Stree Shikshan Samstha (M.K.S.S.S.).
- The M.K.S.S.S. is a social organization established in 1896 and is committed for the welfare and uplifting of women especially for the downtrodden widows, divorced and orphans
- The vision of M.K.S.S.S. is “**Women empowerment through education**” which led it to start number of schools, colleges and hostels for women. School Of Fashion Technology, Pune is one of them.
- School of Fashion Technology with its vision “To create Fashion Professionals with sound knowledge, diversified skills and fair practices has its presence in Fashion Education for past 15 years .
- The website www.soft.ac.in provides clear in sight about the Institute, its Courses, Co-curricular activities and many other aspects.
- The School Of Fashion Technology is exclusively for women started in 1998 and is affiliated to the S.N.D.T. Women’s University, since 2000. It conducts the U.G. - B. Design Fashion (4 year) program with 3 specializations.
- The total intake for the course is for 120 students.
- B. Design –
 - Fashion Design
 - Fashion Communication
 - Textile Design

Criterion I: Curricular Aspects:

- The college follows the curriculum provided by the S.N.D.T. Women’s University.
- **B. Design Fashion**, 4 years is a well formulated curriculum keeping in mind the specialization in Fashion Design, Fashion Communication & Textile Design, that offer the candidate a real required knowledge and experience and skills that bring out a versatile fashion professional.
- Other than the curriculum form the university the college organizes modules, seminar and workshops carried out by industrial experts for the students, keeping in mind the current market demands.
- The faculties have contributed to the University Curriculum development through workshops and industry interaction.
- College takes the credit to imitate 1st degree curriculum in Fashion at University Level.

Criterion II: Learning and Evaluation:

- As the Fashion Education is not reached to the root, the publicity of such courses is essential. The institute uses digital and print media for its publicity.
- The admission process is clearly mentioned on the website. It is carried out on the basis the combined result of online CET, Studio Test and Interview and 12th standard academic performance. The process of admission is described on the website.

- Preference to admission is provided according to government norms regarding reservations. The reservation category students are provided with special concessions and scholarships as per Govt. of Maharashtra norms. The institute also provides scholarships to the needy students.
- The college ensures the publicity and transparency in the admission process.
- The institute assesses the need in terms of knowledge and skills before the commencement of the programme.
- It also offers bridge courses, remedial courses, add on courses and enrichment courses.
- The institute provides education only to Women. Further it has incorporated environmental needs, social needs and economy needs through its infrastructure and practices.
- The academic calendar is declared at the beginning of every semester to help teachers and student plan their schedule for curricular and extra-curricular activities.
- The faculties plan the lesson plan in advance before the commencement of the semester which includes :
 - The Learning Out Comes
 - Assignment Details
 - Evaluation Pattern
 - Industrial Visit If Required
 - Study Materials.

The respective faculties of the subjects provide the information of the lesson plan to the students and take the undertaking from the students for the same.

- The course coordinator and the HOD keeps a close check regarding the syllabus coverage, the assignments covered as per the lesson plans provided, which is monitored by Principal.
- The college follows the lecture method, interactive method, experimental teaching method, industrial training / visits, computer assisted teaching and e-learning. Virtual classroom concepts and teachers use all the modern teaching aids, communication and computers for effective teaching.
- The institute has 9 qualified; (Permanent & Temporary) experienced, trained and dedicated teachers, selected through selection committee appointed by the S.N.D.T. Women's University. As the curriculum has diversified subjects it requires many visiting faculties.
- College also invites eminent fashion designers and industry experts to deliver special modules, workshops and seminars.
- The evaluation of the student is done according to the university norms and SOFT college has introduced 360° evaluation pattern, which includes:
 - Faculty evaluation
 - Self-evaluation by students
 - Peer evaluation by students
 - Internal jury by Alumina
 - The final exam is conducted by the university.

Criterion III: Research Consultancy and Extension:

- The college has **recently** formed a Research committee that is constituted as per the IQAC norms. The research committee guides faculties as well as students on the research in Design and Textile as well.
- Research is an integral part of Fashion; students and faculties are given opportunities for research through projects, craft cluster and design competitions.
- The International resource persons are also available that are associated with institution for Research and Development in Fashion field.
- The research information is published in various conferences and seminars. It is also available on the institutions website in terms of Students work.
- The state of the art library contents almost more than 10,000 books related to Fashion, Textiles, communication, embroidery, visual merchandising, principles of management, computers, pattern making, construction, draping, grading, fashion forecasting, media planning, fashion illustration etc.
- The faculties have contributed towards developing Marathi Vishwa Kosh for Maharashtra Rajya Mandal.
- The institutions has initiated the Green Fashion Consortium that contributes in creating social development as it focuses on the different traditional textiles and crafts of various regions and promotes them and their community.

Criterion IV : Infrastructure And Learning Resources :

- The College is endowed with excellent physical infrastructural facilities to support the teaching-learning process. The main campus is spread over 5 acres of land.
- **The** College has spacious seminar/conference halls, adequate number of classrooms, chambers for the faculty and meeting room to facilitate the academic programs.
- The College also has fully furnished and equipped computer labs with internet access, pattern making lab, construction lab, and textile lab for all students.
- The Library (1097 - books) and resource center, with adequate space, large number of books and journals, Internet, and other support facilities, is located at the central place.
- The institution has its hostel, for girl students, with a capacity of around 300 girls. Arrangement for hostel facility is made for girl students which have spacious, ventilated rooms with attached bathrooms, **washing machine, WI Fi facility, Gymnasium & T.V. for entertainment. The hostel uses solar energy. It also has generator facility.**

Criterion V : Student Support And Progression :

- All information regarding college and admission is easily available in the form of E-Prospectus on the college website.
- SOFT provides student who need financial aid with a scholarship of Rs.15, 000/- with respect to their academic performance which is approved by the LMC(local management committee).
- Students from the SC cast that are in need of financial aid are approved by the Samaj Kalyan Members after analyzing the documents provided by the student.

- SOFT provides financial aid & scholarships to the economically backward students.
- Special inputs are provided to the weak as well as the advance learners.
- Social, Extra-curricular activities and Co-curricular activities are encouraged by the college and the college appoints a student council which carry out the activities smoothly.
- SOFT has initiated the Goodwill Forum where the students from different specializations and academic years come together for an interaction under the guidance of a faculty mentor. The main aim is to improve the student quality academically and personally.
- 60% of SOFT's students get employed or start their own business and 20 % of our students go for higher education.
- Under the discipline committee SOFT has formulated different committees like:
 - Anti-Ragging
 - Sexual harassment
 - Grievance committee
 - Sanitation committee

Criterion VI: Governance and Leadership:

- School of Fashion Technology is premier institute offering Fashion Education since 1998. It's started collaboration with National Institute of Fashion Technology and is the only institute having 14 years consist collaboration.
- The parent organization is Maharshi Karve Stree Shikshan Samstha that holds 117 years legacy in empowering women through education.
- The constitution is democratic and the management committee changes after every 5 years.
- Being a charitable trust the audit reports required to submit to Charity Commissioner.
- There is well defined structure of an organization with allocated jobs and responsibilities.
- The Institute is an associate member of an International Member of Fashion Technology Institute.(IFFTI)
- The institute is also the 1st Fashion Institute in Pune that has created Fashion Professionals more than 2000 so far.
- The institute faculty has played key role to form first Degree Programme in Fashion at S.N.D.T. Women's University, Mumbai.
- The Principal is chairperson of Board of Studies with S.N.D.T. Women's University, Mumbai and is member of BOS at various other Universities.
- The college has taken initiative and has formulated Consortium of Green Fashion, a common platform that promotes Green Fashion.

Criterion VII: Innovative Practices:

- SOFT carries out most of its activities to develop a fair and ethical approach to create a fashion that is sustainable for the next generation.
- “*Consortium of Green Fashion*” has created a positive impact on the functioning of the college in terms of Green fashion & sustainable fashion. As the concepts by the students were innovative and sustainable, the industries also sponsored and guided students in terms of providing their raw material and infrastructure to make their products.
- The college has an NSS cell under which the students go to remote areas and teach Adivasi Ashram Shala (Residential School for the Tribal) at Kamshet, near Pune, the art of tying, then dyeing of the fabric and then beautiful embroidery of running stitch with vibrant colors on it.
- The practices that focus number of issues such as Environment, Women’s Study, Ethical and Sustainable fashion are developed to initiate a solution to save the environment are carried out at SOFT.

PART I – INSTITUTIONAL DATA

A. Profile of the Affiliated College :

1. Name and Address of the College:

Name :	School of Fashion Technology	
Address :	S.No. 13/1/2,Narhe Ambegaon,Opp. to Vision English Medium Schoo,Pune-411041.	
City :	Pune Pin : 411052	State :Maharashtra
Website :	www.soft.ac.in	

2.For communication:

Designation	Name	Telephone with STD code	Mobile	Email
Principal	Dr.M.Hundekar	O:020-66833711	9096921246	principal@soft.ac.in
Steering Committee Co-ordinator	Ms. Mallika Dabhade-Samant	O:020-66833710	9860061329	mallika@soft.ac.in

3. Status of the Institution: Affiliated College

4. Type of Institution:

By Gender : **For Women**

By Shift :Regular

5. It is a recognized minority institution? **No**

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence.

6. Sources of funding: **Self-funding**

7.a. Date of establishment of the college: **29th June, 2000.**

b. University to which the college is affiliated /or which governs the college (If it is a constituent college)

S.N.D.T. Women's University, Mumbai
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c. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-)	Remarks(If any)
i. 2 (f)	NA	
ii. 12 (B)	NA	

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/ clause	Recognition/Approval details Institution/Department Programme	Day,Month and Year (dd-mm-yyyy)	Validity	Remarks
i.	B.Sc. Fashion & Apparel Design	22 nd June,2000		
ii.	B.Sc. Fashion Design	11 th Sept,2008		
iii.	B.Design	3 rd Feb,2010		

(Enclose the recognition/approval letter)

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges? **No**

If yes, has the College applied for availing the autonomous status? **No**

Yes No

9. Is the college recognized? **No**

a. by UGC as a College with Potential for Excellence (CPE)? **No**

If yes, date of recognition: (dd/mm/yyyy)

b. for its performance by any other governmental agency? **No**

Yes No

If yes, Name of the agency and

Date of recognition: (dd/mm/yyyy)

10. Location of the campus and area in sq.mts:

Location *	Semi Urban
Campus area in sq. mts.	18000
Built up area in sq. mts.	7500

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

- Auditorium/seminar complex with infrastructural facilities
 - Sports facilities
 - Playground - ✓
 - Swimming Pool-
 - Hostel
 - Girls' hostel
 - i. Number of hostels - **1**
 - ii. Number of inmates - **240**
 - iii. Facilities (mention available facilities)
 - Working women's hostel - **Yes**
 - i. Number of inmates - **25**
 - ii. Facilities (mention available facilities)
 - Residential facilities for teaching and non-teaching staff (give numbers available — cadre wise)
 - Cafeteria — ✓
 - Health centre – ✓
- First aid, Inpatient, Outpatient, Emergency care facility, Ambulance.....
- Health centre staff –
- | | | | | |
|------------------|-----------|-------------------------------------|-----------|--------------------------|
| Qualified doctor | Full time | <input checked="" type="checkbox"/> | Part-time | <input type="checkbox"/> |
| Qualified Nurse | Full time | <input checked="" type="checkbox"/> | Part-time | <input type="checkbox"/> |

- Facilities like banking, post office, book shops -√
- Transport facilities to cater to the needs of students and staff -√
- Animal house
- Biological waste disposal -√
- Generator or other facility for management/regulation of electricity and voltage -√
- Solid waste management facility -√
- Waste water management -√
- Water harvesting- √

12. Details of programmes offered by the college (Give data for current academic year)

Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student strength	No. of students admitted
Under-Graduate	B.Design	4 Years	12 th	English	120	109

13. Does the college offer self-financed programmes? Yes No
 If yes, how many? **Three**

14. New programmes introduced in the college during the last five years if any?

Yes	No	√	Number

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)	UG	PG	Research
Any Other (Specify)	B. Design Specialization 1) Fashion Design 2) Fashion Communication 3) Textile Design	√		

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com...)

- a. annual system
- b. semester system
- c. trimester system

17. Number of Programmes with

- a. Choice Based Credit System
- b. Inter/Multidisciplinary Approach
- c. Any other (specify and provide details)

6.Does the college offer UG and/or PG programmes in Teacher Education?

Yes No

If yes,

a. Year of Introduction of the programme(s)..... (dd/mm/yyyy)

and number of batches that completed the programme

b. NCTE recognition details (if applicable)

Notification No.:

Date: (dd/mm/yyyy)

Validity:.....

c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately?

Yes No

19. Does the college offer UG or PG programme in Physical Education?

Yes No

If yes,

a. Year of Introduction of the programme(s)..... (dd/mm/yyyy)

and number of batches that completed the programme

b. NCTE recognition details (if applicable)

Notification No.:

Date: (dd/mm/yyyy)

Validity:.....

c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?

Yes No

20. Number of teaching and non-teaching positions in the Institution

Positions	Teaching faculty						Non-teaching staff		Technical staff	
	Professor		Associate Professor		Assistant Professor		*M	*F	*M	*F
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University / State Government <i>Recruited</i>	0	1	0	0	2	4	3	1	1	0
<i>Yet to recruit</i>										
Sanctioned by the Management/ society or other authorized bodies <i>Recruited</i>	0	1	0	0	2	4	3	1	1	0
<i>Yet to recruit</i>										

*M-Male *F-Female

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Femal	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.	0	0	0	0	0	0	0
Ph.D.	0	1	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	1	2	3
Temporary teachers							
Ph.D.	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	1	2	3
Part-time teachers							
Ph.D.	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0

22. Number of Visiting Faculty /Guest Faculty engaged with the College. 40

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	Year 1		Year 2		Year 3		Year 4	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	0	5	0	2	0	3	0	1
ST	0	0	0	0	0	0	0	0
OBC	0	3	0	5	0	1	0	3
General	0	101	0	92	0	90	0	98
Others	0	109	0	99	0	94	0	102

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same state where the college is located	88	0	0	0	0
Students from other states of India	21	0	0	0	0
NRI students	0	0	0	0	0
Foreign students	0	0	0	0	0
Total		0			

25. Dropout rate in UG and PG (average of the last two batches)

UG PG

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) including the salary component

(b) excluding the salary component

27. Does the college offer any programme/s in distance education mode (DEP)?

Yes No

If yes,

a) is it a registered centre for offering distance education programmes of another University

Yes No

b) Name of the University which has granted such registration.

c) Number of programmes offered

d) Programmes carry the recognition of the Distance Education Council.

Yes No

28. Provide Teacher-student ratio for each of the programme/course offered: **1:30**

29. Is the college applying for

Accreditation : Cycle 1 Cycle 2 Cycle 3 Cycle 4

Re-Assessment:

(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re-accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: (dd/mm/yyyy)

Cycle 2: (dd/mm/yyyy)

Cycle 3: (dd/mm/yyyy)

Accreditation Outcome/Result.....

Accreditation Outcome/Result.....

Accreditation Outcome/Result.....

*** Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.**

31.Number of working days during the last academic year.

192

32.Number of teaching days during the last academic year

180

(Teaching days means days on which lectures were engaged excluding the examination days)

33. Date of establishment of Internal Quality Assurance Cell (IQAC)

IQAC : April,2015.

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

AQAR (i) (dd/mm/yyyy)

AQAR (ii) (dd/mm/yyyy)

AQAR (iii) (dd/mm/yyyy)

AQAR (iv) (dd/mm/yyyy)

35. Any other relevant data (not covered above) the college would like to include.
(Do not include explanatory/descriptive information)

B. Criteria-wise Inputs

CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Planning and Implementation

1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stake holders.

Vision of SOFT

Being a premier institute in fashion world, our vision is **“To create fashion professionals with sound knowledge, diversified skills and fair practices.”** Responsible Fashion is ultimately a matter of encouragement and practice.

School Of Fashion Technology, having a legendary background of Empowerment of Women through Education, provides fashion education that nurtures young talent to transform into Responsible Fashion Professionals.

Mission of SOFT

SOFT is committed to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to industry and crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion.

- The institution provides its objective through its set and stated vision and mission through its official website. (www.soft.ac.in)
- The e-brochures are also available for the students, teachers, staff and other stake holders which can be easily downloaded from the web site.
- The promotional tools such as standees and boards are also displayed in the campus that mentions the vision and mission of the institution.

1.1.1 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example(s).

- The curriculum set by SNDT women's University, Mumbai.
- The e- prospectus has mentioned the details regarding the structure of each specialization; that makes the students to know what will be offered during the entire curriculum. Students can download it from the website of the institute.
- The copy of the syllabus is available in the library for student's reference.
- The Academic calendar is developed by the Head of the department and the Course coordinator for the implementation of the same in the upcoming year. The same is discussed and approved in the staff meeting conducted by Principal. Necessary suggestions are incorporated and it is finally approved for the implementation.
- The academic planning for each upcoming semester is done in advance at the end of every semester by the principal, head of the department, course coordinator and the faculties.
- The teaching plans are submitted from the concern faculties that specify how the actual implementation of the curriculum, will be carried out. It mentions about the methodology used, equipment used, industry visit required and which industry experts to be invited as for Special modules.
- The weekly time tables for each specialization are displayed on the notice board in advance.
- For Some Subjects, study materials in the form of hand outs or the digital presentations are circulated to the students for a particular subject by the subject teacher.
- The notice boards are regularly updated regarding the important aspects of the curriculum such as examinations, projects, competitions, seminars, guest lectures and workshops.
- The state of the art library consists of more than 3000 books, 366 reference books, 29 magazines and journals that help in gaining and updating students' knowledge regarding their curriculum.

- Timely inputs, discussions and queries by students are solved by every subject teacher as and when required.
- The subject teachers discussed the subjects curriculum during the first class talks about the importance and relevance to the industry, the prerequisites, assignments and continuous evaluation patterns also provide with the list of material required.
- The subject teachers submit the syllabus coverage report as per the prescribed schedule.
- This syllabus coverage report is assessed by course coordinator, HOD and further scrutinized by principal for necessary suggestions.
- The student's assignments are assessed by course coordinator and HOD for the conformance of the process.
- Students are assessed for their performance through continuous evaluation and periodic class tests that further confirm the effectivity of the process.
- Example: Attached as an Annexure.

A-1.1- Academic Calendar

A-1.2.- Lesson Plan

A-1.3 - Syllabus Coverage Report.

1.1.2 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

- University provides the curriculum that has all details including objectives, content, teaching methods, references and assignments. The subjects teacher receives the copy of the syllabus well in advance for the necessary preparation of teaching plan.
- The regular meetings are conducted by the principal, that concentrate upon the brain storming sessions among teachers, head of the departments, course coordinators and **sometimes even** industry experts are invited.
 - Regular TOT (Teachers on Training) programs are also arranged by the institution.
 - Faculties are allowed to attend **expert's lecture**, workshops and seminars related to their areas of interest and specializations.

- Additional training such as teaching specific technology to the staff is also provided by the institution.
- Periodic and timely feedback is taken and discussed with the faculties.
- Students work is regularly assessed to ensure the effectively of the teaching, which is also assessed by the external jury from the industry at the end of the each semester.
- The expected outcome of the subjects is briefed to the teacher and also she is provided with necessary support of library resource center outside library, internet facilities for the preparation of the teacher plan.

1.1.3 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provided by the affiliating University or other statutory agency.

- The curriculum provided by the university clearly describes the content, teaching methodology and assignments with aims, objectives and outcomes of each of the particular subject.
- The subject teacher is expected to cover up to 80% of the syllabus and rest 20% of the inputs are usually delivered by industry and academic experts. Strict teaching plan are conducted by course coordinator and HOD.
- For the specific areas such as fashion forecasting, design development, Upcycling and recycling, the workshops are organized and conducted by eminent international professionals in association with the industry so as to understand the application of the subject in the business.
- Students are provided with activity based learning via workshops and the subject teachers are expected to attend the same.
- For the effective delivery of the curriculum even industry visits are encouraged along with the use of special Audio Video Aids.
- The principal of the institution is a Chair Person of the BOS, Board of Studies for curriculum development that benefits the institution for developing and implementing the inputs given by the committee.
- The Advisory Board which consists of eminent fashion professionals and academic experts are timely involved in developing the effective curriculum and also assessing

the effectively of the implementation of the curriculum.

1.1.4 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalization of the curriculum?

- The research body of the institution consists of academic and industry professionals who consistently contribute and interact in imparting research attributes to students as well as to faculties.
- The fashion curriculum demands a very close interaction with the industry. The fashion business further demands the accuracy in quality and performance. To make this unable, SOFT has liaison with industries, garment testing labs and finishing labs.
- The participation of the industry professionals on various committees of the institution also plays a major role in operationalization of the curriculum.
- The alumni's of the institution are also called and are the part of conducting external juries.
- The industry support and linkages for developing students design collections are also one of the major networking and interaction activities. Such as WRA i.e. Wool research association, DyStar, SDC (Society of Dyers and Colorists) , Aditya Birla cellulose and Arvind brands.
- The strong representation in the university at various levels of the committees such as Board of Studies, Board of College and University Development, Academic council has also contributed to the effective operationalization of the curriculum.

1.1.6 What are the contributions of the institution and / or its staff members to the development of the curriculum by the University? (Number of staff members / departments represented on the Board of Studies, student feedback, teacher feedback, stake holder feedback provided specific suggestions etc.

- The college faculties have contributed to curriculum. They have represented in the University at Board of Studies, Academic Council.
The staff members have also been a part of curriculum development workshops.

- The staff members are expected to contribute to the ground work of the curriculum development and participate in the curriculum development.
- The regular sessions for the curriculum development are planned with industry and academic experts in terms of their feedbacks and necessary changes and actions are taken accordingly.
- The student's feedback is also considered to make necessary changes as per the appropriate suggestions.

1.1.7 Does the institution develop curriculum for any of the courses of offered (other than those under the purview of the affiliating university) by it? If 'yes', give details on the process ('Needs Assessment', design, development and planning) and the courses for which the curriculum has been developed.

YES.

- The strong representation on the university committees such as Board of Studies, , Academic council at university has also contributed towards the effective operationalization of the curriculum.
- Since year 2000, the institution has developed the strong curriculum for the following courses of the university.
 - B. H. Sc. in Fashion Apparel Design
 - PG Diploma in Fashion Apparel Design
 - PG Diploma in Fashion Retail Management
 - PG Diploma in Fashion Design
 - PG Diploma in Apparel Manufacturing and Merchandising
 - BSc Fashion Design – Specialization Fashion Design, Fashion Communication, Textile Design.
 - B Design Specialization Fashion Design, Fashion Communication, Textile Design.
 -

1.1.8 How does institution analyze / ensure that the stated objectives of curriculum are achieved in the course of implementation?

The curriculum has specified its objective as a whole and for each subject along with its methodology.

The assignments are the tools that enable us to check with the performance of the students and further to relate it to the achievement of its objective.

- The assignments are clearly mentioned and told to the students at the start of the semester as per the objective of the subject.
- The unit tests, class tests and term projects, viva are conducted to analyze the student's efficiency for the subject.
- The continuous assessment for all the assignments are discussed with the students and their lacunas are mentioned if any.

1.2 Academic Flexibility**1.2.1 Specifying the goals and objectives give details of the certificate / diploma / skill development courses etc. , offered by the institution.**

- School Of Fashion Technology, having a legendary background of Empowerment of Women through Education, provides fashion education that nurtures young talent to transform into Responsible Fashion Professionals.
- SOFT is committed to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to industry and crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion.
- The institution provides its objective through its set and stated vision and mission through its official website. (www.soft.ac.in)
- The e-brochures are also available for the students, teachers, staff and other stake holders which can be easily downloaded from the web site.
- The promotional tools such as standees and boards are also displayed in the campus that mentions the vision and mission of the institution.

1.2.2 Does the institution offer programmes that facilitate twinning / dual degree? If 'yes', give details.

- YES.

NATIONAL DUAL DEGREE /DIPLOMAS.

- 1) Yashwant Rao Chavan Maharashtra Open University, Nasik- for Fashion Apparel Design FAD
- 2) Yashwant Rao Chavan Maharashtra Open University, Nasik- for Fashion Design & Clothing Technology.

INTERNATIONAL DIPLOMAS AGAINST CREDIT TRANSFER

- 3) Lorenzo di Medici, Florence, Italy – Brand Management,
- 4) Seneca University, Toronto, Canada - Fashion Retail Management

1.2.3 Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability. Issues may cover the following and beyond:

- **Range of Core/Elective options offered by the University and those opted by the college-** YES (Annexure A-1.4)
- **Choice Based Credit System and range of subject options –** No Choice Based Credit System (It is under progress at University Level)
- **Courses offered in modular form-** NO (The courses are under the process of approval from University.)
- **Credit transfer and accumulation facility-** NO
- **Lateral and vertical mobility within and across programmes and courses-** NO
- **Enrichment courses-** YES

Enrichment Courses: The enrichment courses are the courses which are the value added

courses where the experts from the industry are invited to give input to the students.

For example:

- Origami workshop for 2nd year students was conducted where paper and fabric folding was introduced to them.
- Forecasting workshop was conducted for the third year students, where the students had to work in groups along with the industry expert and design a range for the respective brand.
- The draping module was introduced to the third year students where the fullness consumption was taught to them different techniques.
- Accessories module: the accessories module was conducted to develop various accessories thought waste material and by taking inspiration from nature.

1.2.4 Does the institution offer self- financed programmes? If ‘yes’, list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.

- Yes

Few programmes are autonomous and offered in technical support with National Institute of Fashion Technology. The admission procedure follows common entrance; fee structure is discretion of management. Teacher’s qualification and salary are as per the Management criteria.

For YCMOU study center courses the fees is prescribed by YCMOU.

The admission criteria are prescribed by YCMOU.

In terms of curriculum each programme is different from other in its Specialisation

1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If ‘yes’ provide e details of such programme and the beneficiaries.

YES.

- Skill oriented programmes for regional employment are conducted in terms of Craft Cluster where the students are given a chance to work for traditional Crafts of India and the artisans for the same.

- Skill oriented programmes for Global employment are carried out on the topics which are globally practiced in the fashion field such as fashion forecasting, recycling and Upcycling.
- Other modules include Accessory design, origami, Printing techniques are also provided as skill developing programs.

1.2.6 Does the University provide for the flexibility of combining the conventional face-to-face and Distance Mode of Education for students to choose the courses / combination of their choice” If ‘yes’ ,how does the institution take advantage of such provision for the benefit of students?

Yes

- Students are getting degree from YCMOU and the same students also get diploma in technical support with NIFT.
- The professionals having completed their degree in fashion can complete their masters. The sessions are organized online and during weekend.

1.3 Curriculum Enrichment

1.3.1 Describe the efforts made by the institution to supplement the University’s Curriculum to ensure that the academic programmes and Institution’s goals and objectives are integrated?

- The goal and objective of the curriculum provides the skills and knowledge that nurtures the young women to become a confident fashion professional with fair practices. To support this institute invites the contributors in green fashion to deliver sessions. Industry interaction is encouraged for waste management projects, NSS activities are conducted for which students are imparted with special trainings.
- Craft exhibitions and workshops are conducted every year on a large scale for which national award winning craftsmen are invited.

.2 What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?

- Following are the enrichment programmes offered to the students for coping up with the dynamic employment in the fashion market.
- Projects on Design development for different genders, markets and brands.
- Workshops and seminars for the specific subjects
- Kids wear design development with the industry supported by Peppermint clothing Pvt. Ltd.
- Application of Forecast in Design development for the retail chain store such as Globus and Pantaloons.
- Design development for designer brands like Akriti and La Jolie.
- The skills and knowledge required for transition from campus corporate through various industry experts such as Rucha Gavas, Mr, Ravi Advani, Mr. Mehul Pancholi, Ms. Neha Vaishapayan, Ms. Meher Castelino.
- The use of student's feedback especially pertaining to internships.
- Recruiter's feedback regarding the knowledge/skill gap from given internship programs.

1.3.3 Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., in to the curriculum?

- Subjects such as Women's study, Environmental studies and IPR (Intellectual Property Rights) are incorporated in the curriculum.
- In all above subjects the assignments are related to the fashion business is given.
- The workshop on family planning is conducted every year,
- Cybercrime seminar was conducted under the awareness program
- The information in regards to human rights is provided on website.
- Various workshops are conducted especially to energy conservation and other related

green issues in fashion.

- Minimum use of Air Conditioner,
- Solid waste management on campus
- Waste water management system on campus
- Rain water harvesting system on campus
- Under ICT – the college conducts meeting using web technology with international experts,
- Use of Video conferencing for conducting lectures
- Internet facility for all computers with LAN and Wi-Fi.
- Computer education is an integral part of the curriculum. Students use different software and technology to complete their assignments.

1.3.4 What are the various value- added courses / enrichment programmes offered to ensure holistic development of students?

• Moral and ethical values

Programmes on Sustainable fashion such as Upcycling, recycling, global organic testing standards and Khadi development are introduced by the institution.

• Employable and life skills

Workshops and seminars on grooming and personality development and communication skills are provided to the students.

Constant interaction with craft persons to improve the green practices.

Students are encouraged for professional competitions on national and international level

• Better career options

The guidance is provided by college and industry experts, for selecting appropriate field for which the candidate is suitable.

The forms are generated to give the priorities for the areas of expertise and locations.

Internship experience is provided and further the report is evaluated by industry experts

The industries are invited for the placements on campus.

The industries are also allowed to give their requirement for placements on website.

• **Community orientation**

Program such as Craft cluster is an integral part of curriculum which encourages the enhancement and empowerment of craft community. Total 12 crafts such as Pitloom Shawls, Ajrakh, bagaru, tie and dye, Patola, Kutch embroideries, leather crafts, Phulkari, Paithani, Himroo, applique work are constantly under improvements for its design and commercial potential.

Craft exhibition are encouraged every year for which the publicity using print and electronic media is made

NSS activities are conducted for community orientation.

1.3.5 Citing few examples enumerate on the extent of use of the feedback from stake holders in enriching the curriculum?

Subject experts via their lesson plans and syllabus coverage reports (this has a column for subject expert for giving suggestions).

- The industry experts are invited for special sessions during which they are requested to give their views on enrichment of the curriculum.
- Special workshops on curriculum development are conducted for which the experts from industry as well as academics are invited.
- Industry feedback is sought after the internships of students.
- Comparative studies of other curricula are conducted through review as experts.

1.3.6 How does the institution monitor and evaluate the quality of its enrichment programmes?

- The internationally established and renowned professionals are involved to deliver the inputs.
- The exchange of ideas to make it more apt for the Indian market is done by the Skype

sessions and e- mail interactions.

- The evaluation of the work by external experts is conducted.
- The similar programs conducted by other colleges are attended to check with their quality aspect

1.4 Feedback System

1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?

- The institution has conducted 2 workshops for curriculum development with the industry and academic professionals.
- Strong Representation on Board of Studies of various universities including S.N.D.T Women's University Mumbai, Savitribai Phule Pune University, Shivaji University, Ramanad Tirth University, Government Polytechnic, Yashwantroa Chavan Maharashtra Open University, since year 2000 till the date.
- The institute has recommended on various professional requirements in terms of curriculum in fashion.
- Converting craft documentation to craft design and development
- Incorporation of men's wear, kids wears women's wear subjects as an elective.
- Incorporation of subject such as Campus to Corporate.

1.4.2 Is there a formal mechanism to obtain feedback from students and stake holders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes / new programmes?

- YES.
- The mechanism for the taking feedbacks from the students is conducted by the principal of the institution and head of the department.
- Personal meetings with each batch of every year are conducted and written feedbacks are given by students pertaining to specific subjects.

- The feedback is communicated to the university through the BOS Representative.

1.4.3 How many new programmes / courses were introduced by the institution during the last four years? What was the rationale for introducing new courses / programmes?)

- Fashion Education in India is still not organized in comparison with other professional education such as Engineering and Architecture. The institute is constantly making efforts to make it more organized.
- To mention here the institute initiated first degree in fashion in the year 2000 under the vocational section of Home Science.
- In the year 2008, institute took initiative to establish B. Sc. program in Fashion with various specializations.
- In the year 2009 when it was found that B Design faculty is existing under UGC the B.Sc. Program was requested to convert to B Design. At present the university has B Design Program with various specializations.

Other Relevant information

- Under SNDT Women's university the is the only institute in Maharashtra providing B Design with Following Specialization Fashion Design, Fashion Communication and Textile Design.
- The related support to establish fashion curriculum is extended to various universities (Our institution has conducted curriculum development workshop for Government Polytechnic Aurangabad, Shivaji University for B. Tech in Fashion Technology and M. S. Baroda University for Fashion Communication).

CRITERION II: TEACHING - LEARNING AND EVALUATION

2.1 Student Enrollment and Profile

2.1.1 How does the college ensure publicity and transparency in the admission process?

If we compare the professional courses such as Engineering and Architecture we observe that there is awareness in the society and in a way the inclination of average students for such kind of programs.

It is also observed that the opportunities through Fashion Education have still not reached to the major sector of the society which creates need for necessary promotional practices. Print and digital media are used to a great extent for publicity.

a) **The Website** (www.soft.ac.in) which gives detailed information about the College and

its courses offered which is also updated from time to time.

Recently the College website has been redesigned and updated with the availability of Facebook page and SOFT promotional film on YOU TUBE. The promotional film has increased the publicity of the college as indicated by its good viewership response.

The website also has additional features like Career Prospects, information about latest Conferences and Competitions on Consortium of Green Fashion, information on: Associations & Collaborations of SOFT, Consortium of Green Fashion activities, Goodwill Forum, News & Media coverage which contains the articles published on Student's Work, Student's Affairs with visual evidence.

It also has information on Placements and Jobs and Upcoming Events of SOFT, Testimonials from Alumni, speaks to make it more interactive.

A photo Gallery is also uploaded to highlight the details of the academic and extracurricular events.

There is also a virtual tour of the college campus and the Map and locations for the new campus as well.

Facebook Page: School Of Fashion Technology has Facebook page which help in promotional activities. All the students’ activities and assignments are displayed. At present the organic likes are around 55000.

At the time of CET- Studio test a feedback is conducted where the students are asked regarding the sources of information of the college and the course. The record of the feedback shows that the mouth publicity and the website/ Facebook are the prime sources of information.

The website has its e-brochure and a clearly mentioned admission criteria. For CET there is electronic form which the student has to fill online. The CET section has mentioned all the details very clearly. There is specially developed software for CET.

b) Publishing of the Annual Prospectus - An annual prospectus which is published every year with the details of the salient features of the College, the courses offered, the admission procedure, fees and refund rules, scholarships, code of behavior of the students etc. is given to each applicant and entrant to the College. But, since past 2 years SOFT has provided the facility of E-Prospectus under the Green initiative of Consortium of Green Fashion.

It has also created softcet.in website that describes the admission criteria and process in detail.

c) Advertisements in the regional / national dailies –

Details of Advertisement & Admission campaign from last five years

The Year	Paper Advertisement
2010-11	Lokmat , Rajashthan patrika, Dainik Bhaskar, Pune Times, O’ Herald, Divya Bhaskar, Excelsior, Hindustan, Assam Tribune,DNA, Nai Duniya, Malyalam Manorama, Telegraph , Pudhari, Dainik Jagaran, Hindu, Deccan Herald, Dharitri
2011-12	Lokmat , Pudhari ,Gujarat Samachar,Times of India, Pune Times, Hindustan, Telegraph , Dainik Jagaran,
2012-13	Rajashthan patrika, Times of India

	Pune Times, Hindustan, Assam Tribune,DNA, Telegraph , Dainik Bhaskar, Gomantak Times, Gujarat Samachar,Amar Ujala
2013-14	Times of India,Dainik Jagaran Assam Tribune, Telegraph , Gujarat Samachar,Deccan Herald
2014-15	Dainik Jagaran, Rajashthan Patrika Telegraph , Gujarat Samachar,

SOFT Principal Dr. M. M. Hundekar had published articles related to awareness to fashion in various newspapers such as Sakal, Times of India, Maharashtra Times and magazines. She was also invited by Door Darshan for awareness program in Fashion education.

Our College encourages career guidance programs through Academic Displays, Participation in education fair and conducting seminars like Green Fashion, Forecasting, which are planned annually.

EDUCATION FAIR
Face Book, Radio Mirchi, Hoarding and Times banner
Face Book, Vividh Bharti, Career fair of BTL
Hoarding and Times boutique fair , Shiksha .com
Shiksha.com, Banner on Google, Edutainment fair
Shiksha.com, Face Book & Hoarding, Pudhari Educational Fair

Special events: “Final Graduating Fashion Shows” are planned for exhibiting SOFT’s student’s talent to the Fashion industry. To cite another example, the jury consists of eminent industrial experts (designers/ directors / fashion journalists / C.E.O’s) are invited to evaluate the designing work of the students; this becomes another opportunity for providing placement for an impetus to students.

The fashion design students design and construct garments which are exhibited in the show. The textile design students develop garments or home furnishing products with application of various print developments, fabrics development and surface treatments. The fashion communication students work on the branding, photography and styling. Career guidance - The College faculty also organized orientation programs in different schools all over country.

For example:

- Bhanwar Rathore Design Studio, Mumbai, Thane, Ahmedabad.
- Pahal Patna, Ranchi, Lucknow, Dehradun, Delhi, Pune.
- After 12th Jaipur
- AFD India – Delhi.

These programs include display of the posters on career opportunities in Fashion and interactive sessions guiding the parents and the students of 9th &10th class. During such events, brochures/pamphlets of SOFT College are also distributed. Following are some of the schools, where such programs were organized.

Transparency in admissions:

- The transparency reflects in the CET marking system which is displayed on website. The specific distributions of marks are allocated.
- The admissions merit list is displayed on the basis of student performance in all three tests – Online, Studio and interview.
- External examiners are invited for studio test and interviews.
- The merit list is displayed and the first preference is given to merit holders until certain specific period.
- Reservation criteria are strictly followed. Reservation policy is applicable for admission as per state government of Maharashtra for SC/NT/SBC candidates but scholarship and free ship shall be applicable only for the scheduled caste (SC) category students form Maharashtra.
- The common entrance test is conducted at college level which is approved by S.N.D.T. Women’s University, Mumbai.

2.1.2 Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various programmes of the Institution.’

The admission criteria are prescribed by the S.N.D.T. Women’s University. The following criteria of admission exist on www.soft.ac.in and www.softcet.in.

Criteria for admission-

- **For U.G. Program – B. Design (Affiliated to SNTD Women’s University)**
 - XII th Pass in any Stream – Arts/Commerce/Science/Home Science/ Minimum Competency Vocational Course (MCVC) including National Institute of Open Schooling (NIOS).
 - Maharashtra State Board of Technical Education (MSBTE)/ State Govt. Technical Education full time diploma of minimum 3 years after Std. X
 - For NRI & Foreign students with equivalence certificate from Association of Indian Universities (AIU), New Delhi
- **For U.G. Program – B. Design (Direct 2nd Year Admission)]**
 - Three year Diploma recognized by All India Council for Technical Education (AICTE)
 - Five year Diploma in Fine Arts recognized by the State Technical Board
 - Successful completion of 1st year Degree from National Institute of Fashion Technology (NIFT)

Admission Procedure:

Students enroll for the Common Entrance Test by filling up the online form available on the website.

The CET schedule has flexibility and choices of the dates so as to accommodate students convince.

The counselors are available in the college for the personal and telephonic counseling.

The flexibility is provided in the mode of payment for CET.

Description of Entrance Examination: The Entrance Examination will consist of Online Test + Studio Test / Group Discussions + Personal Interview. It is mandatory for all the candidates to give all three tests.

The Online Test will contain following sections		
Quantitative Aptitude	15 questions	15 marks
Verbal/Non-verbal reasoning	15 questions	15 marks
Analytical Ability	15 questions	15 marks
Creative Ability	15 questions	15 marks
TOTAL 60 QUESTIONS – 60 Marks		

The candidates are directed to attempt all questions since there is NO NEGATIVE MARKING.

The weightage of marks is as follows.

Online Test	60 marks
Studio Test / Group Discussions	140 Marks
Personal Interview	50 Marks
Total	250 marks

The admission process for B. Design includes the online CET exam. This way it becomes easy for students in remote / far of areas to apply for SOFT's U.G. program. Further the students are requested to visit SOFT Campus, Pune for their Studio Test and Interview.

COMMON ENTRANCE TEST

ONLINE TEST

Online Test covers the areas of English, Numerical, General Knowledge, Current Affairs, Creative Ability and Logical Reasoning which is the standardized formatted multiple choice questionnaire.

STUDIO / SITUATION TEST

Situation Test Details: Part 1

Situation test is mandatory for all the students who have applied for Degree and P.G. / U.G. Diploma.

Stage 1: (70 Marks)

- A theme or a concept will be provided to the students for the situation test.
- In the situation test, student is expected to create a 3 dimensional model from the material provided.

The Evaluation criteria for the situation test are:

1. Understanding of the theme at the core level. (5 marks)
2. Illustrated expression of the theme in 2-D form. (10 marks)
3. Application of the concept in the 3 dimensional objects. (30 marks)
4. Optimum use of Material. (15 marks)
5. Presentation of the 3 dimensional models. (10 marks)

Stage 2: (20 Marks)

- The Student is expected to write a concept note about the given theme and its relevance to the product.

Situation Test Details: Part 2 (50 Marks)

- A situation will be provided to the students. Students are required to depict the situation through perspective drawing.

INTERVIEW

Interview is where students are judged on the bases of their interaction, quick responses and communication skills

2.1.3 Give the minimum and maximum percentage of marks for admission at entry level for each of the programs offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

Minimum And Maximum Percentage Of Marks B. Design	May 2011	May 2012	May 2013	May 2014
Minimum Percentage	50%	50%	50%	50%
Maximum percentage	82%	69%		

In the district this is the only college under S.N.D.T. Women's University providing B.Design.

The data of the CET is available with college.

2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

- The college has Specially Created software for admissions which demands specific information from all applying students.
- The University has online admission procedure and also demands specific information assured and attested by college.
- The information of students is stored with college.
- The interview criteria of CET take thorough review of student's profile.
- The performance of the candidate in studio test gives a clear vision about her creative capacities.
- Such criteria are helpful for the candidate for giving her insight about her own potential and capacities.
- Admission department reviews the admission process and the profiles of all applicants. The department ensures that the government norms for encouraging

students of backward classes are followed.

- Due attention is also given to differently abled applicants, applicants excelling in sports category and the NRI students. The outcome of this analysis has helped the college to make effort to identify and reach the differently abled students in a better way.
- At the time of studio test a feedback is sought where the students are asked regarding the sources of information of the college or the course. The feedback states that the mouth publicity and the website/ Facebook were the prime sources of information.
- During the transformation of first year to second year, an orientation is conducted by the principal, Head of Department and the respective course coordinators which disseminate the information of respective specializations and the career prospects of the same.
- Further, the S.N.D.T. Women's University demands the online admission every semester.
- Student-friendly initiative is undertaken whereby student volunteers belonging to the respective department would personally guide and support the new students in their decisions regarding the specialization that they would opt for.
- Previous years it was observed that there is more inclination for the specialization Fashion Design. With proper counseling session and experience sharing from Alumni , it is observed that there is better response from Fashion Communication and Textile Design specializations.

2.1.5 Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion

Categories	Year 1		Year 2		Year 3		Year 4	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	0	5	0	2	0	3	0	1
ST	0	0	0	0	0	0	0	0
OBC	0	3	0	5	0	1	0	3
General	0	101	0	92	0	90	0	98
Others	0	109	0	99	0	94	0	102

At the time of admissions, the College takes extra effort to create equity and access to all the different groups i.e. differently-abled, economically-weaker sections of the society and the athletes, sports persons and reservation category students.

All the relevant documents are displayed on the website and also highlighted during advertising.

This College is part of the Women's University; all the admitted students are women, so it assures 100% reservation for girls.

The parent organization has its goal "Empowerment of women through Education".

The institute strives hard to achieve this goal by giving diversified skills, updated technology, and International exposure to the students who further contributes to the fashion industry by serving them satisfactory. As the admission procedure has three different criteria that enable the college to select right student.

The college conducts N.S.S. activity to inculcate the social responsibility amongst the students.

For students facing emotional disturbances in family, personal issues, efforts have been made to counsel by the faculty and provide emotional support, beyond class and College

timings. Along with the Head of the department, the Principal of college also meet and counsel the parents if required.

2.1.5. No. of students admitted in the college in the last four academic years:

Categories	Year 1(2011-12)			Year 2(2012-13)				Year 3(2013-14)				Year 4 (2014-15)				
	FY	SY	TY	FY	FY	SY	TY	FY	FY	SY	TY	FY	FY	SY	TY	FY
SC	2	3	4		3	2	3	0	5	2	3	1	5	2	3	1
ST	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
OBC	0	7	11	0	4	0	7	0	4	5	1	3	3	5	1	3
GENERAL	111	69	53	0	84	111	69	0	101	97	94	98	101	92	90	98
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	113	79	68	0	91	113	79	0	110	104	98	102	109	99	94	102

2.1.6 Provide the following details for various programme offered by the institution during the last four years and comment on the trends. i.e. reasons for increase / decrease and actions initiated for improvement.

Programme	Year	Number of applications	Number of students admitted	Demand Ratio
UG – B.DESIGN – Fashion Specialization: 1. Fashion Design 2. Fashion Communication 3. Textile Design	2011-2012	205	121	1.7:1
	2012-2013	283	110	2.5:1
	2013-2014	383	95	4:1
	2014-2015	338	116	3:1

Note : In the year 2013 , College started new programme and students were allowed to shift to this particular programme as result the admission in the year 2013 -2014 are reflecting less. But they are retained in college for the different course.

2.2 Catering to Student Diversity

2.2.1 How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

- The admission preference is given to the differently abled students.
- For Such students the ramp and lift provision is made in the college.
- The mentors give additional time especially after their teaching hours.
- There is provision of writers if required during examination.
- Extra time is provided for assignments.

(Fashion related courses demands very high manipulation skills and hence it is observed that the inclination towards this programme is very poor.)

2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.

The entrance test includes the different aspects in which the student is assessed.

COMMON ENTRANCE TEST

ONLINE TEST

Online Test covers the areas of English, Numerical, General Knowledge, Current Affairs, Creative Ability and Logical Reasoning which is the standardized formatted multiple choice questionnaire.

STUDIO / SITUATION TEST

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Stage 2: (20 Marks)

- The Student is expected to write a concept note about the given theme and its relevance to the product.

Situation Test Details: Part 2 (50 Marks)

- A situation will be provided to the students. Students are required to depict the situation.

INTERVIEW

Interview is where students are judged on the bases of their interaction, quick responses and communication skills.

- In the above process the students is assessed for their skills in various areas and the students who is found weak is been given extra inputs in the required area.
For example: the students coming from the rural areas tend to have vernacular language, thus for these students we arrange for separate language classes which help them to improve communication skills.
- Also after the student complete their first year and have to select specialization the students are evaluated on their performance and according to their selected specialization they are given special inputs to improve their basic skills.
For Example: if the students who opts for Fashion Design or Textile design is found to be weak in drawing skills, the students is given extra classes and is made to develop her skills in the drawing.

- The students who take direct admission to second year, are been offered bridge course which give inputs of fashion studies, material studies and technical drawing.

2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/Remedial/ Add-on/Enrichment Courses, etc.) to enable them to cope with the programme of their choice?

- **Bridge Course:** The students, who take direct admission to second year, are been offered bridge course which give inputs of fashion studies, material studies and technical drawing.

- **Remedial course:** The remedial programs are sometimes structured on need-based.

It has been observed that some of the students from the disadvantaged group have difficulty in the oral and written skills in English. This in turn affects their performance in other subjects offered in the different specialization. For this reason, separate remedial lectures are arranged in English. The main objective of these lectures is to help the students to enhance the basic language skill like correct usage of grammar and sentence construction.

Keeping the goals and objectives in mind, the remedial component comprises of three parts-basic grammar, vocabulary and speaking module. It enables the students to cope up with the curriculum and comprehend the subject matter in better ways. The objectives of the course are to provide academic help in language usage to students from vernacular medium and socio-economically backward classes. Exercises related to comprehension skills, effective letter writing, book reviews, report writing, interpersonal communication, presentation strategies and resume writing are planned and implemented during the tutorials so as to improve the confidence and the communication skills of students.

For students who score below average in some subjects remedial Classes are conducted

for students after regular lectures, mainly on Saturdays. These students are encouraged by the faculty to refer to the different types of questions in the old question papers and try and understand how to study for the subject. The teachers also review the notes made by the students and correct the solved old test papers if written by the student. Despite the

best efforts on the part of the teachers, the lack of regularity of student attendance was a major problem which has led to remedial being offered on a one to one basis for students requesting it.

A **Goodwill Forum** consisting teacher mentor and students from each year (6 to 8) alongwith one alumni interact regularly and conduct activities that improves weak students' performance and add value to the bright student's performance. It also helps the students of different years and specializations come together for overcoming their flaws for a particular subject, if any, under the guidance of mentor.

- **Add on Courses:** Various workshops and seminars are conducted by the college which is based on sexual harassment, cybercrime, family planning etc.
- **Enrichment Courses:** The enrichment courses are the courses which are the value added courses where the experts from the industry are invited to give input to the students.

For example:

- Origami workshop for 2nd year students was conducted where paper and fabric folding was introduced to them.
- Forecasting workshop was conducted for the third year students, where the students had to work in groups along with the industry expert and design a range for the respective brand.
- The draping module was introduced to the third year students where the fullness consumption was taught to them different techniques.
- Accessories module: the accessories module was conducted to develop various accessories thought waste material and by taking inspiration from nature.

2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

- Subjects such as Women's study, Environmental studies and IPR (Intellectual Property Rights) are incorporated in the curriculum.
- In all above subjects the assignments are related to the fashion business is given.

- The workshop on family planning is conducted every year,
- Cyber-crime seminar was conducted under the awareness program
- The information in regards to human rights is provided on website.
- Various workshops are conducted especially to energy conservation and other related green issues in fashion.
- Minimum use of Air Conditioner,
- Solid waste management on campus
- Waste water management system on campus
- Rain water harvesting system on campus
- Under ICT – the college conducts meeting using web technology with international experts,
- Use of Video conferencing for conducting lectures
- Internet facility for all computers with LAN and Wi-Fi.
- Computer education is an integral part of the curriculum. Students use different software and technology to complete their assignments.

2.2.5 How does the institution identify and respond to special educational/learning needs of advanced learners?

- When any teacher starts teaching a new class, within the first few lectures, the teacher is able to identify the gifted or advanced learners. Besides scoring higher scores on tests, this advanced learner stands out in the classroom with their questioning skills; their quick grasp of the subject and above average quality of assignments, having such learners in the class definitely adds challenge and newness to the teaching. The teacher has to plan interesting and higher level activities to keep their motivation high.
- When the teachers offer individual projects to students, care is taken to assign topics of different levels of difficulty so as to match with the ability level of the student.
- Hence in various subjects, the advanced learners are encouraged to get some extra or in depth information about certain topics from the internet or books and to share it with the class. For individual presentations, a theoretical topic with complicated concepts may be assigned to advanced learner whereas a low ability student would be

assigned a simpler topic. The projects for the advanced learners are designed so as to include an element of research in their work.

- Other than academics, the advance learners are involved in the college projects and encouraged to participate in national and international competitions. Special inputs and support in terms of infrastructure, industry support, and interaction with industry experts, material, research and knowledge domain are provided. Such activities are fully funded by college. In case of winners all their transportation and allied expenses are taken care by Institute.
- College has taken up various professional projects for movie costume designing, uniform designing for various corporate companies and SDC Competitions, IAF international Competition.
- The advanced learners are encouraged to be peer tutors for their weaker classmates under the goodwill forum. For example in Fashion Illustration and Portfolio Making, students are asked to do short presentations – starting with the advanced learners who play the role of role models for the slow learners. These assignments are allotted without making the distinction obvious to the class. Heterogeneous ability grouping is done consciously by some teachers during group project work or fieldwork so that the handling of the tasks or assignments is equitable in all the groups.

2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?

- Dropout Rate for past few years is at lower side.
- The curriculum provides continuous assessment system and 360° evaluation approach that includes self and peer evaluation along with the tutors and external examiners.
- The continuous assessment enables the teacher to understand the progress of each candidate and to take necessary measures to improve the performance of the candidate.

- The peer and self-evaluation further educate the candidate about her own performance.
- The exam department of SOFT keeps a record regarding the academic performances of each student. The administration department also handles all the attendance records of all students which is put up on the notice board at the end of every month. The subject faculty notifies the course co-coordinator of the department / specialization of the students with either low attendance or academic report or both. The course co-coordinator / subject faculty then organize a meeting with the student and parents, in order to discuss the root cause of the either low attendance or academic report.
- Some of the students are from vernacular background whose oral and written (English) skills are need to be strengthened. These students are supported additionally during the lectures, tutorial classes and remedial coaching. Individual attention is provided by conducting extra sessions for student by the Language School of M.K.S.S.S. The main objective to help the students to enhance the basic language skill like correct usage of grammar and sentence construction.
- A goodwill forum is also functional during the academic session which helps the group of senior as well as junior students to interact and help each other academically under the guidance of the mentor.

2.3 Teaching-Learning Process

2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print, etc.)

- The College follows a defined pattern given by university regarding of number of working days and teaching days.
- The academic calendar is planned and sent by the university at the beginning of the year. 90 teaching days are planned in each term and hence there are a total of 180 teaching days in a year.
- The Principal , HOD and co-coordinators brainstorm for the academic activities and

- its schedule. The approved schedule is used as guideline to execute the necessary activities.
- Keeping in mind the academic calendar, each teacher prepares a “teaching plan” which gives the details of the topics to be covered, the number of classes to be devoted to each subtopic, teaching methodologies to be used, the dates of the two class tests, the assignments to be covered along with the demonstrations and evaluation pattern, etc.
 - These plans are assessed by HOD and Principal
 - This teaching plan is prepared before the beginning of the term and the teacher tries to keep up to the teaching plan schedule. To monitor the same all subject teachers are expected to submit their reports to the concern coordinators every month.
 - The university examination department also gives the exam dates, paper setting dates, paper correction dates. The student gets one week of study leave, and two weeks are kept for each semester exam. The students are not overburdened and only one paper per class is scheduled per day during final exams.
 - The dates for co-curricular activities, student welfare activities and NSS activities and sports activities are noted down in the academic calendar so as to prevent any clashes or overlap. The holidays during the year are as per University/ management norms.
- Refer Annexure No. 2.1.1 and 2.1.2, 2.1.3

2.3.2 How does IQAC contribute to improve the teaching –learning process?

- We have resented formulated the IQAC but periodic feedback from various stake holders is used to improve the teaching learning process.
- Feedback from students, feedback from subject expert, feedback from alumina who comes as jury, feedback from industry experts and employers are sought regularly for the improvement in teaching learning process.
- The International forum – IFFTI (International Foundation of Fashion Technology Institutes) conducts conference every year, which also discusses the innovative practices in teaching and learning process. Being associate members the institute representative attends the conference and get an exposure of innovative practices.

- Recently 3 faculties attended and International Confluence on Design Education in Delhi, which further added to the insight of the innovative practices in Design Education.

2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

- “Learning by doing” enhances the meaningfulness of learning and hence the teacher plans various participatory learning activities which lead to the students getting involved in various activities. Student-centric learning is possible to be implemented due to small class size and extensive interactive approach to teaching-learning. The participatory learning activities differ with respect to the subject being taught.
- Various workshops are conducted where the students have to conduct a detailed research and then work on the assignments. Like the denim recycling, innovative bag designing where students research on the various aspects of the raw material and the end product and also get knowledge regarding sustainability and responsible fashion.
- Students are involved in participatory learning by undertaking group assignments, field visits and conducting surveys as part of subject. Later the students make a presentation of the project in the classroom which is assessed by peer and expert.
- Skill development is a major requirement of many of the subjects at the next level. Here the students exposed to the field visits to various industries, fashion events and exhibitions are also imparted input by industry experts and highly qualified academic expert to acquire the same.
- For example: in the forecasting workshop, the college invited eminent industry experts to attend the workshop... and the students who attend the workshop are made to interact and work with the industry expert so as to get knowledge of the industry requirements.
- Here the candidate gets advance class room and practical inputs to develop advance skills.

Sr. No.	Subject	Industry
1	Fashion Forecasting	Various Apparel Industries
2	Packaging / Visual merchandising	Madura Garments
3	Kid's wear Development	Peppermint Kids
4	Styling and Photography	AVI Fashions

- While teaching the subject of “Women’s Studies” students are encouraged to develop a habit of reading newspapers, knowing the laws and norms/benefits for women and reporting on current news items related to women. The debits are arranged on topics related to women’s issues which make the class more interesting.
- In the subject History of fashion the students have to learn the different types of costumes from different eras, thus the students are taken to see movies relevant to the different topics and are made to make various reports on the same.
- In the subject of industry research the students have to work with the industry, topics like Industrial waste are covered. In this project the students have to work with the industry to understand the waste created at each step and work on how these wastes can be prevented or reuse of the waste.

2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

- SOFT encourages students to nurture their critical thinking through various research based projects right from the foundation level.
- The critical thinking is also acquired through brain storming sessions and specific workshops.
- For creativity the curriculum provides necessary inputs through assignments.
- The interaction with various experts through workshops especially in Paper folding and fabric Folding, Accessory making, Recycling project, Design development Projects provides value added inputs and develops skills which are very essential for the progressive years of Education and Profession.

- As the field of fashion demands innovation and creativity as its prime trait the progressive practical inputs and its creations in the most innovative way ensures the transformation.
- SOFT has kept in mind the cultural, social as well as the creative aspect of life. It collaborates with many crafts, where students work with the artisans for developing and promoting the craft in a creative manner without disturbing the original essence. Such practices are very useful for student's professional life.
- The faculties have always taken a lead for encouraging curiosity and thirst for new knowledge. There are ample opportunities for the students to take up topics for assignments or seminar where in the students conduct research, market survey and creatively derive methods of presentation. The students are encouraged to use innovative methods for assignments in the class and on the field projects Very often the teachers also become the role model for the students especially as the teachers use a lot of creative methodologies for teaching in the classroom by way of power-point presentations, role plays, games etc. Gradually the students themselves become more skilled and sometimes may outdo the teachers in terms of innovativeness and creativity.
- In all the specializations of B.Design (FC, FD, TD) design understanding and thinking is essential for development of creative vision.
- A scientific temperament is encouraged through subjects like Research Methodology, Garment Construction, Textile Fabric Development, Textile Dying Printing, Technical Drawing, Elements Of Design (color & visual psychology), etc.
- Interesting projects designed by the faculty in subjects encourage students to showcase their creative side. The subjects like Advertising and Public Relations and Entrepreneurship have varied assignments and projects like the campaigns and entrepreneurial activities which motivate the students to work with creativity.
- All such interactive and collaborative learning also enhance the student's team spirits which is very important for their future Professional life.

2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning - resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

- The faculty uses a range of sources for keeping pace with the recent developments in the various subjects. Different individuals are comfortable with different ways in acquiring up-to-date information. Some are traditional and believe that books, encyclopedias and journals are the main sources of information.
- But some believe that additionally internet sources like the online journals, e-books written by reputed authors, etc. can also be accessed to update the knowledge. Some of the digital generation faculty also uses the twitter or blogs to get updates of the newer developments in the field.
- Many of the teachers also encourage the students to read the newspapers and share the latest news of their own specialization in their classrooms with other fellow-students. Newspaper cutouts on newer trends are also put up for the students on a notice board. This display keeps on changing and updated every week by the library staff.
- The students have access to the college computer labs (three labs) and internet on all working days including Saturdays for research purpose and completion of assignments and presentations.
- The College library also has internet terminals and up to date scanner used to scan books for assignment references and presentations.
- Our College has acquired many laptops and LCD which has definitely led to more power point presentations being used by the teaching faculty. Almost 100% the faculty are computer literate and they do make use of the facility of computers and printers. Some of the departments have also acquired good videos, DVD's and films related to some of the subjects that are taught in the College, which are viewed by the students.

- The students have access to the original versions of all ADOBE Software (Photoshop, Illustrator, InDesign), Corel Draw, Flash, 3D-Max, Kingsoft Office, Rich Piece Design Software, Wonder Weaves Design Software, Lectra. They even have access to the studio where students can practice their photography skills.
- A textile lab is also provided to the students for learning the techniques of dyeing, printing, knitting and weaving. There is extensive usage of electronic media for teaching in our College.
- Most of the faculty use computers for preparing PPT and they use LCD / projectors for their teaching. They also access the online journals through internet, books, films, documentaries for academic purposes.
- Our library is upgraded with new books relevant to the new technology and syllabus of the students as reference books and magazines for growth of students and faculty intellect
- Various associations and collaborations with laboratories and industries allow students to use their latest technologies.

2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?

- SOFT invites various speakers/ industrial experts / designers with specialization in different subjects/ fields as guest lecturers/ for seminars. They share their knowledge and experiences with the students. They give an insight of the fashion industry to the students and connect them to the industry with practical examples.
- Their academic qualifications, their years of professional experience, their expertise in the respective field and their communication and presentation skills are some of the criteria kept in mind while choosing guest lecturers in the various subjects. Following are the list of the few guest speakers we have:

	Speaker	Specialization
1	Mr. Hemant Trivedi	Fashion Designer & Director
2	Ms. Meher Castelino	Eminent Fashion Journalist
3	Mr. James Ferriera,	Fashion Designer
4	Mr. Hemang Agarwal,	Director at The Surekha Group, Varanasi
5	Ms. Divya Mishra	Fashion Designer
6	Mr. Anup Kumar	Fashion designer / Fashion Forecaster
7	Mr. Rahul Mehta	President of The Clothing Manufacturer Association of India (CMAI)
8	Mr. Rahul Mishra,	Fashion Designer & Director, Sheetal Design Studio
9	Mr. S. M. Deshpande	Advisor, Kamdgiri Fashion Ltd.
10	Ms. Nivedita Saboo	Director. NEO couture
11	Mr. Sumit Chandna	Vice President & Head of Buying & Merchandising, Supermarkets, Aditya Birla Retail Ltd.
12	Phillip Werhahan	German Fashion Designer, Ting Ding
13	Benjamin Itter	German Fashion Designer
14	Ben Ramsden	England Fashion Designer
15	Gemeli Rosella Shasha	Italy Fashion Designer
16	Shyam Patvardhan Joshi	German Accessory Designer
17	George Dobler	German Accessory Designer
18	Margit Jasche	German Accessory Designer

The faculties attend various refresher courses arranged by National institute of fashion technology in design Process, UGC course in Textile Designing and NID in Fashion Illustration. Our faculties were invited for brain storming session on What Next? The Design Education session organized by Pearl academy, Delhi.

2.3.7 Detail (process and the number of students benefitted) on the academic, personal and psycho-social support and guidance services (professional counseling/mentoring/academic advise) provided to students?

- Mentoring of students is carried out under the Good will forum where the students from different years and specializations come together for overcoming their flaws for a particular subject, if any, under the guidance of mentor. Counseling regarding the subject or college issues is also carries out by the good will forum mentor. The main role of the mentor was to initiate interactions with rapport building sessions and then gradually provide academic and personal guidance to the students through the year.
 - The issues discussed by the mentor of the Goodwill forum would include the following:
 - Will look after every personal problem of each student related to academics.
 - All actively and positively participating students from each group shall be considered for “bonus marks” against “improvement of works”.
 - For direct communication with the concerned faculty, e-mail IDs and contact numbers will be given to students and parents for their communication.
 - Each concerned faculty will also supervise attendance and class performance of students for all subjects.
- The mentor may also try to find out the reasons for low percentage of attendance from the attendance defaulters. The mentors also make the students understand that as the College has the system of internal assessment and continuous assessment for the practical, it is extremely important to know the importance of attendance for all the lectures and practical. The students have been helped to solve problems they were facing with respect to teaching methods used by certain teachers, inter-group disputes, inaccessibility of certain teachers, etc. The mentor may also liaison between the student, concerned teacher, administrative staff or committee.

- Special cases of SOFT students are also counseled by the Samstha's counseling department that handles all the colleges under the umbrella of M.K.S.S.S.
- At times, parents are also requested to come and interact with the mentor/ Course Coordinator / HOD so that parental support can be sought for helping the student.
- The highlights of the mentoring process have been as follows:
 - Rapport building between the mentor and the student.
 - Guidance & support from a mentor.
 - Support in problem - solving
- It has been observed that some of the students from the disadvantaged group have difficulty in the oral and written skills in English. This in turn affects their performance in other subjects offered in the different specialization. Individual attention is provided by conducting extra sessions for student by the Language School of M.K.S.S.S. The main objective to help the students to enhance the basic language skill like correct usage of grammar and sentence construction.
- Mentoring has led to the students becoming more interactive. Students are motivated to participate in academic and extra-curricular activities planned by the College.

2.3.8 Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

- Innovative teaching methods used by the faculty in the last four years are as follows:-
 - Newspaper articles brought in the teaching as supplements.
 - You tube documentaries used to show the application of theories taught in the class room.
 - Group learning methods such as debates, discussions, role-plays,
 - Store/ exhibition / craft cluster / industrial visits
 - Simulation programmers.
 - Assignments related to current market trends and needs.
- The feedback is taken by the faculty at the end of the term on the content and the

- method of teaching. The results have shown that the teaching learning process has improved with the use of above mentioned methods.
- Portfolio Making (forth year): It is a part of the culmination for all the student to develop their portfolio under the subject of Portfolio and Internship, where they compile their best works carried out in the entire period of four years and submit it for applying for their internship. This portfolio does become a reflection of the skills learnt in College which is useful for her career placement.

2.3.9 How are library resources used to augment the teaching-learning process?

- Fashion is not just about the apparel or accessories we wear in our day to day life but it's a lifestyle that we live in. The SOFT library has a comprehensive collection of latest collection of books/ journals/ magazines/ documentaries/ thesis / research papers/ trend forecast issues and also online journals for all the areas under Fashion and lifestyle. Library builds up its collection based upon the recommendations of teachers and need of subject.
- The library has two internet-connected computers for students and staff.
- All the books necessary for reference of Fashion design, fashion communication and textile design have been kept under one roof, to give the privilege for any specialization student to refer any book they want. The students are also allowed to borrow most of the book for which are available in the library, except for a few reference books which are allowed to be referred to by the students under the supervision of the teacher concerned / librarian.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

- Due to the professional approach, the College has updated the curriculum with newer topics to keep up with the changing needs of the industry. As per the planning, a teacher usually gets 15 weeks of teaching to complete the syllabus teaching. At times

- there are challenges in completing the curriculum due to co-curricular or extra-curricular activities, holidays or unpredicted events.
- Midway in the academic term, the teacher generally reviews the portion completed. Rescheduling of teaching plans may be necessitated sometimes due to faculty enhancement programme (workshops, refresher courses, conferences etc.)
 - If need arises, the teacher will re-plan the teaching schedule by way of exchange of lectures with other teachers, or making up lectures missed in that period, so that the curriculum is completed on time.

2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

- Prior to the beginning of the teaching session the subject faculty is to submit a lesson plan and the study material (presentations / topics to be taken / method of teaching / assignments /visit planned if any) used for teaching purposes.
- An undertaking form is also signed by the students stating that the student has understood the syllabus and the number of assignments to be submitted in the subject for the semester.
- During the semester the course coordinator keeps a record of syllabus covered by the subject faculty from time to time and an attendance record of the students for the subject.
- A feedback is also taken from the subject faculty regarding the response of the students in the syllabus coverage report
- The “Student-Feedback Mechanism” and “Suggestion box” are also sources of getting a feedback on the quality of teaching.
- Our College also has the practice of discussing the examination results the Heads of the department and principal. Later the concerns are discussed at the departmental level so as to identify ways of improving the academic performance of students.

2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

- **Selection process-**

- The qualification Criteria is prescribed by university which demands qualified teachers with industry experience.
- Advertisement is given all India bases to get the maximum responses.
- The selection committee is sent by university
- The posts which are vacant, are filled up by the management committee
- The reservation criteria are mentioned clearly in advertisement.

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.	0	0	0	0	0	0	0
Ph.D.	0	1	0	0	0	0	1
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	0	2	2
Temporary teachers							
Ph.D.	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	2	2	4
Part-time teachers							
Ph.D.	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0

Note- 1) out of 7 teachers, one teacher is a doctorate and out of remaining, 3 Teachers are registered for the Ph.D. program.

2.4.2 How does the institution cope with the growing demand/ scarcity of qualified senior faculty to teach new programmes/ modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

- The selected teachers undergo training which is imparted by industry expert and academic expert. Each teacher is expected to have one training program in 2 years.
- For almost all subjects the industry experts and eminent personalities from particular specialization are invited to conduct modules and the concerned teachers are expected to attend these modules.
- The faculties are sent for conferences and seminars to upgrade the latest knowledge.
- Other library and resource center exposures are given to the teachers. E.g. NIFT library, Mumbai and Material Connexion, Florence, Italy.
- The faculties are encouraged to upgrade their qualification.

2.4.3 Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

a) Nomination to staff development programmes

Academic Staff Development Programmes	Number of faculty nominated
Refresher courses	Not available
HRD programmes	-
Orientation programmes	-
Staff training conducted by the university	-
Staff training conducted by other	Info Given below
Summer / winter schools, workshops, etc.	-

Staff training conducted by other institutions:

- Quality improvement program on does India Need Sizing? Attended by Mr. Suresh Karale, Mr. Sameer Sutar, and Mr. Ravindra Shahane.
- What Next? Design Education. Organized by Pearl Academy, Attended by Dr. M Hundekar, Mr. Suresh Karale, and Ms. Garima Bhalla.
- Design Process organized by NIFT, Attended by Ms. Garima Bhalla, Mr. Umesh Dharmadhikari, Ms. Madhura Joshi, Mr. Yogesh Bokil, Mr. Sudhakar Jadhav, Ms. Mallika Dabhade, Mr. Sameer Sutar, Mr. Satyajit Joglekar, Ms. Amruta Kakatkar.
- Library Development program Attended by Mr. Sudhakar Jadhav and Mr. Umesh Kamble organized by NIFT, Delhi.

b)Faculty Training programmes organized by the institution to empower and enable the use of various tools and technology for improved teaching-learning

- **Teaching learning methods/approaches** – Syllabus Development for SNTD Women’s University for the course B. Design.
- **Fashion Curriculum Development seminar** - Conducted by Dr. M. Hundekar at DKTE College, Ichalkaranji, Nanavati Vocational Institute – MSBTE Pune, M. S. University, Baroda.
- **Handling new curriculum** – Workshops and seminars as and when organized by present or the other institutions and industry experts are attended.
- **Content/knowledge management** – Workshops, seminars and updated library resources are made available to the teachers.
- **Selection, development and use of enrichment materials-**
 Selection of material is decided by the requirement of the topic and Handled by the concerned teacher.

Development of teaching material is attempted by the Board of Studies in relevant subjects. The Principal of the present institution is a

Chairperson & members of BOS of different universities.

The enrichment of material through various workshops, seminars, national and International conferences for students as well as for teachers, industry visits, Projects, interactive sessions with industry and academic experts.

- **Assessment** – SOFT has Introduced 360° Evaluation pattern.

The evaluation pattern developed by SOFT is in relevance to the SNTD University.

The assignments for each subject are specified by the individual faculties. Out of the total assignments the faculties have to evaluate 50% of assignments, 25% are evaluated by the student (Self Evaluation), 25% are evaluated by the other Student (Peer evaluation). The internal juries evaluate the students work at the end of each semester. And the final examinations are conducted by University.

- **Cross cutting issues** such as Communication skills, environmental studies, women's studies, entrepreneurship, Craft cluster are included in the course structure.

The proposal for “Inter Specialization Electives” is under consideration at academic council.

- **Audio Visual Aids/multimedia**

- The faculty uses a range of sources for keeping pace with the recent developments in the various subjects. Different individuals are comfortable with different ways in acquiring up-to-date information. Some are traditional and believe that books, encyclopedias and journals are the main sources of information.
- But some believe that additionally internet sources like the online journals, e-books written by reputed authors, etc. can also be accessed to update the knowledge. Some of the digital generation faculty also uses the twitter or blogs to get updates of the newer developments in the field.
- Many of the teachers also encourage the students to read the newspapers and share the latest news of their own specialization in their classrooms with other fellow-students. Newspaper cutouts on newer trends are also put up for the students on a notice board. This display keeps on changing and updated every week by the library staff.

- The students have access to the college computer labs (three labs) and internet on all working days including Saturdays for research purpose and completion of assignments and presentations.
- The College library also has internet terminals and up to date scanner used to scan books for assignment references and presentations.
- Our College has acquired many laptops and LCD which has definitely lead to more power point presentations being used by the teaching faculty. Almost 100% the faculty are computer literate and they do make use of the facility of computers and printers. Some of the departments have also acquired good videos, DVD's and films related to some of the subjects that are taught in the College, which are viewed by the students.
- The students have access to the original versions of all ADOBE Software (Photoshop, Illustrator, InDesign), Corel Draw, Flash, 3D-Max, Kingsoft Office, Rich Piece Design Software, Wonder Weaves Design Software, Lectra. They even have access to the studio where students can practice their photography skills.
- A textile lab is also provided to the students for learning the techniques of dyeing, printing, knitting and weaving. There is extensive usage of electronic media for teaching in our College.
- Most of the faculty use computers for preparing PPT and they use LCD / projectors for their teaching. They also access the online journals through internet, books, films, documentaries for academic purposes.
- Our library is upgraded with new books relevant to the new technology and syllabus of the students as reference books and magazines for growth of students and faculty intellect
- Various associations and collaborations with laboratories and industries allow students to use their latest technologies.
- **Open Educational Recourses (OER's) –**
 - Access to Report – Linker for specific period.
 - Online Access to 80,000 e-books or 14000 e-journals of British Council Library.
 - S.N.D.T. Women's University has given access to E- journal.

- **Teaching learning material development, selection and use**

The teaching faculty has developed the material such as Power Point Presentations ,
Use of Videos , Use of Specially developed e-resources for teaching process.

c) Percentage of faculty:

- invited as resource persons in Workshops/Seminars/Conferences organized by external professional agencies – 43%
- participated in external Workshops/Seminars/Conferences recognized by national/ international professional bodies – 15%
- presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies – 15%

2.4.4 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

- The present faculties are encouraged to upgrade their qualification to M.Sc. Fashion Design for which the institute bears 75% of the study center fee. Thus the parent institute offers financial support to the faculties.
- The faculties who get invitation for the conferences and the seminars get full sponsored from the institute.
- The industry visit (national and International) are encouraged in all areas and faculties are given all expenses for the same.
- The workshops and seminars are also conducted for the staff.

2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

- The Principal of the organization has been recently awarded for the “Excellence in Academics” by the parent organization. This is an in-house practice of the parent body Which governs more than 70 educational institutions under its roof?
- Received “The Best Fashion School” (National) Award instituted by The Edutainment in 2014 and 2015.

2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?

The student’s feedback on faculties is conducted every semester through a questionnaire. On completion of each semester the internal jury is conducted for each year and the alumina of the college are invited to assess the students work. Thus the alumina students who are working in the industry suggest the faculties the requirements of the industry. The peer evaluation is the new fed back system which is introduced by the institute.

2.5 Evaluation Process and Reforms

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes.

The university specifies the evaluation process. The university has specified the evaluation pattern as passed in the Academic Council Meeting is as follows

Evaluation pattern for new modular structure syllabus						
Credit	Credit	Internal	Internal	External	External	Total
TH	PR	TH	PR	TH	PR	
4	0	25	-	75	-	100
3	1	15	10	60	15	100
2	2	25	25	50	25	100
		25+25+50/2=25				
0	4	0	100- Continuous assessment	-	-	100
0	4-university Exam	-	25	-	75	100

- The evaluation pattern developed by SOFT is in relevance to the SNDT University.
- The assignments for each subject are specified by the individual faculties. Out of the total assignments the faculties have to evaluate 50% of assignments, 25% are evaluated by the student (Self Evaluation), 25% are evaluated by the other Student (Peer evaluation). The internal juries evaluate the students work at the end of each semester. And the final examinations are conducted by University.
- All documents are available for students and teachers, the evaluation criteria is prescribed by each faculty in the lesson plans also checked during the assessment of syllabus coverage report. The syllabus has prescribed the evaluation format which is followed strictly.

- Before commencement of the semester or the classes the individual faculty show the syllabus, assignments planned, evaluation plan and marks allotted for each assignment to the students and the students have to sign the **Undertaking** for the same. (Documents available)

2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

- The university has specified the evaluation pattern as passed in the Academic Council Meeting. The evaluation pattern developed by SOFT is in relevance to the SNDT University.
- **Evaluation reforms by the institution-** The assignments for each subject are specified by the individual faculties and are evaluated on 360 Degree pattern. Out of the total assignments the faculties have to evaluate 50% of assignments, 25% are evaluated by the student (Self Evaluation), 25% are evaluated by the other Student (Peer evaluation). The internal juries evaluate the students work at the end of each semester. And the final examinations are conducted by University.
- The evaluation reform in terms of structure and syllabus change should be mentioned.

2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

- Before commencement of the semester or the classes the individual faculty show the syllabus, assignments planned, evaluation plan and marks allotted for each assignment to the students and the students have to sign the “Undertaking” for the same. The principal and HODS take review of the assignments i.e. 10 best Assignments and 10 poor assignments per subject.
- The student feedback system is also conducted by principal and HODs.

2.5.4 Provide details on the formative and summative assessment approaches adapted to measure student achievement. Cite a few examples which have positively impacted the system.

The Curriculum has defined the evaluation pattern. This includes Formative as well as Summative Evaluation.

- Formative Evaluation:

Mostly for all practical subjects the continuous evaluation pattern is prescribed.

In continuous evaluation there is a provision for evaluation by subject expert, self-evaluation, peer evaluation and evaluation by external industry experts.

Even the periodic, class tests, projects, debates, objective tests, Viva, internal/ external jury, presentations are a part of Formative Evaluation..

- **Summative Evaluation:**

For Semester 3, 4, 5 and 6 the examinations are conducted by the university.

University has its paper setters' committee as well as paper evaluation committee.

2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc.

- The assignments for each subject are specified by the individual faculties and are evaluated on 360 Degree pattern. Out of the total assignments the faculties have to evaluate 50% of assignments, 25% are evaluated by the student (Self Evaluation), 25% are evaluated by the other Student (Peer evaluation). The internal juries evaluate the students work at the end of each semester. And the final examinations are conducted by University.
- The skill enhancement programs such as projects, presentations, research reports,
- competitions are evaluated on the basis of performance of the student.
- The foundation course includes the subject Communication Skills.

2.5.6 What is the graduate attributes specified by the college/affiliating university? How does the college ensure the attainment of these by the students?

The graduate attributes are enshrined in the Vision and Mission statements of the institution as follows.

Vision of SOFT

Being a premier institute in fashion world, our vision is to create fashion professionals with sound knowledge & diversified skills and fair practices. Responsible Fashion is ultimately a matter of encouragement and practice.

School Of Fashion Technology, having a legendary background of Empowerment of Women through Education, provides fashion education that nurtures young talent to transform into Responsible Fashion Professionals.

Mission of SOFT

SOFT is committed to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to industry and crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion.

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

- SOFT has formulated a grievance cell and examination department which takes care of the grievances (if any) of the student. These grievances are looked after by: Dr. M.M. Hundekar, Mr. Das, Mr. Suresh Karale & Mrs. Garima Bhalla.
- The university also allows for rechecking and revaluation of answers scripts in case of grievance.

2.6. Student performance and Learning Outcomes

2.6.1 Does the college have clearly stated learning outcomes? If 'yes' give details on how the students and staff are made aware of these?

- Yes, the syllabus which is provided by the university, give details of the topics to be covered and the objective of the subject and the objectives of the individual topics.
- The respective faculty has to submit the lesson plan before the semester begins which specifies the learning outcomes of the subject and the topics covered. These details are shared with the students before commencing the classes.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/programme? Provide an analysis of the students results/achievements (Programme/course wise for last four years) and explain the differences if any and patterns of achievement across the programmes/courses offered.

- The 360° evaluation pattern helps the faculties to identify the weaknesses of the students. In this system the faculty while checking the assignment explains the evaluation pattern of the assignment while marking them.
- And while the self and peer evaluation the students should have the understanding of the assignment and the evaluation pattern thus will be able to mark themselves or others. Thus this system helps to assess the students' performance.
- The regular assignment marks and the test marks are communicated by the individual faculties and the final internal marks are displayed by the examination department.
- In this way specific improvements in performance and merits are perceptible.

2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

- The assignments of the subjects are designed in such a way that the learning outcomes are fulfilled. The university specifies the assignment structure to be covered in the

subject.

- Keeping in mind the specifications given by the university the individual faculties have to design the assignments which will cover the whole learning outcome of the subject.
- The standard samples or models are prepared and demonstrated so as to enable the learners to evaluate their work & performance.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

The industry interactions and projects based on market requirements such as Fashion Development, fashion forecasting, Craft Cluster, workshops and seminars, national & international design competitions, entrepreneurship provide skills for social and economic relevance of the market.

2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

- The teachers collect data on the student learning outcomes in different ways. After evaluating the formative or summative evaluation of the learners (which in the form of assignments, portfolios, quizzes, tests or examinations) the teacher tries to reflect on the learning across all students in a particular class. Such a kind of reflection helps the teacher to identify the extent to which learning was successful across the students and also the concepts/ topics that the students had deficiencies in. Such a finding is generally shared with the departmental faculty members so that strategies to improve the understanding and the performance of the students can be discussed. The students' feedback and faculty discussion helps to reveal the necessary steps to be undertaken to overcome the shortfalls or barriers in learning.
- After sharing and discussions with departmental colleagues, the results are interpreted resulting in suggestions for modifications/improvements in the subject or the course content, modification of the teaching plan for reviewing handouts provided to

students. At times, Remedial classes, extra coaching, modifying type of formative/summative evaluations given to students or motivating departmental faculty to bring about innovations in teaching so as to are other measures taken improve the student learning outcomes.

- The feedback system of students on faculties give an idea of the faculty inputs, assignments covered, students understanding towards the topics etc. for every subject we invite an expert for special modules. The course coordinator and the HOD keep record of the syllabus coverage report to check if the faculties are completing the syllabus in time and also according to the norms specified by the university.
- Based on the above feedback; the performance of the faculties and the students is considered by the course coordinator; HOD and Principal; to plan for the next academic year.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

- The course coordinators maintain the syllabus coverage report that monitor the completion of the syllabus according to the learning outcomes, assignment, the methodology, the study material etc.
- The performance of the students in class room tests and final examination are also the indicator to monitor the achievement of the learning outcomes.
- The internships & placements also define the exact degree of achievement of learning outcomes.
- The recruiter feedback is also considered based on the performance of the alumni is also a substantial indicator of learning outcomes.

2.6.7 Does the institution and individual teachers use assessment/evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples.

- YES.
- The 360° evaluation pattern helps the faculties to identify the weaknesses of the

students. In this system the faculty while checking the assignment explains the evaluation pattern of the assignment while marking them.

- And while the self and peer evaluation the students should have the understanding of the assignment and the evaluation pattern thus will be able to mark themselves or others.

Thus this system helps to assess the students' performance.

- The regular assignment marks and the test marks are communicated by the individual faculties and the final internal marks are displayed by the examination department.

- In this way specific improvements in performance and merits are perceptible.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

3.1.1 Does the institution have recognized research center/s of the affiliating University or any other agency/organization?

- No.
- The college is affiliated to S.N.D.T. Women's University, Mumbai and still the university has only bachelor's level programs. There are no Masters and PhD's available in Design especially in S.N.D.T. Women's university.
- The college does not have the RECOGNIZED research center. But because the Fashion World itself is a continuous research process, college does provide various projects that revolve around the research on various levels in Design and Print development.
- However, Research is an integral part of Fashion; students and faculties are given opportunities for research through projects, craft cluster and design competitions.
- Although the policy of the college towards research has been very active, the institution seeks opportunities to assist the staff and students to avail these opportunities. There is a concerted effort by all departments to bring in the research understanding and training amongst students through short term workshops, projects and seminar by the professional.
- The college has taken an initiative by formulating Consortium of Green Fashion that facilitates research not only in Design but also the ways a design is created and converted into product using Sustainable and ethical practices. The sustainable approach is given in terms of use of Natural fabrics and dyes, Up-cycling and Recycling methods, use of Industrial waste to make products, and zero waste that does not generate waste at all.
- College provide students to work and research upon regional Crafts of India that are dying and need to be uplifted by specific research that revolves around Product and Design Development.

- International Design competitions such as SDC, IAF and IFFTI provide students with a platform where they upgrade their skills on research in terms of making their collections ecofriendly using sustainable practices.
- Students have been given opportunities to explore and research subject related assignments such as research on National and International designers.
- The recently showcased fashion show was based on the main theme called “Eco-Luxury” that provide students a challenge to come up with the collections that are made using techniques such as Zero Waste, Upcycling, Recycling, use of ethical practices like printing with natural objects, use of ecofriendly fabrics such as Modal, Khadi Silk etc. All these developments were research oriented.

3.1.2 Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

- Yes.
- The college has formed a Research committee that is constituted as per the IQAC norms. The research committee guides faculties as well as students on the research in Design and Textile.
- The committee consists of eminent fashion Professionals who have consistently contributed for the research in fashion and Textile in Education as well as on industrial level.
- **Recommendations-**
- The committee has suggested incorporating Research Methodologies at Bachelors level as a part of “Project and Craft Cluster”.
- The committee has suggested exploiting the existing collaborations such as SDC (Society of Dyers and Colorists) DyStar, KVIC (Khadi Village Industries Commission) and Texan Lab.
- The committee has suggested concentrating more on research related to Maharashtra crafts as it requires more concern.

- The committee has also suggested on giving projects to students based on the “Research” especially in the field of “Kid’s wear”.
- The committee has recommended having more collaboration with industries for Trend and Fashion Forecasting projects.

3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/ projects?

- The “Orientation Programs” are given to the students especially for their Projects and Craft Cluster. The Mentors or Guides are provided who keep on monitoring and guiding their corresponding progress in the same.
- The necessary resources such as Craft Resource Person (Artisan: All are National Award Winners), raw material availability, Technology in terms of Cameras and computers (if required) are provided well in advance.
- The Feedbacks are timely collected to ensure the set objective and to improvise on the short comings of the projects.
- The projects are also evaluated by industry experts and feedback is taken accordingly.
- Continuous guidance and inputs are provided by the internal staff as well as external mentors that facilitate the research process.
- The implementation of the research is carried out on the specific locations that make the research procedure easier for students to understand and explore.
- The college reserves the specific amount every year that is utilized for the research purpose. This amount can be used for various heads which includes organizing workshops and Conferences, training staff for research work. Additionally, the college encourages teachers to participate in various seminars and workshops by paying the registration fee and travel allowance. The administration of accounts of all funds received for projects is managed by the college administration and accounts.
- The staff members are encouraged to take up research projects .Towards this facilities are given by the college management include adjustment in the time table to allocate allowance for research work in consultation with the Principal and HOD, using a fixed number of duty leaves for research purpose with prior sanction and by conducting sessions in writing research proposals and publications.

- The library and resource center of the institution equally contributes toward explaining research process and methodology.

3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

- The institution has the back end availability of previous projects that felicitates the research aptitude among students as well as in the faculty as they are expected to guide them as Internal mentors.
- Students are also encouraged to attend various workshops, seminars and conferences which envision them to the available areas of research in Textiles & Design.
- For scientific temper, the necessary inputs are provided through collaborative labs and industries.
- The International resource persons are also available that are associated with institution for Research and Development in Fashion field.
- To name a few designers that contribute to Research and associated with college are,
 - Mr. Benjamin Ittar (German Fashion Designer)
 - Mr. Ben Ramsden (Fashion Designer from UK)
 - Mr. Rahul Mishra (Fashion Designer from India)
 - Mr. Hemang Agrawal (Textile Designer from India)
- To name a few industries that contribute to Research and associated with college are,
 - DyStar
 - Texan Lab
 - WRA (Wool Research Association)
 - KVIC (Khadi Village Industries Commission)
 - Aditya Birla Cellulose
 - SDC (Society of Dyers and Colorists)

All the efforts mentioned above contribute to the cultivation of analytical and critical thinking as disciplines approved under scientific temper.

3.1.5 Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.

The faculties are encouraged to take up research projects in the areas of Fashion, Textiles and Crafts with the aim to facilitates the research and to create awareness about the research and create an awareness.

Active Research in the field of Textiles & Crafts

- Lehriya (Traditional textile of Rajashthan)- Ms. Garima Bhalla
- Khunn (Traditional textile of Maharshttra & Karnataka)- Ms. Mallika Dabhade- Samant
- Paithani (Traditional textile of Maharshttra) – Ms. Tejashree R.

Active Research in the field of Fashion and Textiles-

- Development of special size chart for Indian market- Mr. Suresh Karale (Enrolled for Ph.D.)
- Role of Illustrator in Fashion industry- Mr. Umesh Dharmadhikari
- Application of applied arts and Fashion illustration in Fashion Industry- Mr. Yogesh Bokil (Submitted Ph.D. thesis)
- Specialized Software development for Fashion Industry- Mr. Sudhakar Jadhav (Enrolled for Ph.D.)
- Adaptive clothing- Ms. Madhura Joshi (Enrolled for Ph.D.)

3.1.6 Give details of workshops/ training programmes/ sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

- A concerted effort is made by the departments to invite academicians and professionals from the industry as guest faculty for conducting workshops, lectures and seminars ,especially
- Seminars and workshops are conducted for different specializations separately based on their curriculum requirements.
- The detailed records for each workshop and seminar are maintained by each course coordinator of the institution.

- Several collaboration and associations with industries for academic resources and hands on learning are also on record in the form of MOU's.
- The workshops and seminars are conducted in the following areas.
 - Fashion and Textiles
 - Craft workshops
 - Fashion Accessories
 - Fashion Forecasting
 - Up cycling and recycling

Note- All of the above are conducted by eminent National and International experts and involve research element a great extent.

- To name a few designers that contribute to Research and associated with college are,
 - Mr. Benjamin Ittar (German Fashion Enterprenuer)
 - Mr. Ben Ramsden (Fashion Designer from UK)
 - Mr. Ash Alibhai (London)
 - Mr. Mio (Switzerland)
 - Mr. Rahul Mishra (Fashion Designer from India)
 - Mr. Hemang Agrawal (Textile Designer from India)
- To name a few industries that contribute to Research and associated with college are,
 - DyStar
 - Texan Lab
 - Silk Mark
 - KVIC (Khadi Village Industries Commission)
 - Cotton Council
 - Indian Rayon
 - SDC (Society of Dyer's and Colorist's)
- **To name a few eminent crafts and artisans-**
 - Ajrakh- Mr. Aziz Khatri
 - Pitloom- Mr. Ramji Valji
 - Patola- Mr. Vitthal Waghela
 - Applique- Mr. Kartik Chauhan
 - Kutch Embroidery- Ms. Hiraben

- Leather craft- Mr. Karan
- Jaipur Block Print- Mr. Rajkumar
- Phulkari- Ms. Lovely

3.1.7 Provide details of prioritized research areas and the expertise available with the institution.

- The policy of the college towards research has been very proactive and the institution seeks opportunities to facilitate faculty and students to avail these opportunities.
- All departments sincerely strive to bring in the research understanding and training amongst students through short term workshops, projects and seminar on the topics such as following,
 - Waste management
 - Indian Crafts
 - Use of Natural dyes in Textile printing and dyeing
 - Timely use and application of Trend and Fashion forecasting from renowned Forecasting agencies.
- The recently showcased fashion show was based on the main theme called “Eco-Luxury” that provide students a challenge to come up with the collections that are made using techniques such as Zero Waste, Upcycling, Recycling, use of ethical practices like printing with natural objects, use of ecofriendly fabrics such as Modal, Khadi Silk etc.
- The course B.Design specializes in the following three areas.
 - 1) Fashion Design
 - 2) Fashion Communication
 - 3) Textile Design

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

- A sincere efforts are made by the institution to invite academicians and professionals from the industry as guest faculty for conducting and interacting with students and faculty through workshops, lectures and for seminars.
- All the staff and students of the college get the opportunity to interact and facilitate their design aptitude with professionals.
- The workshops and seminars are also arranged by International experts in the fashion industry in Design and Trend forecasting that helps in generating interest in global need and demand of the fashion and innovation.
- The efforts like timely workshops by Artisans of traditional crafts are organized.
- To name a few designers that contribute to Research and associated with college are,
 - Mr. Benjamin Ittar (German Fashion Designer)
 - Mr. Ben Ramsden (Fashion Designer from UK)
 - Mr. Rahul Mishra (Fashion Designer from India)
 - Mr. Hemang Agrawal (Textile Designer from India)
 - Dr. Anjali Karolia
 - Dr. Himadri Ghosh
 - Dr. Ela Dedhia
 - Dr. GNM Dixit
- To name a few industries that contribute to Research and associated with college are,
 - DyStar
 - Texan Lab
 - WRA (Wool Research Association)
 - KVIC (Khadi Village Industries Commission)
 - Aditya Birla cellulose
 - SDC (Society of Dyer's and Colorist's)
- **To name a few eminent crafts and artisans-**
 - Ajrakh- Mr. Aziz Khatri
 - Pitloom- Mr. Ramji

- Patola- Mr. Vitthal Waghela
- Applique- Mr. Kartik Chauhan
- Kutch Embroidery- Ms. Hiraben
- Khunn- Mr. Rathi
- Lehriya- Mr. Hussain
- Daboo Printing- From Pipad Rajasthan
- Leather craft- Mr. Karan
- Jaipur Block Print- Mr. Rajkumar
- Phulkari- Ms. Lovely
- Bidri- Mr. Sacchidanand
- Himroo- Mr. Zafri
- Paithani- Mr. Soni

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

- Faculties are allowed to work in the institute during their regular working time with prior permission from institution. They are allowed to use the college infrastructure for the same. There is no application for sabbatical leave as almost all faculties have just started with their Ph.D. work.
- Necessary visits to the actual fields are also planned and sponsored.
- The following Research activities are accomplished by the institution in the areas of Textiles and Craft.
 - Lehriya (Traditional Textile from Rajasthan)
 - Khunn (Traditional Textile of Maharashtra)
 - Paithani (Traditional Textile of Maharashtra)
- Most of the research facilities are expensive and available with exclusive companies as the research demands multifaceted interactions through activities, working in the college and using college resources are found beneficial to the faculties for their research.
- (If required; highly equipped labs for finishing and stitching and skilled human

resource are also provided at the institution and has been satisfactorily provided and exploited as per their requirements)

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land)

- The book “Ajraakh”- Impressions and Expressions authored by Dr. M.Hundekar is now used by all eminent fashion institutes including NID and NIFT for understanding the rare production processes of traditional craft.
- The research conducted by SOFT faculty has created dimensions for students in craft design development and its implementations in developing design collection, the Crafts engaged are Lehriya, Khunn, Ajraakh and Paithani for their collection developments.
- The research has also envisioned the artisans engaged in these particular crafts for new design dimensions.
- The research information is made available in the library in the form of publications and books and is also available on website.

3.2 Resource Mobilization for Research

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

- The budget is provided in various areas in terms of technology, books and journals.
- The budget is usually 1% of the total earnings of the institution which comes to Rs. 5.5. to Rs.6 Lacs which are earmarked for conferences and seminars for the staff . (The Balance sheets are available with the accounts department)

3.2.2 Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

No.

- As the institution is a public charitable trust and having more than 70 organizations under its roof, so as a policy matter, it is inconvenient to provide this facility.
But the guidance for the education and personal loan is provided and the parent organization also has its own “Society” that helps in sanctioning loans for such research oriented reasons with minimum documentation.
- There is a provision of Scholarship of Rs. 25,000/- against the completion of Ph.D.
- There is a provision of budget under Projects which a faculty may utilize for the research with the prior permission of the management.

3.2.3 What are the financial provisions made available to support student research projects by students?

- The financial aids are provided fully to students whenever the research is in regards with National and International competitions or if it is the part of institution research.
- The financial funding is fully provided for the following research based competitions.
 - SDC Competition
 - IAF Competition
 - IFFTI Competition
 - Consortium of Green fashion competition

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

- The following Interdisciplinary research has resulted in a positive and promising outcome.
 - Computer faculty for Textile Print development project
 - Computer faculty for Graphic and Fashion projects
 - Design faculty for Crafts such as Bidri and Ganjipha

- Costume designing by the faculty and design students for the theater plays and movies
- Uniform designing for the Parent organization's schools and few more organizations like NDA and Kirloskar's.

3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

- The highly sophisticated special equipment/ software/ fabrics are observed having maximum utilization throughout various projects.
- The infrastructure is utilized by students and staff for their teaching & learning process.
- The projects which are given cannot be accomplished without the use of machineries and equipment and the labs of the institution. So, the optimum use of the facilities is observed.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

Yes.

- The grants are given in terms of materials and facilities given as a collaborative development.

Such projects are as follows,

- KVIC sponsored fabrics worth Rs. 50,000/- to the students for Design Development.
- The Engineered printing facilities were provided by KNN Print with fabrics that is more than worth Rs. 50,000/- (Design Developments were done by the institution)
- Aditya Birla cellulose sponsored ecofriendly fabrics for final design collection of the students.
- Laser printing facility was provided by the industry for the final textile design students collection which is not easily available in India.
- The funds for research was provided for costume designing of 3 Marathi movies and 2 theatre plays to the students where they were expected to design costumes for each character.

3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.

- The institution is not included under 2(f)12B of the UGC and hence has not received any grants.
- Kindly refer the information given above for the industry sponsors.

3.3 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

The research facilities include following aspects that help students as well as faculties.

- Library, books, resource center and special e- research reports in fashion.
- Guidance by the faculty and the mentors (Designers and Industry professionals)
- Arrangement of the field trips and workshops in the related areas by the professional industry personnel.
- Arranging sponsors from the industry if required.
- Providing institutions infrastructure for the further experimentation. (Construction labs, computer labs, Library and textile lab.)
- Giving the researchers the opportunity to showcase their work at Conferences and competitions Nationally as well as Internationally.
- Connecting the researchers to the commercial market.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

- The HOD's and course coordinators are required to give inputs about the specialized infrastructure required for their department along with tentative cost.
- The budget scrutiny committee sanctions the infrastructure on the basis of availability of funds and priority.

- The HOD's and Course coordinators are given exposure to the industry especially for the infrastructure. Also an exposure such as trade fairs for machinery & equipment in fashion is given.
- The institution has a liaison with international laboratories which further provide the inputs.
- As the institution works much in advance as Fashion does, the academic planning is done in advance which also gives details about the new technology required.

3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities?? If 'yes', what are the instruments / facilities created during the last four years.

- No.
- As the institution is a fashion centric institute, the benefits from the industry or agencies are not received in terms of Finances. Since the Fashion industry is Product generating industry, the benefits are received in the form of raw materials mostly fabrics, use of special machineries, providing dyeing and printing on a large scale etc. which are not possible to be done using institutions infrastructure as it is a limited resource.
- But the management provides the necessary support to develop research facilities. Also the industry and laboratory associates provide necessary help to use their research facilities.
- Rich Peace has provided their high end infrastructure for Marker Planning assignment.
- WRA has provided special wool (which is not otherwise available) for the new development in fabric.
- Krishna Printers has provided the only infrastructure in India in engineered printing assignment of Textile Design specialization students.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

- The research scholars are provided Field trips to actually carry out their experiments with the help of Industry, designers or artisans based on the type of research.
- They are also given subjects like Craft cluster where they are expected to stay with the artisans and learn their craft.
- The training is given from the institution to carry out their projects.
- Students are also provided with the practice sessions on the field in terms of workshops and seminars arranged by institution.
- The laboratories from the industry associations are also provided to carry out research. (The details are already mentioned above)

3.3.5 Provide details on the library/ information resource center or any other facilities available specifically for the researchers?

- The state of the art library contents almost more than 3,000 books related to Fashion, Textiles, Communication, Embroidery, Visual Merchandising, Principles of Management, Computers, Pattern Making, Construction, Draping, Grading, Fashion Forecasting, Media Planning, Fashion Illustration etc.
- The resource center has various types of fabrics in different categories, trims, different traditional textiles and embroideries of India, home furnishing products, fabric swatches that can be utilized by students as a valuable resource for their research.
- The library and resource center also have subscribed National and International magazines, newsletters, periodicals, journals, fashion forecasting reports and CD ROMS which guide students and are important for their research.
- The library also includes membership of Material Connexion library of Italy for sustainable innovative fabrics.

3.3.6 What are the collaborative researches facilities developed/ created by the research institutes in the college? For ex. Laboratories, library, instruments, computers, new technology etc.

- Fashion is an outcome of variety of skills that are combined to create a product. It actually requires research skills, design skills, production skills, promotion and packing skills, marketing skills; that as a whole make a fashion product. So the joint venture of all the above aspects can be considered to be a collaborative research.
- Some exclusive infrastructure of Industry/institution and some infrastructure from the artisans are used for carrying out research work.

Newly developed fabrics are given to the students for various design competitions like fabrics from Polygenta (Paris based industry which produces Polyester fabric from recycling of Pet bottles) have been used for the IAF design competition, use of organic cotton sponsored by Benjamin Itter a German Fashion Designer for Consortium of Green Fashion Design Competition.

3.4. Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

- **Patents obtained and filed (process and product)-** None
- **Original research contributing to product improvement-** Ajrakh- Traditional Textile of Gujarat by Dr. M.M.Hundekar
- **Research studies or surveys benefiting the community or improving the services-** The crafts which are developed and modified by students under Craft Cluster have benefitted the communities to meet the market requirements in terms of product diversification and also provided the unique styling in them.
- Awards won by students in the areas of Design Development, Competition that requires strong research component, are as follows.
 - 1) SDC-Competition (First & Second runner up)
 - 2) CGF Competition (Winner)

Research Inputs contributing to new initiatives and social development-

- The Craft Cluster itself is an initiative that has uplifted and benefitted to the communities through the guidance and application of fashion knowledge to the crafts that has resulted into their social development, economic development as well as the market development for the specific crafts.
- The Green fashion initiative by the institution has been taken to create awareness for the fair and sustainable practices in fashion. This has groomed industry, educationalist, students and artisans.
- The strong initiatives by designers, industry and craft persons in regards

with sustainable fashion are given acknowledgement and appreciation during CGF conference. (The details are available on www.cgreenfashion.com)

3.4.2 Does the Institute publish or partner in publication of research journal(s)? If 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

- No

3.4.3. Give details of publications by the faculty and students:

- **Publication per faculty-** 1 (The contribution of each faculty towards developing Encyclopedia of Fashion in Marathi (Marathi Vishwa Kosh for Maharashtra Rajya Mandal) the Principal of the institutions is the Chief Editor for the same.
- **Number of papers published by faculty and students in peer reviewed journals (national / international)-** No
- **Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)-** No

- **Monographs - No**
- **Chapter in Books -No**
- **Books Edited -No**
- **Books with ISBN/ISSN numbers with details of publishers –**
“Ajraakh- Impressions & Expressions” by Dr. M.M.Hundekar- ISBN NO.
- **Citation Index -No**
- **SNIP -No**
- **SJR -No**
- **Impact factor -No**
- **h-index –No**

3.4.4 Provide details (if any) of

- **Research Awards Received By The Faculty**
- **Recognition Received By The Faculty From Reputed Professional Bodies And Agencies, Nationally And Internationally**

-The Principal of the institutions has been recently awarded “Excellence in Academics” by the parent organization that caters to more than 70 organizations under its roof.

- **Incentives Given To Faculty For Receiving State, National And International Recognitions For Research Contributions.**

On the completion of Ph. D programme the faculty is entitled to get + 1 increment.

3.5 Consultancy

3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

- The Industry Academia Interface programs has been established that focus on creating projects for specific duration of time where not only students but other industries have also benefited through this network .
- The Consortium of Green Fashion has also been established to develop industry linkages in terms of creating awareness for fair and sustainable fashion practices.
- The campus interviews are also planned that facilitates the industries to come to the

campus and see students work, and personally interview them.

- The institute has formed Advisory Board which consists of eminent fashion professionals from the industry that facilitates suggestions towards the curriculum. The professional relationship consistently works towards the betterment of the institution by providing training, placements, workshops and seminars to the students.
- The institution has also formed Alumni Association that consists of the students who are absorbed by the fashion industry. This association and timely meeting with them help the institution in understanding recent advances in the industry including the upcoming job opportunities for the students.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

The college has defined norms for undertaking consultancy and collaborative projects which are also defined and sanctioned by the parent organization.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

- Each faculty has a specific area of interest and specialization. Staff is encouraged to establish linkages through various forms of academic industry interaction viz. inviting industry leaders for guest lectures, collaborative academic program and organizing field visits where technical knowledge can be acquired.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

- The major consultancies are provided to the following agencies and industries as follows,
- Special projects and the consultancies are provided to the renowned Designer boutique and Retail boutiques of the city.
- The research was also provided in terms of costume designing for 3 Marathi movies and 2 theatre plays by the students where they were expected to design costumes for each character.

- Consultancy for the Uniform design was also provided for the Schools under parent organization and Kirloskar Industries.
- The Non-Government Organizations are also provided the consultancies for product development and Product diversification such as SMILE, Pragati, Kai Crafts.
- The consultancy was provided to the renowned designer boutique called “La Jolie” for design development.

3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

- The benefits of such consultancies are not always in the monetary forms as they also provide the required resources for the same. Still officially out of profit 60% goes to the team that goes on project and 40% goes to institution for the infrastructural development

3.6 Extension Activities and Institutional Social Responsibility (ISR)

- The activities under NSS are conducted for the rural Tribal school to train the students for different skills that facilitate earning attitude in the later age.
- The special training for the NGO was provided for improvements of stitching skills.
- The Non-Government Organizations are also provided the training for product development and Product diversification such as SMILE, Pragati, Kai Crafts.
 - The design development was provided to a Spastic Patient with different garment construction details.

3.6.1 How does the institution promote institution-neighborhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?

- The institutions has initiated the Green Fashion Consortium that contributes in creating social development as it focuses on the different traditional textiles and crafts of various regions and promotes them and their community.
- The CGF also contributes in creating environmental development by promoting fair,

- ethical and sustainable practices in fashion by adopting various ways that will cause less harm to the environment by adopting practices like Up-cycling, recycling, use of natural fabrics and dyes, waste management projects.
- Students are also the part NSS National Service Scheme that facilitate e the specific community which given educational inputs that will help them in generating sources of income. (Teaching Tie and dye to the students of ADIWASI AASHRAM SHALA, Kamshet which is a residential tribal school)

3.6.2 What is the Institutional mechanism to track students' involvement in various social movements / activities which promote citizenship roles?

- There are students who are now working as self-entrepreneurs and have created job opportunities in a way that contributes to the socio-economic development.
- Some students are working in Media promoting fashion thus reaching to grass root level for creating awareness of fashion.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

- The Local Inquiry Committee by university conducts academic audit that ensures the quality systems in academics.
- The growing association of the industry is evidence to quality.
- The growing demand for the course is evidence for quality education (as mentioned prior, the main source of publicity is word of mouth)
 - The growing International collaborations and associations ensure the quality performance.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

- The NSS projects are planned differently that demands budgetary provision other than what is provided by the university.
- The management encourages such projects by giving necessary funding's and facilities. (The activities under NSS are conducted for the rural Tribal school to train the students for different skills that felicitate earning attitude in the later age.
- The special training for the NGO was provided for improvements of stitching skills.
- The Non-Government Organizations are also provided the training for product development and Product diversification such as SMILE, Pragati, Kai Crafts.
- The raw material, infrastructure/ resource persons, transportation, accommodation and food were provided by the institution and the details are available with Accounts department.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?

Students are the part of NSS National Service Scheme that facilitates the specific community which are given educational inputs that helps them in generating sources of income. (Teaching Tie and dye to the students of ADIWASI AASHRAM SHALA, Kamshet which is a residential tribal school)

3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?

- A proposal has been submitted to NABARD for survey in Paithani (Traditional Textile from Maharashtra) for empowering the under privileged craft community from Yeola and Paithani region of Maharashtra.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.

The reflective outcome always focuses on empowerment of the society as well as encouragement of the fair practices. This further can be endorsed by the following examples.

-The research projects in Green Fashion have enhanced the green practices by craft community as well as by designers. In the recent conference the head of the product development department promised to introduce one green collection in their categories. (The video reference is available for the same.)

-The interviews given by craftsmen talks about their empowerment economically as well as environmentally.

-Student's final design collections have been sponsored by industry to support and encourage the green practices.

3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?

- The various communities that promote traditional crafts of India are from the rural back ground. These communities are the biggest part of the Indian heritage that are involved in the various activities of the institution such as Craft Cluster, CGF craft development and exhibitions, Craft workshops and seminars.
- The Non-Government Organizations are involved and are given various training programs to enhance the skills and economic conditions of self-help groups.

3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.

- The infrastructure and constructive relationship are provided for the NGO, called Idea foundation for development of women entrepreneurs for Embroidery and basic tailoring
- The training and constructive relationship were also provided for many destitute women in India through Mukti Mission – Ramabai Pandita Foundation (the home of Salvation) who developed T-Shirts for one the American company using institutions infrastructure for 20 days.
(The training was purely provided on the honorary basis as a social responsibility)

3.6.10 Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

No.

3.7 Collaboration

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives - collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

- Students are encouraged to attend various workshops, seminars and conferences which envision them to the available areas for research in Textiles & Design.
- For scientific temper, the necessary inputs are provided by the collaboration with the labs and industries.
- The International resource persons are also available that are associated with institution for Research and Development in Fashion field.
- To name a few designers that contribute to Research and associated with college are,
 - Mr. Benjamin Ittar (German Fashion Designer)

- Mr. Ben Ramsden (Fashion Designer from UK)
- Mr. Rahul Mishra (Fashion Designer from India)
- Mr. Hemang Agrawal (Textile Designer from India)

To name a few industries that contribute to Research and associated with college are,

- DyStar
- Texan Lab
- WRA (Wool Research Association)
- Aditya Birla Cellulose
- SDC (Society of Dyer's and Colorist's)

3.7.2 Provide details on the MOUs/collaborative arrangements (if any) with institutions of national importance/other universities/industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.

The MOU's and collaborative arrangements with the institution are as follows,

- IFFTI
- Label France
- Promostyl (Fashion Forecast agency, Paris)
- Material Connexion
- CMAI (Clothing Manufacturers association of India)
- DyStar
- Seneca University, Canada
- Lorenzo di' Medici, Florence, Italy
- Collaboration with Pune Fashion Week and Goa Fashion Week. (As a knowledge partner)

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library/new technology /placement services etc.

- School of Fashion Technology is a member of Clothing Manufacturer's Association of India, and this association has helped in active participation of the Institute in Placement Mela which has given job opportunities to students.
- Industry Associates are keen to come for Placements. Campus partner Madura Lifestyle and Fashion recently offered placements at campus.
- An association with Dy- Star and Texan Lab has provided laboratory support.
- An association with Reach Peace has provided Fashion Software support at a minimal cost.

3.7.4 Highlighting the names of eminent scientists/participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

- Consortium of Green fashion was initiated by institution that felicitates fair, ethical and sustainable fashion practices in terms of research and design on National and International levels.
- The participants belonged to various parts of the world who have worked upon the sustainability of fashion are as follows,
 - Mr. Steven Jeseoph- (Ex- President IAF International Apparel Federation)
 - Mr. Rahul Mehta (President – Clothing Manufacturing Association of India),
 - Mr. Benjamin Ittar (German Fashion Designer)
 - Mr. Ben Ramsden (Fashion Designer from UK)
 - Mr. Phillipe Warhan (German Fashion Designer)
 - Mr. Rahul Mishra (Fashion Designer from India)
 - Mr. Hemang Agrawal (Textile Designer from India)
 - Ms. Krishna Mehta (Renowned Fashion Designer)

- Ms. Meher Castelino (Fashion Journalist)

-

3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated -

- **Curriculum development/enrichment-** Yes (Seneca University, Lorenzo Di' Medici and NIFT)
- **Internship/ On-the-job training-** Yes (Label France)
- **Summer placement-**Yes (AVI Fashions, CMAI- PLACEMENT Mela, Peppermint Kidz Pvt. Ltd. , Tacfab, Delhi)
- **Faculty exchange and professional development-** Yes
- **Research-** Yes
- **Consultancy-** Yes
- **Extension-** Yes
- **Publication-** Yes
- **Student Placement-** Yes
- **Twinning programmes-** Yes
- **Introduction of new courses-** Yes
- **Student exchange-** No
- **Any other-**

3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/ collaborations.

- The institute has department of National/ International liaisons and linkages that takes care to approach various organizations.
- Maxmullar Bhavan Pune was approached for funding & providing of resources for Green Fashion that has created linkages with German experts.
- DyStar was approached for formulating Consortium of Green Fashion.

- The personal visits to various International fair by the institute head has generated dialogue which has further got transformed into association. (Promostyl, Paris)
- The rapport building through various activities is achieved especially for Madura Lifestyle & Fashion

Criterion IV - Infrastructure and Learning Resources:

4.1 Physical Facilities

4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

POLICY FOR CREATION & ENHANCEMENT

- This course is professional course and most of the subject demands infrastructure which is used by industry. The curriculum has given the details of infrastructure.
- In relation with curriculum and number of students the requirements are shortlisted and the Course co-coordinator interacts with HOD and Principal for the same.
- Before preparation of Budget all departments are requested to send their requirements with all details.
- Management allow institution to suggest the budget for the infrastructure with detailing i.e. and relevance to curriculum.

4.1.2 Detail the facilities available for

a) Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, Exhibition hall, Multy Purpose Hall, Photo Studio, Construction Lab, Pattermaking Lab, Computer Lab and specialized facilities and equipment for teaching, learning and research etc.

b) Extra –curricular activities – sports, outdoor and indoor games, gymnasium, auditorium, NSS, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.

- The College is endowed with excellent physical infrastructural facilities to support the teaching-learning process. The main campus is spread over 5 acres of land. A master plan has been prepared for the campus. The College has spacious seminar/conference halls, adequate number of classrooms, chambers for the faculty and meeting room to facilitate the academic programs.

- The College has a separate block for administration. The Library and Resource Center, with adequate space, large number of books, and journals, Fabric and Garment Samples, Internet, and other support facilities, is located at the central place.
- The College has an out-door Sports Ground for sports activities and a Health Center to meet the diagnostic and medical treatment of students.
- The College also has four fully furnished and equipped Computer Labs, Pattern Making Lab, Construction Lab, and Textile Lab, Photography & Styling Studio.
- The infrastructure involves spacious class rooms, proper lighting and ventilation, seating arrangement with proper visibility for both students and lecturers. Special arrangements for canteen for the students and the staff, provision of staff-room and the auditorium is also there.
- The college has hostel facility for girls. Residential quarters are available for the supporting resident staff. The College has a large cafeteria to serve food and refreshments to staff, students and guests. The details of the facilities available with the institution are as under:

(A) For curricular and co-curricular activities:

i) **Class rooms:** Our College has 7 spacious class rooms with

- Display Boards
- Proper lights and sufficient no of fans
- Desk for industrial students
- HD projector for each classroom
- Desktop arrangement for each classroom for presentation purpose.

ii) **Technology Enabled learning facility:** The College has high-tech Classrooms with

- HD projector
- Multimedia learning
- Wi-Fi connectivity
- Internet access for each classroom and lab.
- The college Computer Department is situated in a separate independent in 3 labs.

iii) **Seminar Hall:** College has seminar hall with below facilities

- Fully air-conditioner and sound proof
- 210 fixed chairs (writing pad)
- High Tech sound system and audio-visual facilities.
- Podium,
- Console
- Music system
- HD projector facility.
- Cafeteria
- Meeting Room
- These halls are regularly used for conducting seminars at the college, National and International level.

iv) **Specialized Facilities and equipment's available for teaching, learning and research:** College has

- 2 computer labs with nearly 100 computers with internet facility.
- The ratio of the computer and student is 1:3.
- Free internet access for all the staff.
- A support of Hi end software.
- Well-equipped Textile Lab encourages students for research in design development.
- The construction Lab is equipped with specailiased machine to enable the new creations.
- The International forecast subscriptions supports student's project and research.

4.1.2 (B) for extracurricular activities:

- **Sports:-**

The college has always created a niche for itself in the field of sports. The college since long times, is participating in SNTD university inter college competitions, Students have also represented University at National Level. MKSSS's inter college

tournaments and university level tournaments. In sports, our college provides indoor and outdoor games and equipment's to student.

Outdoor Games:

A spacious 5 acre play ground is available for outdoor games i.e.

- Jogging Track
- Cricket,
- Athletics,
- Kabaddi,
- Kho-Kho,
- Baseball Court with concrete Flooring with coaching facility,
- Volleyball Court coaching facility.

Indoor Games:

Facilities for the sports like Badminton, Table Tennis, Chess, Caroms etc., are provided to students in the college campus only.

Gymnasium:

Well-equipped gymnasium with tread mill, modern equipment's, hall for aerobics, yoga, meditation and sauna facility and has qualified **trained instructors**.

Auditorium:

Our Samstha is almost a century old Samstha with a heritage campus. Despite being an old education trust, the Samstha is having a modern, well equipped and up to the mark technology enabled auditorium for special seminars. And this facility for centralized for all college belong to Samstha. The seating capacity of the hall is around 210 students which includes the seating capacity of the Hall.

NSS:

College has an NSS unit of 100 students. Various socially relevant services are provided by NSS students like Special activity for widows, skill development workshop cum camp for orphanage students.

There is special NSS room to co-ordinate with the activity. It also has computers and Internet facility.

Cultural Activities:

The college has carved out a special niche for itself in the field of extracurricular, extra mural activities. The college has been regularly participating in the zonal and inters zonal youth festivals and university level activities. The students have been participating with full fervor and zeal in all activities, academic, theatrical, fine arts or musical. They have proved their mettle in all the fields.

In the last 3 years, the college has bagged many prizes which have brought laurels to the name of college.

Yoga:

College campus has own Yoga campus in which many students are benefitted and awarded about the importance of Yoga.

At times the college also arranges for art of living camps with the help of various NGOs.

4.1.3 How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution/ campus and indicate the existing physical infrastructure and the future planned expansions if any).

Session 2011-12

- 1 Women Hostel - Existing
- 2 Newly Renovated Staff Room- Existing
- 3 Newly Constructed Principal Office- Existing
- 4 Newly Constructed Administrative- Existing
- 5 One Seminar Hall - Existing
- 6 Four Walling of College Sports Ground- Existing

Session 2012-13

7 New Class Rooms - Existing

8 Lab IV: Computer Lab – Existing

Session 2013-14

9 Gymnasium- Existing

Session 2014-15

10 Proposed development of the new building

- The college is now shifting to new campus and the documents of all inform same.
- The newly built physical infrastructure is furnished with adequate furniture and equipment to facilitate teaching and research.

Annexure: Building Plan of post and present for reference with all details.

4.1.4 How does the institution ensure that the infrastructure facilities meet the Requirements of students with physical disabilities?

The institute ensures that infrastructure facilities meet the requirement of the students with physical disabilities. For differently-abled students, it is ensured that they don't have any physical obstruction. The institution is committed to accommodate them on the ground-floor, specially front-seating arrangement, comfortable furniture, attendant facility. The library facility is provided to them in the multipurpose hall located at the ground floor. The needs of the physically challenged students are fulfilled by the supporting staff. The students are given extra attention during the college terminal examinations as well as the final examinations. They are helped by providing the seats on the ground floor.

The college has specially created ramp and lift facility.

4.1.5 Give details on the residential facility and various provisions available**Within them:****Hostel Facility – Accommodation available**

- **Computer facility including access to internet in hostel**
- **Facilities for medical emergencies**
- **Library facility in the hostels**
- **Internet and Wi-Fi facility**
- **Recreational facility-common room with audio-visual equipment's.**
- **Solar panels for water heating.**
- **Washing machines as an additional facility.**
- **Tie-up with renowned hospital.**
- **Residential doctor at MKSSS campus.**
- **Intercom**
- **Available residential facility for the staff and occupancy Constant supply**

Of safe drinking water

- **Security**
- **Hostel Facility:**

The institution has its hostel, for girl students, with a capacity of around 220 girls. Arrangement for hostel facility is made for girl students which have spacious, ventilated rooms with attached bathrooms. The hostel has rooms for residential staff, set up in the hostel in such a way so that the resident staff can keep a watch on the security and safety of the inmates in the hostel.

- **Computer Facility including access to Internet in hostel:**

The college hostel is having internet facility. This apart, the hostel campus is fully Wi-Fi enabled campus. The girls can access internet from their respective rooms.

- **Medical room :**

The college and the hostel has complete arrangement for students in need of medical assistance. There is provision of a first aid/medical room with all the facilities required for medical assistance. The college has arrangement for a part time doctor and nurse.

- **Library:**

The college hostel has a fully equipped reading room cum library for extra reading and study (magazines, newspapers, periodicals, etc.)

- **Hygiene facilities:**

Water cooler with RO purified water with constant supply of safe drinking water is available in the college hostel.

- **Security:**

Security guard shed and Gate-keeper room has been made near the gate for proper security.

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

The college has a medical room situated in the commerce block where a part time doctor and a nurse/ attendant is available on call. Arrangements for first aid and medical care and hospital near to the college in case of any serious medical emergency.

4.1.7 Give details of the Common Facilities available on the campus –spaces for special units like IQAC, Grievance Redressal unit, Women’s Cell, Counseling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

- The college has clearly marked space for the common facilities available on the campus. These facilities include IQAC (Internal Quality Assurance Cell), and COD (Committee of discipline)
- For Grievance matters and other issues, Counseling and Career Guidance cell, Grievance Committee for staff, Placement Unit, Canteen, safe drinking water facility, and auditorium etc. the details of such facilities are here as under:

SR. NO.	COMMITTEE	DESIGNATION	MEMBERS
	NAAC	- Chair Person - NAAC Coordinator - Members	Dr. M. M. Hundekar Ms. Mallika Dabhade Mr. Suresh Karale, Ms. Garima Bhalla, Mr. Umesh Dharmadhikari, Mr. Sudhakar Jadhav
	IQAC	Chair Person Director of IQAC IQAC coordinator Management Member Senior Administration officer Two nominees from Employers/ Industrialist/ Stakeholders Two nominees from Local society/ students/ alumni Teachers	Dr. M. M. Hundekar Ms. Garima Bhalla Mr. Sudhakar Jadhav Mr. Deval Mr. Das, Ms. Manisha & Ms. Harshada Mr. Santosh Kataria and Mr. Gaurav Nanda Ms. Neha Vaishapayan Ms. Rashmi Bhosale Mr. Sudhakar, Ms. Madhura Ms. Mallika, Ms. Tejashree, Ms. Sanjana
	RESEARCH		Dr. M. M. Hundekar Mr. Suresh Karale Ms. Garima Bhalla Ms. Mallika Dabhade

			Mr. Ulhas Nimkar (Industry Expert) Dr. Anjali Karolia (Education Expert)
	DISCIPLINE	(Activities carried under Discipline committee are as follows) Anti-Ragging Anti-Sexual harassment Grievance Sanitation Emergency issues	Dr. M.M. Hundekar Mr. Das Mr. Suresh Karale Ms. Garima Bhalla Mr. Umesh Dharmadhikari Mr. Ravindra Shahane Mr. Sudhakar Jadhav Ms. Madhura Joshi Ms. Mallika Dabhade Ms. Manisha Shenolikar Ms. Tejashree Rankhambe Ms. Sanjana Khairmode Ms. K. Supriya (Lawyer) Dr. Deval (Doctor) Police personnel Psychiatrist / Counselor Student GS (General Secretary)
	Health Center		Dr. Deval

4.2 Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

The institution has a very effective and efficient Advisory Committee. The composition of the Library Advisory Committee is as under:

- Dr. M. M. Hundekar - Principal
- Mr. Umesh Kamble. – Librarian
- Mr. Suresh Karale - HOD
- Ms. Garima Bhalla - HOD
- Mr. Sudhakar Jadhav – Assistant Professor
- Ms. Madhura Joshi .- Assistant Professor
- Ms. Mallika Dabhade.- Assistant Professor

The advisory committee discusses and finalizes the infrastructural and academic requirement of the library & chalks out the strategy regarding the working of the library affairs so that the facility can be utilized to the maximum extent by the staff and the students. They also give the advice to the Principal for the purchase of books and journals. For students reading room, the Advisory Committee gives advice for maintenance. Library has an open shelf system which facilitates a free access of books and hence knowledge to the students. Newspaper and Journals stands in the library provide an access to research, news and other information to the students/readers. In the recent past, on the advice of the advisory committee lay out of the library has been changed and have got new computer with adequate software .

4.2.2 Provide details of the following:

- **Total area of the library (in Sq. Mts.) :467,333**
- **Total seating capacity :100**

- **Working hours (on working days, on holidays, before examination days, during examination days, during vacation) :**
09:00 am - 04:30 pm (Daily)
A) Before Examination Days 08:00 am - 05:00 pm
B) During Examination Days 09:00 am - 04:00 pm
C) Vacations 09:00 am - 04:00 pm
D) National Holidays & Holidays as per university Calendar CLOSED
- **Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources – Annexure**

4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

The principal of the college circulates a notice and requisitions for books are invited from all the head of departments. Every department of the college is asked to submit the lists of books, magazines and journals to be purchased with reference to new syllabi and current needs of the students. The lists are forwarded to the librarian. A purchase committee is constituted. The members of book purchasing committee are sent to purchase books, magazines and journals from different sources. Whenever any book fair is held, the college makes necessary arrangements for the purchasing of the books. The amount spent on procuring new books etc. during the last four years is as under:

Books

Sr. No.	Years	Book Purchased	Amount (Rs.)
1	2011-2012	88	1,35,956.00
2	2012-2013	174	2,63,616.45

3	2013-2014	45	1,20,429.52
4	2014-2015	178	3,36,449.52

Forecast

Sr. No.	Years	Forecast Purchased	Amount (Rs.)
1	2011-2012	10	23,982.50
2	2012-2013	02	1,33,000.00
3	2013-2014	06	4,44,123.94
4	2014-2015	11	4,75,840.48

NO. OF BOOKS – 1097
NO. OF TITLES – 982
NO. OF REFERENCE BOOKS – 50
NO. OF BOOKS CD'S - 71
MAGAZINES & JOURNALS - 29
(Magazine – 26 & Journals – 3)
NEWS PAPER - 07
FORECAST – 72
GARMENTS – (Gents, Women's & Kids) – 117
TEXTILES SAMPLES - 2653
(Traditional Embroidery
Traditional Textile
New Developments in Textile)
NO. OF BOOKS – 1097

SR. NO.	NAME OF THE MAGAZINES/ JOURNALS
1	ASIAN TEXTILE JOURNAL
2	APPAREL (CMAI)
3	ART INDIA
4	BUSINESS WORLD
5	COLLEZIONI – DONNA + HAUTHE COUTER
6	COLLEZIONI UMO
7	COLLEZIONI TREND
8	CORPORATE ENVIRONMENTAL JOURNAL
9	FEMINA
10	FFT MAGAZINE
11	GRAZIA
12	GARMENT LINE MAGAZINE
13	IMAGES BUSINESS OF FASHION
14	IMAGES RETAIL
15	INDIA TODAY
16	INDIAN GREEN FILE JOURNAL
17	NATIONAL GEOGRAPHY
18	OUTLOOK
19	RTW
20	SAVVY
22	SILK MARK VOUGE
23	SOCIETY
24	STARDUST
25	TEXTTILE VIEW
26	VIEW 2
27	VOGUE ITALIA
28	SAPTAHIK SAKAL
29	SAPTAHIK VIVEK

4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- 1 OPAC (ONLINE PUBLIC ACCESS CATALOG) **Yes**
- 2 Federated searching tools to search articles in multiple databases **Yes**
- 3 Library Website – College website with library section **Yes**
- 4 Library automation **Yes**
- 5 Total number of computers for public access **Ten (10)**
- 6 Total numbers of printers for public access **Two (2)**
- 7 Internet band width/ speed 2mbps 10 mbps 1 gb (GB) **2mbps**
- 8 Participation in Resource sharing networks/consortia (like Inflibnet) **Yes**

4.2.5 Provide details on the following items:

- 1 Average number of walk-ins 200-250
- 2 Average number of books issued/returned 100-120
- 3 Ratio of library books to students enrolled 30:1
- 4 Average number of books added during last three years $3172/3 = 1057$
- 5 Average number of login to OPAC 50-100
- 6 Average number of login to e-resources 50-100
- 7 Average number of e-resources downloaded/printed 15
- 8 Number of information literacy trainings organized 10
- 9 Details of “weeding out” of books and other materials 1200 Per Annum

4.2.6 Give details of the specialized services provided by the library

- 1 Manuscript: No
- 2 References: Yes
- 3 Reprography: No
- 4 ILL (Inter Library Loan Service): No
- 5 Information deployment and notification (Information Deployment and Notification) : Yes
- 6 Download: Yes

- 7 Printing: Yes
- 8 Reading list/ Bibliography compilation: No
- 9 In-house/remote access to e-resources: Yes
- 10 User Orientation and awareness: Yes
- 11 Assistance in searching Databases: Yes
- 12 INFLIBNET: Yes

4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the college.

Helpful library staff is also accessible to help students and teachers in finding the books. They keep the library noise free so that serious studies could be carried out in the library. The staff provides the list of catalogues of various publishers to teachers so that new and relevant books can be purchased for library. The students are helped by the library staff to access the books they desire. The supporting staff is always on its toes to help the staff as well as the students in the library.

4.2.8 What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

Library on the ground floor. Library in charge helps such students every possible way. The physically challenged students are given top priority for issuing the books. The books in the Braille, C.Ds are provided to the visually handicapped students. This besides, the students who are visually impaired are provided C.Ds for their various books. The physically handicapped students are helped by the staff which provides those books or study material in the multipurpose hall located on the ground floor.

4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of the library services?)

The library has installed suggestion Box. Every month the suggestions are deliberated by advisory committee and acted upon. Quarterly an interactive session is held by

advisory committee with students to get feedback for improving the library services. In the beginning of the session the students are taken to the library by their teachers and shown respective books regarding their subjects. Any suggestions given by new students are also sent to the advisory committee for action.

4.3 IT Infrastructure

4.3.1. Give details on the computing facility available (hardware and software) at the institution.

- **Number of computers with Configuration (provide actual number with exact configuration of each available system)**
- **Computer-student ratio**
- **Standalone facility**
- **LAN facility**
- **Licensed software**
- **Number of nodes/ computers with Internet facility**
- **Any other**

1 Number of computers with Configuration (provide actual number with exact configuration of each available system) LIST ATTACHED

2 Computer-student ratios 1:2

3 Standalone facilities 10 PCs (Lab I)

4 LAN facility all computer Lab

5 Licensed software YES

6 Number of nodes/ computers with Internet facility 200

4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

Internet service is available in the college for faculty and students. There are all computers with the facility of Internet in each. The Principal office, the Administrative Block and some of the departments have the facility of internet. The ratio of computer and the students is approximately 1:2. The students, student's alumina and the society have a free access to the college website, soft.ac.in

4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

The institute in the near future is optimistic as far as the infrastructural up gradation is concerned. The college intends to upgrade the PCs with latest requirement of fashion industry and latest configuration available in the market. This apart the stress will be laid on the purchasing of New Hardware and software. The Department of Computer Science intends to replace the non-functional parts with new parts.

4.3.4 Provide details on the provision made in the annual budget for procurement, up gradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

Plan Attached

4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?

Computers are available for specific use in some departments. The college has adequate computer facility for its faculty. Faculty members are provided with computers with relevant software and internet browsing facility for preparation of teaching/learning materials, demonstration, PPT, in their respective departments. Also multimedia projectors. The college also has seminar halls equipped with

projectors and are available as and when requested by particular teacher. The college also has fully air-conditioned computer labs. Internet facility and Library is thrown open to faculty members for learning materials. Also the faculty is provided with Audio-Visual aids which facilitate multimedia teaching.

4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the center of teaching-learning process and render the role of a facilitator for the teacher.

The institution has always been placing the students at the center of the teaching learning process. The vision and the mission of the institution has always been to provide holistic knowledge to its students. Keeping the students' learning at the center of everything, the college understands that the teachers have to be reoriented from time to time. The times have changed. So has changed the way of imparting the knowledge. Use of technology has become very vital in imparting quality based education. The institution encourages the staff to undergo training on the computer-aided teaching and training. Well-equipped computer Labs, LCD are available to the faculty for computer aided teaching. The computer faculty is always available for any need based assistance in the use of ICT.

4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

The college does not avail the connectivity through National Knowledge Network.

4.4 Maintenance of Campus Facilities

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (Substantiate your statements by providing details of budget allocated during last four years)?

- a. Building**
- b. Furniture**
- c. Equipment**
- d. Computers**
- e. Vehicles**
- f. Any other**

The institution has made adequate arrangements for the maintenance and upkeep of the college infrastructure. The management ensures that enough funds are allocated and then utilized for the maintenance. The details of the budget allocated during the last four years is as under: Session

S. No Infrastructure Budget Allocated

	Sr. No	Infrastructure	Budget
2011-12	1	Building	
	2	Furniture	
	3	Equipment	
	4	Computers	
	5	Vehicles	
	6	Any other	
2012-13	1	Building	
	2	Furniture	
	3	Equipment	
	4	Computers	
	5	Vehicles	
	6	Any other	
2013-14	1	Building	

	2	Furniture	
	3	Equipment	
	4	Computers	
	5	Vehicles	
	6	Any other	
2014-15	1	Building	
	2	Furniture	
	3	Equipment	
	4	Computers	
	5	Vehicles	
	6	Any other	

4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

The maintenance and improvement of the campus is under taken with the help of the Samstha's "vastuvevastha vibhag"(centralized maintenance department under Samstha), local administration and municipal corporation. The Principal, on the basis of the perspective development plan, proposes the infrastructural augmentation needs to the concerned authorities. The college development fund is utilized for maintenance and minor repairs of furniture and equipment. The IQAC prioritizes the activities, estimates the cost and submits it to the head of the institution. The management approves and allocates the funds. An effective monitoring system through various committees ensures the optimal utilization of budget allocated. We have a centralized maintenance department for the entire campus with full time salaried employees and the expenditure is a part of income-expenditure account. Since maintenance is a part of monthly expenditure, a separate fund is not allocated

4.3.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/instruments?

Annual maintenance and repair of the infrastructure is taken care by the college in a systematic manner. Day to day maintenance is carried out by the staff appointed for cleaning and maintenance of the building. The construction lab equipment and sewing machine are maintained through College Development Fund and annual grants received from the students fees. The computers and electronic devices are maintained and repaired through the funds available in the institution. We have a team of qualified technical staff for maintaining computers and networking facilities. Some of the members are stationed in the campus so that they are available at short notice. We have a Manager (Infrastructure Maintenance Department) for the maintenance of the entire campus and the following departments work under him with the salaried staff.

- a) Construction
- b) Electrical
- c) Carpentry
- d) House-keeping
- e) Masonry
- f) Plumbing
- g) Painting
- h) Security
- i) Generator maintenance

Their services are available throughout the day. Some of this staff stays within the campus.

4.3.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)? Any other relevant information regarding Infrastructure and Learning Resources which the college would like to include.

The college has clear cut mentioned places for the sensitive equipment like electricity generators, water purifiers, chemicals and scientific instruments. The

Textile Lab staff keeps a strict vigil regarding the maintenance and upkeep of the scientific instruments and Chemicals. Their repair or replacement or another required upkeep is fully undertaken in their supervision. Similarly, the college (Samstha) electrician and the supporting staff is responsible for the upkeep of electrical equipment and their maintenance. The institution adopts policies and strategies for adequate technology deployment and maintenance. The ICT facilities and other learning resources are adequately available in the institution for academic and administrative purposes. The staff and students have access to technology and information retrieval on current and relevant issues. The institution deploys and employs ICTs for a range of activities.

CRITERION V: STUDENT SUPPORT AND PROGRESSION

5.1 Student Mentoring and Support

5.1.1 Does the institution publish its updated prospectus/handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

Yes. The prospectus and handbook are published annually for B.Design program. Students download their admission form from the college website (www.soft.ac.in). Since the past 2 years SOFT has come up with the E-Prospectus, with the objective of being eco-friendly/ paperless.

SOFT's E-Prospectus consist of :

(<http://soft.ac.in/wp-content/uploads/2015/04/Prospectus-B.-Design-2015.pdf>)

No.	Topic No.	Content
2		VISION & MISSION
		Vision Of Soft Our vision is to create fashion professionals with sound knowledge & diversified skills and fair practices. Responsible Fashion is ultimately a matter of encouragement and practice.
		Mission Of Soft SOFT is committed to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to industry and crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion.
		ABOUT MKSSS AND SNDT UNIVERSITY
	3	About Maharshi Karve Stree Shikshan Samstha (M.K.S.S.S.)

		The 118 year old parent body has been committed to “Empowerment of Women through Education”. The Institution was established by the great visionary and social worker Bharat Ratna Maharshi Dhondo keshav Karve to provide shelter to destitute women. The work of Maharshi Karve has now blossomed to over units in Pune, Nagpur, Satara, Ratnagiri and Wai.
	4	<p>About S.N.D.T. Women’s University</p> <p>In 1951 the University acquired statutory recognition from Govt. of Maharashtra. This recognition came along with the rare privilege of jurisdiction across the country. Today, the University has three campuses - Pune, Churchgate & Juhu in Mumbai. It has 178 affiliated colleges in Maharashtra, Gujrat, Goa, Madhya Pradesh & Uttar Pradesh.</p>
		PARENT BODY
	6	<p>Local Managing Committee</p> <ul style="list-style-type: none"> - Mr. Vishwas Deval, Chairman, Local Managing Committee - Mr. Purushottam Lele, Member, Local Managing Committee - Mr. Shivajirao Phengse, Member, Local Managing Committee - Mr. Ravindra Deshpande, Member, Local Managing Committee - Dr. Anurag Kashyap, Member, Local Managing Committee - Dr. M. M. Hundekar, Principal, Member, Local Managing Committee - Mr. D. K. Das, Registrar, Member, Local Managing Committee
	7	<p>Advisory Board</p> <ul style="list-style-type: none"> - Mr. Rahul Mehta, Chairman, Advisory Board Chairman - Creative Casuals, Mumbai and President of The Clothing Manufacturer Association of India (CMAI), Mumbai President - International Apparel Federation - Mr. Suresh Vaidya, Member, Advisory Board Textile Consultant, Mumbai - Mr. Hemant Trevedi, Member, Advisory Board Renowned Fashion Designer & Director, Sheetal Design Studio, Mumbai

		<ul style="list-style-type: none"> - Mr. S. M. Deshpande, Member, Advisory Board Advisor, Kamd giri Fashion Ltd., Thane - Ms. Meher Castelino, Member, Advisory Board Fashion Journalist, Mumbai - Mr. Narain Hirdaramani, Member, Advisory Board Managing Director, Ana Exports, Mumbai - Mr. Satish Gokhale, Member, Advisory Board Managing Director, Design Directions, Pune - Mr. Sumit Chandna, Member, Advisory Board Member, Advisory Board, SOFT, Sr. Vice President & Head of Buying & Merchandising, Supermarkets, Aditya Birla Retail Limited - Mr. Radhesh Kagzi, Member, Advisory Board President – Merchandising & Production, Creative Lifestyles Pvt. Ltd., Mumbai - Mr. Santosh Katariya, Member, Advisory Board Managing Director. Peppermint Clothing Pvt. Ltd., Pune - Ms. Nivedita Saboo, Member, Advisory Board Director. NEO couture, Pune - Mr. Ravi Advani President - Textile Syndicate, Bangalore
		SOFT TEAM
	8	<p>Teaching Staff</p> <ul style="list-style-type: none"> - Dr. M. M. Hundekar - Principal - Mr. Suresh Karale - Associate Professor - Ms. Garima Bhalla - Assistant Professor - Mr. Umesh Dharmadhikari - Assistant Professor - Mr. Ravindra Shahane - Assistant Professor - Mr. Yogesh Bokil - Assistant Professor - Mr. Sudahakar Jadhav - Assistant Professor - Ms. Madhura Joshi - Assistant Professor - Ms. Mallika Dabhade-Samant- Assistant Professor - Mr. Satyajeet Joglekar - Asst. Co-Ordinator-Industrial Relation - Mr. Sameer Sutar - Lecturer Ms. Amruta Kakatkar - Asst.

		<p>Academic Co-Ordinator</p> <ul style="list-style-type: none"> - Ms. Tejashree Rankhambe - Assistant Professor - Ms. Sanjana Khirmode - Assistant Professor - Ms. Divya Jain - Technical Assistant - Ms. Sonal Tihke - Lecturer Ms. Mohika Joshi - Technical Assistant - Mr. Ramchandra Deep - Construction Lab Assistant - Mr. Prashant Kulkarni – Computer Lab Assistant - Mr. Rahul Ajankar - Construction Lab Assistant - Mr. Sudesh Sutar - Construction Lab Assistant
	9	<p>Administrative Staff</p> <ul style="list-style-type: none"> - Mr. D. K. Das – Registrar Ms. Manisha Shenolikar – AAO - Ms. Vrushali Deshpande - AAO Accounts - Mr. Umesh Kamble- Assistant Librarian - Mr. Pritam Walhekar - Ms. Harshada Gavate - Mr. Mahendra Nangude - Mrs. Sujata Shinde - Mr. Rupesh Bodake - Mr. Swamiprasad Golsar - Ms. Uma Mulay - Mr. Sudhir Kale - Mr. Santosh Kondke - Mr. Rahul Waghmare - Mr. Prashant Kondhalkar - Mr. Amol Bhondave
		CENTER OF EXCELLENCE
	10	<p>Infrastructure</p> <p>School of Fashion Technology (SOFT) is equipped with infrastructural that facilities :</p> <ul style="list-style-type: none"> - art machinery,

		<ul style="list-style-type: none"> - software, - design studio, - art room, - patterning/ cutting/ sewing & finishing lab, - dyeing & printing lab, - weaving studio <p>To help imparts education comparable to the best in its field .The environment strikes the right chord for learning and overall development of the students. The wide range of activities gives students the much wanted break while ensuring their all-round development. The institutional buildings in the campus are well designed and spacious. To sharpen the students’ competitive edge, the auditorium is extensively used for seminars, symposia and guest lectures. It is fully equipped with the latest audio, video and public address system.</p> <p>Computer Center</p> <p>The computer center in SOFT is equipped with latest Pentium computers supporting all software/ hardware which is part of the curriculum offered through different programs. Soft provides licensed copies of the following for the students on college computers:</p> <ul style="list-style-type: none"> - Photoshop - CorelDraw - Rich piece Design - Rich piece Pattern - Wonder weave <p>Library</p> <p>The library in SOFT consist of:</p> <ul style="list-style-type: none"> - Books - newspapers - Journals (internship / craft projects)
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		<p>Resource Center</p> <p>The Resource Center in SOFT consists of books and other published resource covering the educational program like:</p> <ul style="list-style-type: none"> - Notional and international subscriptions for fashion Journals, Forecasting and Magazines - CD's (fashion shows / forecast / other topics) - Sample books (embroidery, fabrics, dying printing) - Garment samples (men / women's / kids) <p>Campus</p> <p>The environment of SOFT strikes the right chord for learning and overall development of the students. The wide range of activities gives students the much wanted break while ensuring their all-round development. Well-designed campus of SOFT, overwhelmed with light and fresh air gives an added advantage in learning.</p> <p>Auditorium</p> <p>To sharpen the students' competitive edge, the auditorium of SOFT is extensively used for seminars, symposiums and guest lectures. It is fully equipped well designed and spacious.</p> <p>Hostel</p> <p>SOFT has well-designed semi furnished hostel for girls subject to its norms and conditions. One can apply through proper channel once the merit list is finalized.</p> <p>Health Club</p> <p>Inspiring ambience of health club at SOFT makes students inclined towards regular exercise. All the latest equipment's with well-trained instructors are made available here. Yoga and other fitness programs are also conducted for the students to achieve and maintain good fitness</p>
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		levels.
		ASSOCIATIONS AND COLLABORATIONS
	11	<p>SOFT Associations:</p> <ul style="list-style-type: none"> - Member of International Federation of Fashion Technology Institutes (IFFTI) - SOFT also has its collaboration with the Label France. - SOFT is Member of Clothing Manufacturers' Association of India (CMAI) - SOFT has collaborations with Lorenzo de'Medici for - Brand Design and Fashion Styling Intensive Undergraduate Course at Lorenzo de'Medici. - SOFT has signed MOU with SENECA Institute of Applied Art, Toronto, Canada for Higher education in Fashion Retail Management.
	12	<p>Collaboration with DyStar for Consortium of Green Fashion (CGF):</p> <p>SOFT is collaborated with DyStar, the leading international supplier of product and services for textile chain which includes academic training, ecology solutions, colour solutions and online colour search etc.</p> <p>SOFT in association with DyStar proudly promotes the concepts of ecology along with the Fair Fashion and Responsible Fashion, that aims to reach the grass root level to strengthen that particular strata of industry which ultimately leads to healthy fashion.</p>
		PLACEMENTS
	13	<p>List of Companies</p> <ul style="list-style-type: none"> - Anita Dongre & Designs India Ltd - Bestseller Retail India Pvt. Ltd. - DESIGN Fashion Pvt. Ltd. - French Connecturs Jonalten Saundels, - London Logus Clothing Company - Milaaya Embroidery - Pantaloons

		<ul style="list-style-type: none"> - Pepe Jeans - Puma - Reliance - Tehiliani Design Pvt. Ltd. - Vero Moda VF Arvind Brands - Alok Industries - Creative Garments - Gokaldas Industries - Raymond's - Shahi Exports - Madhura Garments - Mandhana Industries - Bombay - Rayon Fashion Limited - Texport Syndicate - Nahar Textiles - Welspun - Pearl Global Limited - Arvind Mill Limited - Aashima Globus - Crystal Apparels - Kalyani clothing - Cotton King - Purple Creations - Melange Westside and many more ...
	14	<p>List of Designers</p> <ul style="list-style-type: none"> - Abu Jani and Sandeep Khosla - Rocky S - Sabyasachi Mukherjee - Wendell Rodricks Vikram - Phadnis

		<ul style="list-style-type: none"> - Neeta Lulla - Anita Dongre - Hemant Trevedi and many more
		<p>B. Design –</p> <p>4 years well formulated curriculum with specialization in Fashion Design, Fashion Communication & Textile Design offer the candidate a real required knowledge and experience and skills that bring out a versatile fashion professional. B. Design course with specializations has total 120 seats.</p>
	15	<p>B. Design Fashion Design (Syllabus)</p> <p>The curriculum offers the career in design, merchandising, fashion promotion, fashion styling, fashion fabric development and surface design.</p>
	16	<p>B. Design Fashion Communication (Syllabus)</p> <p>The curriculum offers the career in Graphic Design, Visual Merchandising, Fashion Promotion, Fashion Styling and Surface Design.</p>
	17	<p>B. Design Textile Design (Syllabus)</p> <p>The curriculum offer the career in Textile design, Merchandising, Fashion Promotion, Fashion Styling, Fashion Fabric Development and surface Design.</p>

Other than this SOFT also has the:

- Eligibility (<http://soft.ac.in/index.php/eligibility/> / <http://softcet.in/Eligibility.aspx>),
For U.G. Programs – 10+2 (any stream) with min. 50%
- Admission Criteria – Online Test + Studio Test + Personal Interview

<p>For U.G. Program – B. Design (Affiliated to SNDT Women’s University)</p>	<p>XIIth Pass in any Stream – Arts/Commerce/Science/Home Science/ Minimum Competency Vocational Course (MCVC) including National Institute of Open Schooling (NIOS).Maharashtra State Board of Technical Education (MSBTE)/ State Govt. Technical Education full time diploma of minimum 2 years after Std. XFor NRI & Foreign students with equivalence certificate from Association of Indian Universities (AIU), New Delhi</p>
<p>For U.G. Program – B. Design (Direct 2nd Year Admission)</p>	<p>Three year Diploma recognized by All India Council for Technical Education (AICTE)Five year Diploma in Fine Arts recognized by the State Technical BoardSuccessful completion of 1st year Degree from National Institute of Fashion Technology (NIFT)</p>

- Admission (<http://soft.ac.in/index.php/admission-calender-2/>)

- Reservation policy (<http://soft.ac.in/index.php/admission-calender-2/>)

Reservation policy shall be applicable for Admissions as per State Government of Maharashtra for SC/ST/NT/SBC candidates but scholarship and free ship shall be applicable only for the Scheduled Caste (SC) category students from Maharashtra.

- Registration dates / calendar (<http://soft.ac.in/index.php/admission-calender/>)

Other data on its website (<http://soft.ac.in/>) as well as on the CET page of SOFT (<http://softcet.in/>)

SOFT is committed to quality education. The feedback from students in respect with infrastructure and delivery of knowledge is taken periodically. The form is attached here (appendix)

College is accountable to provide all knowledge and skill based learning with prescribed infrastructure and teaching qualification which is followed strictly. The documents shall be made available at the time of visit. Syllabus file containing all credits is available in the library for reference of the student (Note: Sometimes there are a few changes that are made according to the university requirements.)

5.1.2 Specify the type, number and amount of institutional scholarships / free ships given to the students during the last four years and whether the financial aid was available and disbursed on time?

- SOFT provides student who need financial aid with a scholarship of Rs.15, 000/- with respect to their academic performance which is approved by the LMC(local management committee).
- Students from the SC cast that are in need of financial aid is approved by the Samaj Kalyan Members after analyzing the documents provided by the student.
- SOFT provides financial aid & scholarships to the economically backward students.

Type of scholarships / free ships	2011-12		2012 -13		2013 - 14		2014 - 15	
	Number	Total Amount	Number	Total Amount	Number	Total Amount	Number	Total Amount
Scholarship by state government	3	1,18,260 /-	5	2,44,875/-	8	4,29,520/-	7	4,42,760/-
Scholarship by parent organization M.K.S.S.S.	-	-	4	53,000/-	3	45,000/-	3	1,01,103/-
OBC Discount	-	-	-	-	6	2,31,000/-	-	-

5.1.3 What percentage of students receives financial assistance from state government, central government and other national agencies?

Type of scholarships / free ships	percentage of students receives financial assistance 2011	percentage of students receives financial assistance 2012	percentage of students receives financial assistance 2013	percentage of students receives financial assistance 2014
Scholarship by state government	NA	NA	NA	NA

5.1.4 What are the specific support services/facilities available for? Students from SC/ST, OBC and economically weaker sections

SOFT provides scholarships and financial concessions for students who are in need of financial aid.

- Hostel facilities at very subsidiary rate are made available for students in need of financial aid.
- Help is provided for bank loans and paying back in more installments
- Fee installment facilities are provided and students are allowed to pay with 3 to 4 installments with prior permission.
- For the materials that are required for assignments the help is extended through industry association.
- Special consideration is provided to the students up to 50% or more in case of genuine cases
- SOFT provides student who need financial aid with a scholarship of Rs.15,000/- with respect to their academic performance which is approved by the LMC(local management committee).

- Students from the SC cast that are in need of financial aid is approved by the Samaj Kalyan Members after analyzing the documents provided by the student.

- **Students with physical disabilities**

In a fashion related courses offered by SOFT it is observed that students need to be highly skill oriented and has approximately 60% practical's that require manipulation skills. Hence students having disabilities are not seen having inclination towards the B.Deign course of SOFT. (Past records of 4years of application don't give the data of similar students) the evidence is available of a dumb and deaf student, Shamal Shah of the academic year 2007-2010 who completed the course.

- **Overseas students**

SOFT has not received many overseas students over the past 4 years. The institute does have an experience in handling NRI students. These students are provided separate hostel facilities and the AUI process is explained to them properly. If student need any extra lessons or guidance from a predictor subject faculty, she is provided with the necessary help.

No.	Names	Year
1	Riddhi Maheta	2010 - 2014

- **Students to participate in various competitions/National and International**

Students of SOFT take part in many activates over the academic year.

Depending on the kind of activities SOFT's faculties guide the students. Many a times special mentors are called in to give guidance to the students.

SOFT being a fashion collage has taken part in many fashion show competitions and events.

Attendance and guidance is provided to the students who have missed their class for taking part in the competitions through SOFT. In some cases SOFT also provided

funding for transport, food and raw material or any other technical help needed from the college end.

- **Medical assistance to students: health center, health insurance etc.**

SOFT does have a doctor on campus, Dr. Deval (Samastha Dispensary). She looks after the emergency cases on campus and the students that need any other medical assistance.

SOFT also has partner association with **Deenanath Mangeshkar Hospital & Research Center, Pune which provides medical assistance to the students at discounted rates.**

The institute also has a health club which has the latest equipment with well-trained instructors. Yoga and other fitness programs are also conducted for the students to achieve and maintain good fitness levels.

- **Organizing coaching classes for competitive exams**

SOFT doesn't organize coaching classes for competitive exams, but if any student need guidance regarding the exam she is provided with the necessary help.

On the other hand SOFT faculties conduct seminars through different agencies like *Bhanwar Rathore Design Studio (BRDS- Thane / Vashi / Dader)* and *Pahal (Patna / Ranchi / Daharadoon / Delhi)*.

The institute also conducts seminars at schools and colleges like *Rewachand Bhojwani Academy (RBA)*

- **Skill development (spoken English, computer literacy, etc.)**

The differential requirements of students essentially pertain to the pre-requisite skills needed to excel in a particular specialization. Students are reviewed by the faculty and given extra attention the areas of poor performance.

Students language skills are assessed during CET. The week students are given counseling. Special extra classes are provided for the weaker students. They are guided to

join Language School of M.K.S.S.S which is located in the same campus premises. The main objective to help the students to enhance the basic language skill like correct usage of grammar and sentence construction. Students are given modules by the industry experts for developing their skills.

For computer related skills the curriculum itself provided all necessary in puts through modules.

The college computer / textile labs are open to all students from 4 to 5 p.m. after college hours as well as on Saturdays. Faculties are also available for guidance on Saturdays in college.

- **Support for “slow learners”**

These students are provided opportunities for improvement by conducting special classes. Students that are weak in some subjects are encouraged to meet the subject faculty after 4p.m or on Saturdays.

- **Exposures of students to other institution of higher learning/ corporate/business house etc.**

The students are taken on educational tours to visit institutions of higher learning (NIFT,POLIMODA,LORENZO DE MEDICI), industries located in the various parts of the country. Students are encouraged to peruse higher education during their national and international tours and also agencies like Edwise organize seminars for the students of SOFT. They are also encouraged to undertake internship in fashion and export houses as part of the curriculum.

National and international tours are planned where student are given an insight of the market and the industries of that region. International Tours have been conducted by the college since 2008 to Europe. During the tour the student visits the major areas that are of significant importance to fashion and history. They also visit the the institutes and industries of that region. The main attraction of the entire tour is the Premiere Vision, Paris. SOFT also has National Tours that cover different areas every year like Delhi / Jaipur / Munnar. During their tour students visit the various industries and market places of the region. They also have workshops or seminars organized. During the tours be it national or international students get the opportunity to live among the people of the

region and learn their ways , cultural values, history of the region, fashion trend of the area and get to the markets where raw material can be scoured.

This a craft cluster visit that is planned under the subject of Craft Cluster. During the crafty cluster students are expected not only to learn the craft form the artisans but also give back to the craft and it people by developing a creative product out of the craft.

Industrial and exhibition visits are also planned according to subject/ syllabus needs. Here the students get to see the machineries and its working in practicality. Many project given by industries are carried out as assignments in subjects like industrial research where students develop products form the apparel waste of the industry visited.

Students are also given exposure to designers and industries by taking up projects or by working backstage and front stage for a fashion show like:

2011 - Opening show of VITS Convention Centre

2012 - Pune Kids Fashion Festival

2013 - Signature Fashion Show

2013 - Gladrags Mrs.India

- **Publication of student magazines:**

SOFT has published two tablets and one magazine over the period of four years.

No.	Name	Year
1	Fashion Statement (Tabloid)	2011
2	Fashion Statement (Tabloid)	2012
3	Fashion Herald (Magazine)	2013

5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

- Many student join SOFT with the intension to become entrepreneurs. SOFT has special subject like in SEM – VIII:
 - Introduction to entrepreneurship
 - IPR
- That helps students develop an understanding to the legal and commercial details of a market and to make a business successful.
- SOFT alumni are today working with leading garments organization not only in export sector but also in domestic market. The designers to employ graduates of SOFT because of their artistic insights tempered with technical discipline & creative expression balanced by their merchandising and market expertise. What is equally significant is the fact that the self-confidence gained at SOFT has encouraged several young graduates to become entrepreneurs. These SOFT alumni entrepreneurs come to SOFT as visiting faculties or organize seminars for students of SOFT.

	Name	Owner Of
	Sujata Tokey	Sujata Fashions (boutique)
	Kanchan Sable	Prakash Dept. Store
	Aditi Bhat	ADI Brand
	Vilvin Saboo	Vilvin Brand
	Karishma Sahani	Kash Boutique

5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc.

- **Additional academic support, flexibility in examinations**
- **Special dietary requirements, sports uniform and materials**
- **Any other**
- Students are encouraged to take part in extracurricular and co-curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc. by the faculties and the council members.
- Students taking part in such activities are given attendance for the days they were busy with the competitions and are given guidance for the lectures they have missed.
- Sports equipment like basketball, volleyball, badminton racket and net is provided to the students.
- A medical kit and SOFT sports t-shirt is also provided to those who are part in sports events or any other.
- Transport, food and accommodation is also provides by college to students for taking part in competition at far of places. Students are given practice time after the collage hours, 4:00 p.m. onwards.
- The institute also provides the students with a health club which has the latest equipments with well-trained instructors. Yoga and other fitness programs are also conducted for the students to achieve and maintain good fitness levels.

5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR- NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central / State services, Defense, Civil Services, etc.

In regards with fashion education SOFT provides workshop of career counseling at the national level.

- One to one counseling facilities are also provided. The Language School of M.K.S.S.S. provides assistance for TOFEL.
- For higher studies in fashion the foreign university experts interact with the students.

5.1.8 What type of counseling services are made available to the students (academic, personal, career, psycho-social etc.)

- Students who are local or hostel resident do face many problems from time to time. The problems may be regarding college or outside classroom which needs proper guidance.
- All the teachers are approachable and the students are free to approach her/him with the difficulties that they are facing in the understanding/ learning of any subject content or outside classroom problems.
- The teachers try to adjust the content, process, & product in response to student readiness, interests, and learning profile.
- Special cases of SOFT students are also counseled by the Saunsta's counseling department that handles all the collages under the umbrella of M.K.S.S.S.
- Student mentoring and support has been a major focus area of the college. The students are mentored from the time of admission up to the completion of their programs at various levels.
- Counseling is done at the time of admission to guide students about the various specializations offered by the college. The teaching and non-teaching staff guides the students regarding the formalities for admission and help them settle down in the new environment.

- Students are also counseled by the course coordinators of each specialization (FD/FC/TD) during their second semester, as to what is the course content and outcome of each specialization with their career opportunities.
- Sometimes the course co-coordinator / subject faculty then organize a meeting with the student and parents, in order to discuss the root cause of the either low attendance or academic report or the progress of the student.
- At the department level, the students are provided the required guidance and counseling by the Head of the Department and Course Coordinator during the course of study.
- A bridge course has been developed for students getting directly admitted to second year. In this course, they are given a brief knowledge of the course carried out in the First Year.
- In addition, faculty members are assigned the additional responsibility of functioning as Discipline Committee in the college as well as Hostels, which is sub categorized into – sanitation, emergency issues, *Anti-ragging committee*, *Anti-sexual harassment* and *Grievances Committee*.
- A Goodwill Forum is also functional during the academic session which helps the group of senior as well as junior students to interact and help each other academically under the guidance of the mentor.
- Extra classes are organized to help slow learners. Individual attention is provided by conducting extra sessions for student by the Language School of M.K.S.S.S.. The main objective to help the students to enhance the basic language skill like correct usage of grammar and sentence construction.
- SOFT alumni are today working with leading garments organization not only in export sector but also in domestic market. The designers to employ graduates of SOFT because of their artistic insights tempered with technical discipline & creative expression balanced by their merchandising and market expertise. What is equally significant is the fact that the self-confidence gained at SOFT has encouraged several young graduates to become entrepreneurs. These SOFT alumni come to SOFT as visiting faculties or organize seminars for students of SOFT

and guide/ mentor the student in choose the right future for them sleeves.

- The students are also encouraged to participate in co-curricular and extracurricular activities. The coordinator of NSS enrolls student members to inculcate social responsibility. The guidance and availability of the laboratory are made available for the students as and when required apart from the academic schedule.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If ‘yes’, detail on the Services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programs).

- *Pre-Internship Process:*

Counseling with the Candidate regarding Job Opportunities with Course Coordinator and Head of Department

Job Opportunities like: Designing as a sector, Merchandising as a Sector etc.

Counseling with the Candidate regarding Job Opportunities by Industry Experts in process in Sectors as given above, Expectations from Industry, Code of Conduct etc.

Industry Visits to make the :

- Candidates understand the Area they have chosen
- Counseling of Candidate’s Area of Interest,
- City of Interest of Internship
- Counseling, guidance & Preparation of portfolio
- Lectures by Industry Professionals regarding Interview skills and resume writing

To form 3 options of industry for Candidates.

Mock Interviews Sessions by Faculties and Industry Professionals.

- *Internship Process:*

Correspondence to Industry through College for each Candidate

Final Interviews and Internships to Students.

- *Post Internship Process:*
Internship Report Submission by Candidates
Evaluation of Internship Reports by Industry Experts and Head of Department
Recruiter's Review

5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

SOFT has a grievance cell which takes care of the grievances of the student. The issues of the grievances cell are looked after by: Dr. M.M. Hundekar, Mr. Das, Mr. Suresh Karale and Mrs. Garima Bhalla

Appendix -

5.1.11 What are the institutional provisions for resolving issues pertaining to sexual harassment?

The college has an Anti-sexual harassment committee which is very active. SOFT hasn't received any issues pertaining to sexual harassment since the last 4 years.

A councilor is provided on campus by the M.K.S.S.S.

5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

- SOFT has an anti-ragging committee which keeps a check on the issues related to ragging or any other such activities in the college.
- This committee consists of : Mr. Ravindra Shahane, Mr. Umesh Dharmadhikari, Ms. Tejashree Rankhambe and Ms. Sanjana Khirmode.
- There have not been any ragging reports over the period of 4 years in the SOFT campus.
- The following measures have been undertaken to prevent the menace of ragging:
 - Formation of Anti-Ragging committee in college
 - Circulars have been issued to the students highlighting the implications of and punishment for ragging.
- No serious ragging instances have been reported recently.

5.1.13 Enumerate the welfare schemes made available to students by the institution.

SOFT provides the following welfare schemes:

- A canteen that provides food and snacks at reasonable rates.
- A health club which is highly equipped with the latest equipment, yoga classes and professional trainer is provided at discounted rates
- On campus doctor is present and college has a tieup with **Deenanath Mangeshkar Hospital & Research Center, Pune which provides medical assistance to the students at discounted rates.**
- Goodwill Forum” that helps in making our students friendlier towards environment and education in SOFT to grow academically as well as professionally.
- There are special classes organized by college for weak students like English improvement classes at the language college in the M.K.S.S.S. campus.
- Special cases of SOFT students are also counseled by the Saunsta’s counseling department that handles all the colleges under the umbrella of M.K.S.S.S.
- Career guidance is given by the faculty & industry experts. SOFT also has tie ups with agencies like Edwise that guide the students with the help of seminars.

5.1.14 Does the institution have a registered Alumni Association? If ‘yes’, what are its activities and major contributions for institutional, academic and infrastructure development?

Yes, SOFT has an Alumni Association. SOFT alumni are today working with leading garments organization not only in export sector but also in domestic market. The designers employ graduates of SOFT because of their artistic insights tempered with technical discipline & creative expression balanced by their merchandising and market expertise. What is equally significant is the fact that the self-confidence gained at SOFT has encouraged several young graduates to become entrepreneurs. Alumni meets are planned. The Alumni are also called as external juries or visiting subject faculties. They also conduct seminars or workshops in SOFT for the betterment of the students. Inputs are also taken from the Alumni’s for teaching methods of subjects or course

structuring.

5.2 Student Progression

5.2.1 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlights the trends observed.

	2011	2012	2013	2014
UG to PG	20%	24%	27%	30%
EMPLOYED	58%	60%	63%	65%
OTHERS	14%	16%	10%	5%

5.2.2 Provide details of the program wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish program-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

Student progression	% of 2011 - 2012	% of 2012 - 2013	% of 2013 - 2014	% of 2014 - 2015
Under Graduate - B.Design	94%	-	-	97%

5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

- The students are encouraged to peruse post-graduation from notional and international colleges, for which they are given the necessary guidance. Students are made aware of the higher programs offered by SOFT like F.D.C.T , A.P.M.M. and YCMOU – M.Sc. It is seen that 80% of the students who have applies have been selected for the higher education.
- SOFT also provided the information about the other courses provided by other institutes in India like:

No	National College	International Colleges
1	National Institute Of Fashion Technology	London College of Fashion
2	National Institute Of Design	Manchester Metropolitan University
3		Polimoda

SOFT is also associated with Edwise & Maithry from Italy who provide experts for career counseling and scholarships.

5.2.4 Enumerate the special support provided to students who are at risk of failure and drop out?

- The mentor/ subject faculty keeps a check on the student's attendance and assignment submission records. Subject faculty or the course coordinator may also try to find out the reasons for low percentage of attendance from the attendance defaulters and reason for late or not submitting the subject/s assignments. The mentors also make the students understand that as the College has the system of internal assessment and continuous assessment for the practical, it is extremely important to know the importance of attendance for all the lectures and practical. The students have been helped to solve problems they were facing with respect to teaching methods used by certain teachers, inter-group disputes, inaccessibility of certain teachers, etc. The mentor may also liaison between the student, concerned teacher, administrative staff or committee.
- At times, parents are also requested to come and interact with the mentor so that parental support can be sought for helping the student.
- The highlights of the mentoring process have been as follows:
 1. Rapport building between the mentor and the student.
 2. Guidance & support from a mentor.
 3. Support in problem - solving
- Students who are already at the risk of failing due to late assignment submission or

failing the internal test are given an extension sometimes or a retest and student who are failing due to low attendance are given extra sessions to cover-up their class attendance.

5.3 Student Participation and Activities

5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

Students of SOFT are encouraged to take part in various cultural / sports / other activities every year.

- National Service Scheme – (N.S.S.)

The objective of the National Service Scheme is “Development of the personality of students through community service.”

The NSS Special Camp was conducted by School Of Fashion Technology at Adivasi Ashram Shala (Residential School for the Tribal) at Kamshet, near Pune, 2014-15. The camp was intended to make the Adivasi Ashram school students self-employed. SOFT students taught them the techniques of tying, then dyeing of the fabric and then beautiful embroidery of running stitch with vibrant colors on it under the guidance of faculty. Techniques taught are: Knotting, Folding, Pleating, Marbling, Bandhej, Leheriya, concentric circles

Sports :

Sr.No	Year	Event	Game
1	2014-2015	Damimi Sports Completion	Carom Badminton Cricket Volleyball Basketball
2	2013- 2014	-	-
3	2012- 2013	S.N.D.T. Women’s University –	Carom

		Intercollege Tournament	Badminton Cricket Volleyball Basketball Table Tennis Chess Taekwondo Yoga Athletics
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- Cultural:

No.	Name of event	Participation in
1	Channel V Indiafest 2012	Dance
2	Channel V Indiafest 2013	Dance
3	Channel V Indiafest 2014	Dance
4	S.N.D.T. Women's university competitions (2014 - Satara)	- Singing (group / solo) - dancing (group / solo)

- Fashion Competitions:

No	Year	Competitions / Events
1	2010	- Pimpri Chinchwad Cultural Event Fashion Show
		- Mood Indigo - IIT Powai
2	2011	- British Council Library Fashion Show
3	2012	- Channel V Indiafest 2012
		- Symbiosis (SIMC) Fashion Show at Phoenix
4	2013	- Channel V Indiafest 2013
		- Inspiro 2013
		-Eco-Exist Green Fashion Show sponsored by Kirloskar

		Group
5	2014	- Channel V Indiafest 2014

- Others :
 - o Backstage And Front stage Coordinators
 - 2011 - Opening show of VITS Convention Centre
 - 2012 - Pune Kids Fashion Festival
 - 2013 - Signature Fashion Show
 - 2013 - Gladrags Mrs.India
- SDC – Society Of Dyers And Colorists

The SDC is the world's leading independent, educational charity dedicated to advancing the science and technology of color worldwide. The SDC is a professional, chartered society. We are also a global organization, with our Head Office in Bradford UK, we have an international network of regions and activities. SDC organizes competitions every year in which SOFT's students take part, since 2011.

5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. for the previous four years.

No.	Name of event	Participation in
1	S.N.D.T. Women's university competitions (2014)	- Singing (group / solo) - dancing (solo)

5.3.3 How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?

- Feedback forms help the institute understand its strengths and weakness. It also helps understand the need of the student and what is provided. These are the types of feedbacks that are filled over the year for the student or others:

Name of feedback	About	Objective
Student Feedback	Twice a year (end of each semester)	To know if there is a communication gap between student – teacher and to know if there are any improvements to me made in the teaching method.
Seminar / Module Feedback	Every time after a module / seminar takes place.	To know the opinion of the students regarding the module / seminar and if such module / seminar to be conducted often /every year.
Internship/Placement Feedback	After the student returns for the 3 month internship program feedback is sent to the respected industry mentor.	To know the performance of the student during the internship program of three months for the industry mentor.
Tour/ Visit Feedback	After every visit / tour a feedback form is filled by the students.	To know if the visit was satisfactory according to academic needs and to know if there is any need to change the itinerary of the tour/ visit.
Infrastructure and other feed backs	From time to time with principle and registrar, one to one meeting	

- The data got from these feedbacks are analyzed and the necessary changes are made to the activities.
- This helps SOFT to make a better course structure every year keeping in mind the student and industry perspective.

5.3.4 How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications/ materials brought out by the students during the previous four academic sessions.

- SOFT students of fashion communication specialization are encouraged to develop catalogues, wall magazines, college magazine, and other material in their academic reticulum.
- The students develop a Tabloids or Magazine at the end of the year which talks about:
 - SOFT
 - M.K.S.S.S.
 - SOFT collaborations
 - The fashion show and its students

Following are the Tabloids or Magazine developed over the past 4 years:

No.	Name	Year
	Fashion Statement (Tabloid)	2011
	Fashion Statement (Tabloid)	2012
	Fashion Herald (Magazine)	2013

5.3.5 Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

Yes, SOFT has a Student Council which is made according to university criteria.

As per section 40(2)b of Maharashtra university act,1994, the students council shall consist of the selected members.

(APENDIX)

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

- Student council

Is present in SOFT so as to keep a track of student behavior and participation in different activities.

- Discipline committee

Under the Discipline committee SOFT has the following committees:

- Anti-Ragging
- Sexual harassment
- Grievance committee
- Sanitation committee

These committees are made with respect to maintain discipline in the college

- Goodwill forum:

“Goodwill Forum” that helps in making our students friendlier towards environment and education in SOFT to grow academically as well as professionally.

SOFT believes in creating a community atmosphere where students can learn, grow in supportive surroundings and will bring an optimistic yet realistic attitude with a dedication to their success towards becoming a Fashion Professional and moreover a responsible human being.

SOFT assumes this initiative shall make our students to get more acquainted with the course through the interaction and discussion with their teachers, classmates, juniors and seniors with their guidance and inputs.

5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution.

SOFT alumni are today working with leading garments organization not only in export sector but also in domestic market. The designers too employ graduates of SOFT because of their artistic insights tempered with technical discipline & creative expression balanced by their merchandising and market expertise. What is equally significant is the fact that the self-confidence gained at SOFT has encouraged several young graduates to become entrepreneurs. Give below are few of the star alumni's of SOFT:

- Ms. Amrita Thapar, Former Miss India 2005
- Ms. Tanuka Ghosh, Faculty, New York
- Ms. Arshiya Kazi, Asst. Professor, MIT Design Institute

- Ms. Sujata Tokey, Owner, Sujata Fashions (boutique)
- Ms. Radhika More, Enaya, Customized Clothing
- Ms. Himani Pradhan, Chief Creative Officer, Blumoss INC– New-York
- Ms. Anoushka Veljee, Film Costume Designer (Ek Tha Tiger)
- Ms. Rashi Bajaj, Fashion Stylist, Koregaon Park, Pune
- Ms. Kanchan Sable, Owner, Prakash Dept. Store
- Ms. Sonali Bhogale, Works at Sergio Rossi, Milan – Italy
- Ms. Anu Khatri,
- Aditi Bhat, Owner, ADI Brand
- Dhanshree Shinde, Head, Visual Merchandiser – Reliance Trend
- Neha Vaishampayan, Regional. V.M–Pune, Nasik, Nagpur–FutureGroup
- Sheetal Shinha, Design Team, Globus
- Nashin Rajani, Head Design Dept. – Alok Apparels
- Shewta Kumari, Design Team – Globus
- Sujata Tokey, Owner, Sujata Fashions
- Neha Mendhe, Head Merchandiser - Gayatri Khanna
- Ruchika Wahi, Asst. Manager, Design Team, Pataloons
- Rohini R, Design Team - Anita Dongre (And Design)
- Deepali Bhagat, Head Merchandiser, Texport Syndicate
- Anuja Bansal, Manager Visual Merchandiser – Arvind Brands
- Rohini Raghatate, Sr. Executive designer - Anita Dongre (And Design)
- Vilvin Saboo, Owner, Vilvin Brand
- Karishma Sahani, Owner, Kash Boutique

CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 Institutional Vision and Leadership

6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future, etc.?

VISION OF SOFT

Being a premier institute in fashion world, our vision is 'to **create fashion professionals with sound knowledge & diversified skills and fair practices.**'

Responsible Fashion is ultimately a matter of encouragement and practice.

School Of Fashion Technology, having a legendary background of Empowerment of Women through Education, provides fashion education that nurtures young talent to transform into Responsible Fashion Professionals.

MISSION OF SOFT

SOFT is committed **to provide an enriched experience to its students through audio-visual classroom teaching, activity based learning with the latest technology, hands on experience with exposure to industry and crafts world, development of diversified skills with strong back up of digital media and at every stage default connectivity to practicing green and responsible fashion.**

NEEDS OF THE SOCIETY-

The fashion business in India holds strong share in supporting economy. Also shows growing demand of trained human resource every year.

In comparison with other education faculties, this particular faculty started very late almost in 1986. Still the fashion education in India is not that established in comparison with international fashion education.

As the quota policy got demolished in the year 2004 , that has created opportunities

as well as challenges for Indian fashion professionals. The role of premiere fashion institutes have played crucial role to create capable human resource.

Even the retail market in India is booming rapidly that has created a great demand for professionals such as designers, merchandiser , visual merchandiser and fashion consultants.

The growth of fashion industry and introduction of foreign brands to India has further created need for fashion communication experts, fashion textile designers and fashion designers with very special skills and knowledge domain.

INSTITUTIONS TRADITIONS AND VALUE ORIENTATION-

The parent organization Maharshi Karve Stree Shikshan Samstha holds 117 years of tradition of women empowerment through education.

Being the first women’s organization to start India’s first women’s Engineering College and Architecture College, this organization also takes the credit to start India’s first women’s Fashion College at large scale.

The organization’s value also encourages green and fair practices which reflects and inculcated through various activities, women’s study and personality development.

VISION FOR THE FUTURE-

The vision for future is “To be a premier and pioneer institute in the world creating fashion professionals with strong sustainable values and fair practices ,who will lead the fashion business to make it most green”.

The institution aspires and aims to achieve following goals for the future

- To have better worldwide ranking.
- More National and International collaborations that strengthens use of Green technology and practices.
- To establish special research center for various crafts in India, to start with the crafts of Maharashtra and Gujarat.
- To sign more MOU’s with industries for student’s and faculty’s research support.

- To develop and promote craft entrepreneurs.
- To support unorganized fashion sector in India for making it more organized.
- To establish short term advance courses in fashion to cope with industry requirements of specialty human resource.
- To establish strong Consultancy cell .

6.1.2 What is the role of top management, Principal and Faculty in design and implementation of its quality policy and plans?

- The **top management** consists of President, vice president, chairman, vice chairman, secretary, elected members, life workers representatives, non-teaching staff representative and trustees

The management is responsible for important policy decision making for the efficient and effective working of the organization.

The top management formulates Local Management Committee (LMC) which is responsible for all necessary academic, administrative and financial related decisions of the institute.

This committee discusses various related agendas in its meeting and gives decision in the interest of the organization.

Whenever the decisions are beyond the purview of LMC, the necessary recommendations are sent to the top management for its final approval.

The top management has Management Committee, HRD Committee, Central Purchase Committee, Building / Infrastructure Development Committee and Finance Committee.

The LMC uses all the policies framed by these committees and implement them in the necessary decisions.

- **Principal** is the facilitator of the decision making process in all respects and is responsible for overall development of college.

The Principal is required to give right direction to its academic and administrative staff in regards with the effective management of the organization.

Principal follows the norms, rules and regulations of statutory bodies and

accordingly plan monitor and execute the actions for result oriented performance.

- **Faculties** are given academic and administrative responsibilities by Principal. The faculties follow the instructions and fulfill their duties. They discuss about the necessary initiatives they would like to take to make their responsibilities more successful. They create and maintain the records of the work which is accomplished.

6.1.3 What is the involvement of the leadership in ensuring?

- **The policy statements and action plans for fulfillment of the stated mission**
- **formulation of action plans for all operations and incorporation of the same into the institutional strategic plan**
- **Interaction with stakeholders**
- **Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders**
- **Reinforcing the culture of excellence**
- **Champion organizational change**
 - Being an affiliated college, academic policies are framed by university and being a part of a charitable trust, the management policies are framed by parent organization.
 - University has provided flexibility in the academic curriculum that allows the interaction of the Advisory board, industry experts, eminent personalities, in the related field.
 - The Principal and its team are responsible to identify and develop right liaison for achieving academic excellence.
 - The action plan is required at two levels, Academic and financial. The academic

plan is discretion of Principal and her team; whereas financial plan is discretion of management.

- Interaction with Stakeholders of the institution such as industry, students, parents, faculties and non-teaching staff is achieved through personal discussions, formal meetings and feedback systems.
- As mentioned above for academic and administrative planning, various formal meetings are conducted. The feedback systems help to understand the required actions and implementations of new policies, international and national exposure and close interaction with industry helps to give research inputs at various levels.
- The reinforcement of the culture of excellence is achieved through various programs and initiatives under quality sustenance and quality enhancement that helps to maintain the quality and excellence of the institution.

6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

- The systems like feedback, personal meetings with the staff and students and quality related programs such as quality initiatives at various levels, quality sustenance, and quality enhancement; are designed to monitor and evaluate the effective implementation and improvement of the policies and plans.
- Regular formal meetings are conducted that ensure the effective implementation and improvement of the institution.

6.1.5 Give details of the academic leadership provided to the faculty by the top management?

The faculties are given various roles and responsibilities formally. (The chart of responsibilities is available for the record.)

The faculties are expected to play leadership role in there planning and execution.

The necessary financial support is provided through yearly plan budget.

Relevant support like visits to industries for interaction, special activities in the interest of students and industry are given priorities.

6.1.6 How does the college groom leadership at various levels?

Leadership at student's level-

Students are encouraged to take initiative for which the Student's Council is formulated. The council interacts with students as well as faculties and higher authority to plan various activities.

They conduct college level activities MS. SOFT, Various competitions in regards with cultural activities such as "Inspiro", where other college students also participate.

They hold key positions in "India Fest" and also participate in Mood Indigo.

The college provides necessary funds, mentors for such activities.

Leadership at Faculty level-

The course coordinators and HOD are encouraged to take initiative to plan academic and co-curricular activities.

They prepared academic calendar in consultation with the principal.

The faculties are allowed to participate in various activities; they play key roles in managing college events such as seminars, conference and competitions.

Leadership at Principal's level-

The principal is active and has played key role in curriculum development of various Universities.

The principal is chairperson of the Board of Studies – Faculty B.Design, S.N.D.T. Women's University, Mumbai.

The strong liaison and interactive skills have resulted in various National and International collaborations.

The inclusive approach has resulted in strong association with various fashion institutes.

For all these the management gives freedom and provides necessary financial support.

The necessary decisions are given approval in the management meeting.

The encouragement to participate in various international events pertaining to fashion, industry interactions conducting workshops for academic and syllabus development are felicitated by Principal. This has evolved leadership at various levels of university, other government organizations and industry representation to be a leader in promoting Green Fashion.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

- The college has a hierarchy and works in systematic way as follows.
 - Principal
 - Head of the Department
 - Course coordinator
 - Faculty members and subject experts.
- The structure of the responsibilities and authorities is framed and issued during the planning of next academic calendar.
- The progress of the each department is an outcome of dedicated planning and execution of the task by all the authorities.
- The record is maintained and is produced through periodic meeting as well as performance appraisal which is assessed by further higher authorities.

6.1.8 Does the college promote a culture of participative management? If 'yes', indicate the levels of participative management.

- YES.
- The participation of the institution at various levels is significant in the following areas,
 - Participation of staff at management level.
 - Participation of industry on Advisory committee.
 - Participation of students at various college related committees.
 - Participation of parents on committee.

- Participation of Industry in academics modules and Visits, as well as on recently formulated IQAC
- Participation of Artisans from all over the India.
- Participation of non-teaching and administrative staff in the decision making.

6.2 Strategy Development and Deployment

6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

In quest for perfection, we are all here to bring up a new generation of women equipped with efficient and effective tools, to face the challenge of an ever-changing life and unpredictable future. Everyone endeavors to create constancy of purpose towards improvement of the student and the service provided. **We all aspire to develop outstanding students who use creativity, discipline, motivation, healthy practices and self-direction to reach their fullest potential.**

Means to achieve our goals reside in providing top class education to students creating a democratic environment and teamwork spirit, and above all an open-door policy, as well as a positive caring atmosphere across the entire school. To sum it all,

“We don’t just teach we create responsible fashion professionals”.

- The quality policy is implemented at every stage, at foundation level education, co-curricular and extra-curricular activities are introduced to enhance the basic skills such as drawing, material manipulation and communication. The activity based education is introduced wherever possible.

At the next stage the emphasis is given on the development of computer/ construction/ pattern making/ illustration skills along with the creative design process. Practical training and creative activities are supported with co-curricular activities such as competitions, workshops and seminars.

The next level caters to the interaction with eminent professionals from the

industry supported with several co-curricular activities to apply confidently in the field of fashion.

At the next level, students apply the acquired skills and creativity in the industry via internship, develop collection and finally present their portfolio. All these activities are supported with the inputs by eminent subject experts and industrialists.

At every stage there is connectivity of responsible practices.

The feedback system and students actual performance speaks about the quality and the success of quality policy implementation.

The examination record, feedback of the juries, internship, placements and students outstanding performance in competitions is an evidence of 'Quality.

6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.

- The development of perspective plan is in process and has been taken on IQAC agenda on priority.

6.2.3 Describe the internal organizational structure and decision making processes.

The top management consists of President, vice president, chairman, vice chairman, secretary, elected members, life workers representatives, non-teaching staff representative and trustees. The sub- committees of management are Human resource development, purchase, building and infrastructure, development cell. These are the committees where relevant issues are discussed for the recommendations to managing committee.

- Individual college has Local Management Committee for necessary decisions.
- Principal is the facilitator of the decision making process in all respects and is responsible for overall development of college. The Principal is required to give right direction in regards with progression following the necessary procedures and allocating and monitoring the progress of the team she has with her.
- Faculties are given academic and administrative responsibilities by Principal, following those duties, discussing about the necessary initiatives they would like

to take to make it successful and creation and maintenance of the records of the work which is accomplished.

- The college has a hierarchy and works in systematic way as follows.
 - Principal
 - Head of the Department
 - Course coordinator
 - Faculty members and subject experts.
 - Academic assistant
 - Technical staff
 - Non teaching staff
 - Administrative staff

6.2.4 Give a broad description of the quality improvement strategies of the institution for each of the following

– Teaching & Learning-

- Assessments of lesson plans and syllabus report for necessary improvement and suggestions.
- Provision of expert’s module in key subjects which the concerned subject expert is required to attend.
- Specially designed Training programmes
- Exposure to seminar and workshops
- Self-training programme

The teaching & learning process is timely monitored using feedback systems from students as well as from faculties to maintain the academic quality.

– Research & Development-

- The collaborations/ association with various research bodies such as, DyStar, SDC, KVIC, and WRA support and guide research activities.
- Exposure to conferences

- Introduction of project at various levels for students and faculties
- Key discussions with industry to initiate research.
- Participation in National/ International competitions.
- Three faculties have enrolled for PhD programmes.
- The college has formed a Research committee that is constituted as per the IQAC norms. The committee consists of eminent fashion Professionals who have consistently contributed for the research in fashion and Textile in Education as well as on industrial level.

– Community engagement-

- The institution’s social responsibility also emphasizes on engaging various tribal and craft communities that contribute to the traditional crafts and textiles of India. The subjects like Craft Cluster are designed to accumulate and apply the skills and knowledge of the crafts.

Various workshops and exhibitions are organized that ensure the promotion of the crafts and help the communities to earn the extra income

- The institution runs NSS programmes and has conducted activities for Tribal school and NGO’s.
- The institution is running center of training along with CMAI especially for skilled labor development.

– Human resource management- The committee has been formulated by the parent organization that looks after the recruiting right human resource at right place in the whole organization.

- The college conducts competency analysis for the existing staff and provides necessary training to improve effectivity and efficiency.
- Various training programmes for non-teaching staff are organized for performance improvement.

- Faculties are given exposure to recent technology and knowledge through eminent industry visits and field trips.
- **Industry interaction-** The institutions advisory committee consists of industry professional, subject expert and designers. These advisory board members are invited as a jury member during various assessments. This creates first hand interaction with students to know the exact progress of the institution.
- The industry experts are also invited to conduct special modules and especially at the end the session in regards with industry expectations.
- The industries give design development projects and also product promotion based projects to the students that explore their talent.
- The interaction between the industry and the students and staff is organized through field trips, workshops and seminars by experts, design competitions, on job training and placements by institution.
- The feedback in regards with internship is sought from industries.

6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?

- Timely formal meetings are conducted with the Local management committee and Advisory committee with the Principal to review the activities, necessary decisions and the progress of the organization.
- As far as institution's discipline progress is concerned; every employee is designated with certain authorities and responsibilities are allotted and all stakeholders are provided with necessary information in this regards.
- In regards with financial matters, the internal auditors appointed by top management audits twice in a year followed by external auditor. The compliance reports are available for top management.
- The institution committee meetings minutes are reviewed in the Local Management Committee.

- Student's feedbacks and faculty appraisals are discussed with top management.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

- The HRD committee of the parent organization conducts various training programmes for the improvement of staff especially non-teaching.
- The training programmes for faculties are been funded by the management, in fact the provision is given in the budget itself and requires final approval from the LMC.
- The management encourages funding for International/ National conferences and seminars, not only for presenters but also for attendees.
- The management takes keen interest to go through the student's work and also interacts with the industry experts and advisory board members on various occasions.

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

- The resolutions are attached herewith annexure.

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

- NO.

6.2.9 How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?

- The grievance committee is formulated every year and is responsible for all grievances.
- Any grievance is required to address in writing to the main authority i.e.

Principal.

- The committee listens to the complaints and also seeks logical justification pertaining to the case.
- The mutual settlement with full satisfaction and without harm to any of the parties is ensured.

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute ? Provide details on the issues and decisions of the courts on these?

- NO.

6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?

- The personal feedback and digital feedback systems are used. The formats are attached herewith as an annexure.
- The personal feedback is taken at the end of the semester and the actions are taken accordingly which are discussed with students when they resume for the next semester.
- The personal discussions are conducted with Alumni industry experts when they visit institute in a capacity of jury for the assessment of student's work. The evaluation format has a column for comments and necessary suggestions.

6.3 Faculty Empowerment Strategies

6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non-teaching staff?

- The institutions timely plans and organizes various lectures, workshops and seminars, by the experts and industry professionals. For this the institute makes budgetary provision every year. All relevant faculties attend these special sessions.
- Special training programs are organized for the duration of ten to

fifteen days at National Institute of Fashion Technology. These Training Programs are usually given once in two years and are fully funded by organization.

- The institution has also funded for up- gradation of the faculty qualification especially in case of M.Sc. in Fashion Design.
- Faculties are sent for industry visits at national and international level. All expenses are taken care by the institute.
- The training programmes for non-teaching staff are timely organized to improve administrative skills.

6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

- As a policy institute make provision of funds for training programs.
- Certain workshops and seminars are made compulsory for faculties to attend.(Trend Forecasting, Upcycling, draping etc.)
- Competency analysis and performance appraisals are the basis of formulating training and retraining programme.
- The inputs are sought through brain storming sessions in meeting, and certain areas are identified.
- The special acknowledgement is given by the management for the outstanding performance.
- The non-teaching staff is considered for higher posts for their performance and contribution.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

- The format for performance appraisal is attached herewith the annexure.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

- Performance appraisals of the staff are discussed only with top management.
- The review includes the corrective measure if required any.

6.3.5 What are the welfare schemes available for teaching and non-teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

The facilities provided include the following-

- Medi claim policy
- Discounts at Hospitalizations
- In House doctor
- Gymnasium
- Uniforms for a specific grade staff
- Society loans
- Provident Fund

6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

- The eminent personalities are invited on various prestigious bodies and committees of the Institute.
- Usually these professionals are willing to come during weekends, which are allowed in their cases.
- The eminent faculties are given the air fare and good accommodation as well as internal travel facilities.
- When such eminent faculties impart the inputs to the students, the honorariums are paid.

6.4 Financial Management and Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

- The institution authorities are required to prepare the budget for every financial year in the prescribed format provided by the parent organization.
- Further the LMC followed by top management approves the Budget for each financial year.
- Minimum three quotations are required with strict scrutiny from purchase committee for the pre sanctioned purchases.
- The exceed in the budget requires prior sanction with reasoning.
- The internal as well as external auditors monitor the use of financial resources.
- The strict rules and regulations are formulated and observed.

6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

The Parent Organization has a team of Internal Auditors as permanent employees who conduct financial audit twice in a year.

The Parent organization has appointed External Auditors who are responsible for final audit once in a year.

6.4.3 What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institutions, if any.

- Students' fees are the major income source.
- In case of any deficit, the top management provides the funds.
- Find attached herewith the income expenditure statement.

6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

- The industrial sponsorships are sought for events.
- The contribution to parent organization's "Bhaubij Fund" by collecting donations.
- Special discounts are sought during purchases of high end equipment / soft wares.

6.5 Internal Quality Assurance System (IQAS)

6.5.1 Internal Quality Assurance Cell (IQAC)

a. Has the institution established an Internal Quality Assurance Cell (IQAC)? .6 If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

- YES.
- Recently the institution has formulated the IQAC.

b. How many decisions of the IQAC have been approved by the management / authorities for implementation and how many of them were actually implemented?

c. Does the IQAC have external members on its committee? If so, mention any significant contribution made by them.

d. How do students and alumni contribute to the effective functioning of the IQAC?

e. How does the IQAC communicate and engage staff from different constituents of the institution?

Recently we have formulated IQAC committee. Will not be able answer the following

6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalisation.

6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.

6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

Any other relevant information regarding Governance Leadership and Management which the college would like to include.

CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1 Environment Consciousness

7.1.1 Does the Institute conduct a Green Audit of its campus and facilities?

- India being a major textile and fashion producer at the level of organized and unorganized sector, needs to take serious cognizance as we have observed and or observing a serious impact of environmental / social hazards due to lack of education in the area of environmental impact and social responsibilities.
- Understanding the fact that this impact can certainly be minimized by grooming the present and the next generation that is closely associated with the field of fashion, a strong network of industry, fashion educational institutes and hand loom handcraft sector is shaped up in the form of consortium of Green Fashion.
- SOFT carries out most of its activities to develop a fair and ethical approach to create a fashion that is sustainable for the next generation. This is not only in terms of CGF activates but also many subjects that help student think in an eco-friendly point of view.
- The green fashion approach and the sustainable approach are timely felicitated in terms of Poster and Paper presentations, design collections and Green fashion activities every year at the Green fashion consortium.

7.1.2 What are the initiatives taken by the college to make the campus eco-friendly?

- **Energy conservation-** YES (Minimum use of Air conditions in the campus, construction labs are provided with special ventilators, Natural light is used maximum in Architectural planning)

- **Use of renewable energy-** NO
- **Water harvesting-** YES
- **Check dam construction-** Waste water management
- **Efforts for Carbon neutrality-**
- **Plantation-** YES
- **Hazardous waste management-** NO (we do not encourage the use of hazardous materials)
- **e-waste management-** NA (usually the used computers and other digital devices are transferred to the school units, also buy back policies are encouraged in the purchases of electronic goods.)

SOFT is the pioneer to formulate “*Consortium of Green Fashion*” **in association with Dy-Star India Pvt. Ltd., Mumbai** to promote Green Fashion. Under the CGF SOFT performs various activities in relation to green fashion and promoting the green way of life. Since the past two years SOFT has also gone paperless in terms of its advertisements, prospectus, etc to promote eco-friendliness.

7.2 Innovations

7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

- “*Consortium of Green Fashion*” has created a positive impact on the functioning of the college in terms of Green fashion & sustainable fashion. The CGF has also transformed students attitude towards innovation as now the annual design collection theme was based on “Eco Luxury” that was meant for creating collection using ecologically friendly techniques to innovate fashion.
- Students practiced and innovated many techniques that support the eco-friendly factor such as Up cycle and recycle of denims, use of Men’s shirt for converting it into women’s wear, zero waste, use of natural fibers and fabrics for making garments etc.
- As the concept by the students were innovative and sustainable, the industries

also sponsored and guided students in terms of providing their raw material and infrastructure to make their products.

7.3.1 Elaborate on any two best practices in the given format at page no. 98, which have contributed to the achievement of the Institutional Objectives and/or contributed to the Quality improvement of the core activities of the college.3 Best Practices

1) Title of the Practice :

‘Consortium of Green Fashion ‘ Green Initiative of School Of Fashion Technology.

2) Goal :

Increase ecological awareness in textile and fashion industry by establishing a premier forum that continuously facilitates research and promotes Green Fashion.

3) Context :

According to STEP (Sustainable Technology Education Project), Green Fashion is about making clothes that take into account the environment, the health of consumers and the working conditions of people in the fashion industry

Everything that we do reflects the way we treat and think about our environment tomorrow.

While “Environmentalism” used to manifest itself in the fashion world through the fair practices the so called term Fast Fashion has created many hurdles to follow it.

The impact of fast moving trends that is visible to all of us is-

- No user and product connection
- Low quality products with shortened lifespan
- Accelerated accumulation of waste
- High logistics costs
- And non-conformance of fair practices.

All of us have witnessed the day when 1133 people were killed and over 2500 were injured when Rana Plaza Factory Complex collapsed in Dhaka, Bangladesh.

There are number of events including the usage of non- biodegradable and harmful materials in huge quantities, exploitation of craftsmen, depletion of natural resources and ultimately the creation of Fashion that lacks in environmental, social and economic sustainability.

Who is responsible for all this?

The entire fashion community!

It is essential to groom this fashion community so as to make fashion more responsible and sustainable.

Consortium of Green Fashion aims to increase ecological awareness in textile and fashion industry by establishing a premier forum that continuously facilitates research and promotes Green Fashion

4) The Practice :

SOFT proudly promotes the concepts of ecology along with the “Fair Fashion” and “Responsible Fashion” • that aims to reach the grass root level to strengthen that particular stratum of industry which ultimately leads to healthy fashion.

Three areas of focus

- Fashion Research
- Fashion Enhancement
- Education

Fashion Research

FOR Designers

Industries – Domestic Exports

IN

- Green Fashion, its contribution and possible application in Indian Fashion Industry.
- Improvement in Supply Chain Management.
- Productivity Improvement.

- The supplementary knowledge related to the fashion forecast in relation with garment industry.
- Quality improvement through color solutions, eco solutions and quality solutions.
- Fashion Enhancement

(IN PRODUCT DEVELOPMENT AND PROMOTION)

FOR

Handloom and Handicrafts

NGO's

THROUGH

- Small Fashion Entrepreneurs.
- Interactive training programs to enhance and upgrade the product range through Value addition and Skill Development.
- Product promotions through Fashion Shows, Exhibitions.
- Promotions of Eco-Fashion clothes made by using recycled and reused textiles.

Education

FOR

Individual

Industry skilled lab our

NGO's product development

IN

Academic Program which will inspire students to practice Green Fashion.

As the next generation of industry players is required to raise standards for fashion industry of the future.

Training programs for unskilled people in sewing techniques.

Cluster Development.

Training for budding designers, unorganized industry in the social code of conduct.

Trend forecast knowledge related to Indian fashion market.

The Consortium of Green Fashion has its Advisory Board, Executive Committee, and Sterling Committee as driving force for accomplishing the final goal.

It has many industry associates mainly those who are the leaders of Green initiatives.

Many leading institutes have joined hands for conducting promotional activities of Green Fashion.

SOFT has conducted 4 main events at International level during past 5 years.

The recent updates of CGF Conference are available on SOFT Facebook.

Constraints:

Indian Fashion Industry has a large sector which is unorganized and caters to mass at cheaper rate. For such unorganized sector the additional cost to practice

Evidence of Success:

The event photographs, videos, reviews and feedbacks are available and are also available on SOFT's Face Book and Website.

Problems Encountered and Resources Required

- **The Fashion Industry is reluctant to inculcate these practices mainly due to financial burdens.**
- **Consumer Awareness about green products is less and still the tendency is to encourage street market.**
- **No financial support provision for such activates by Government.**
- **Even Craftsmen are finding it difficult as they are not getting what the product is worth for. For craftsmen the required natural resources are not available easily. There are many areas which are non-green especially in fashion that includes practices against water conservation, energy conservation especially in regards with Fast Fashion, to change the existing practices is a big challenge but Opportunity though!**

PRACTICE NO.2

1) Title of the Practice :

Goodwill Forum

2) Goal :

To ensure students of SOFT the moral as well as academic support and friendlier towards environment and education in SOFT and churns various issues related to academic and non-academic to help them grow academically as well as socially.

3) Context :

The students of SOFT belong to almost every region of India with different socio economic backgrounds as well as different intelligence levels with diverse skill sets. To an extent it's difficult for them to get adjusted and inculcate themselves as a part of cultural change. As a future Fashion professional, they consistently have to deal with different levels of work force in the industry that requires good behavioral and management skills as Team work and requires performance improvement at every stage. This will only be possible if they are exposed to do such practices from the academic life. SOFT has formulated this forum which is an initiative to interact and expose them to get well verse with the environment and education in SOFT with the friendlier relationship amongst peer, senior students, faculties, mentors, and alumni that support and groom each other in various activities which will be beneficial in the professional career.

4) The Practice :

SOFT believes in creating a community atmosphere where students can learn, grow in supportive surroundings and will bring an optimistic yet realistic attitude with a dedication to their success towards becoming a Fashion Professional and moreover a responsible human being.

SOFT assumes, the initiative shall make students to get more acquainted with the Course through the Interaction and Discussion with their Teachers, Classmates, juniors and seniors that makes them more clear, confident and Creative with their guidance and inputs.

Following practices are covered under the forum.

- Meeting shall be called with concerned Faculty and Students once a month. (Possibly on Friday afternoon or on working Saturday.)
- The concerned Faculty appoints four “Group Leaders” who will keep the records of every meeting.
- The concerned Faculty looks after every Personal problem of each student related to Academics.
- Each Student, at the end of the year prepares a detailed report on the activities done under “Goodwill Forum”.
- All actively and positively participating students from each group are considered for “Bonus marks” against “Improvement in work”.
- For direct communication with the concerned Faculty, e- mail ID’s and contact numbers are given to Students and Parents for their communication.
- Each concerned faculty also supervises “Attendance and Class Performance” of students for all the subjects.
- An alumni of SOFT is allotted to every group that guides and correspond them timely.

5) Process:

This initiative is taken care by all the “Core Teaching Staff” of SOFT by assigning a group of students from all the batches. Students as well as their Parents can then coordinate/ Interact with the respected faculty for the same. The “Goodwill Forum” include following aspects.

The process of the forum is carried out in the following manner.

- All the students are divided equally and distributed in the groups as per the number of faculties in the SOFT.
(Ex. If approximate number of students in the academic year 2012-13 was 282 then its divide by number of faculties and approximately every faculty has 31 students under him for the forum)
- The distribution of students is done as per the alphabetical order of the roll call and seniority of the faculties to avoid favoritism or bias thinking both students as well as faculty.
- Each faculty then appoints four group leaders (one Junior and senior from UG course and 1 junior and senior from PG course) who maintain the forum minutes.

- Each faculty then appoints Alumni based on her professional experience and briefs the alumni about the forum through E- Mails or official calls.
- The Goodwill Forum meeting is planned by Principal and Head of the Departments and carried out by all the faculties accordingly.
- The Goodwill Forum meeting is given specific slot in the Time Table and is mentioned in the Time Table a week in advance.
- After the meeting the concerned faculty submits a report specifying the issues discussed in the forum undersigned with Head of the department.
- The records of Goodwill Forum are maintained with the Head of the Department.

Details of the activity to be conducted under the forum.

SR. NO.	ACTIVITY
1.	- Meeting with concerned Faculty and Students twice a month.
2.	- Appointing four “Group Leaders” who will keep the records of every meeting.
3.	- The concerned Faculty will look after every Personal problem of each student related to Academics.
4.	- Each Student, at the end of the year will prepare a detailed report on the activities done under “Goodwill Forum”.
5.	- All actively and positively participating students from each group shall be considered for “Bonus marks” against “Improvement in work”.
6.	- For direct communication with the concerned Faculty, e-mail ID’s and contact numbers will be given to Students and Parents for their communication.
7.	- Each concerned faculty will also supervise “Attendance and Class Performance” of students for all the subjects.

Format for Division of the students

Maharshi Karve Stree Shikshan Samstha's

School Of Fashion Technology

(Academic Year: 2014-2015)

GOODWILL FORUM (FACULTY MENTOR)



NAME OF THE FACULTY

Name	Batch	Name	Batch
Patil Rajani	B.Des - 4	Salvi Varsha	BFD - II
Phate Sayali	B.Des - 4	Pol Swarada	B.Des - I
Rachana Rajeev	B.Des - 4	Prakash Sonal	B.Des - I
Rastogi Shivangi	B.Des - 4	Rai Apoorva	B.Des - I
Rathor Bhumika	B.Des - 4	Rohera Dimple	B.Des - I
Rupela Shanya	B.Des - 4	Roy Chandrima	B.Des - I
Sahni Roshita	B.Des - 4	Roy Choudhury Sneha	B.Des - I
Salunke Ishwari	B.Des - 4	Roy Reba	B.Des - I
Rishita Kumari	B. Des - 3	Rusia Ritika	B.Des - I
Salodkar Shraddha	B. Des - 3	Sadhale Sania	B.Des - I
Sarkar Abhisikta	B. Des - 3	Samudre Lumbini	B.Des - I
Saxena Varnita	B. Des - 3	Ramaswamy Sukriti	FAD - I
Seghal Lippy	B. Des - 3	Ramtek Sabhyata	FAD - I
Shachi Ranjana	B. Des - 3	Shah Dhvani	FAD - I
Shah Aneri	B. Des - 3	Shah Sayal	FAD - I
Risbud Ketaki	FC - 4	Nair Rachana	FDCT I
Sabherwal Sanah	FC - 4	Najaf Mariya	FDCT I
Shewani Priya	FC - 3	Nanda Vanshika	FDCT I
Shinde Shivai	FC - 3	Tiwari Ruchika	T D - III
Mrunmai Nikam	FAD - III	prachi	TD - III
Mugdha Bhide	FAD - III	prajapati disha	T D - III
Poonam Pawar	FAD - V	Rajput Anuja	FC - 3
Rohini Ingle	FAD - V	Samant Poorva	B.Des - III
Tanpreet Kaur Khanuja	FDCT - III	Prasad Rhea	B.Des - III
Urvashi Soni	FDCT - III	Priya	B.Des - III
Ruchira Rao	APMM	Puja	B.Des - III
Sayali Deshpande	APMM	Purandare Sushmita	B.Des - III
Priyanka	BFD - II	Rajeev Anshita	B.Des - III
Rastogi Shriya	BFD - II		
Rusia Yamini	BFD - II		
Salvi Varsha	BFD - II		

Maharshi Karve Stree Shikshan Samstha's
School Of Fashion Technology
 (Academic Year: 2014-2015)
GOODWILL FORUM (FACULTY MENTOR)



.....
MENTOR: MRS. MALLIKA DABHADE-SAMANT

MINUTES OF THE MEETING (Submitted by Group Leaders)

Date: 4th September, 2014

Time: 1.5 hours

- Mrs. Mallika Dabhade-Samant introduced herself and told the students the importance of the Goodwill Forum.
- She asked if everyone is enjoying the college and she got a positive response.
- She discussed the activities we will be carrying out in these meetings which will be carried out twice a month.
- The goodwill forum is about discussing everyone's problems.
- Students have to be regular and active in college and they have to report all the activities at the end of the year.
- Mrs. Mallika S. will send a notice with the students for their parents to sign and the parents have to confirm getting the notice.
- All the students should know the Class Representatives appointed by the HODs.
- The students should check the notice boards regularly.
- Four group leaders were appointed:
- Problem1- T.D. 3rd year Design Process module has not started yet.
- Solution- Mallika ma'am will take it from the next week since the original faculty could not make it.
- Problem2- FDCT Elements of Design lecture did not happen.
- Solution- Mallika Ma'am could not come to college because her son was unwell. The lectures will commence from next week.
- Problem3- Attendance of students taking part in college activities is not considered by some faculties.
- Solution- Give a written application to the respective faculties as we need to follow few norms of the college.
- Problem4- Students who come late to college are marked absent.
- Solution- First of all, it is possible to come on time every day. Secondly, if it is some emergency or genuine reason, then the students can politely request the faculty.
- Problem5- SNDT 1st year students haven't got their ID cards.
- Solution- Work in progress.
- Problem6- Lockers are not provided to many students.

- Problem7- Sanitary napkin dispenser has not been working.
- Problem8- There is no drinking water in the coolers most of the times.
- Problem9- The students are sometimes not informed if the lecture is not going to happen.
- Solution- Complete the work given in previous classes.
- Problem10- Some faculty members speak in Marathi.
- Solution- Request them.
- Problem11- Machinery and Equipment lecture is not going good because the faculty does not teach properly.
- Problem12- FAD 3rd year sports lectures are not happening.
- Problem13- FAD students want to change lecture timings. Ms. Karishma Shahani-Khan's lectures should be for 3 hours, while it should be cut down for theory lectures.
- Problem14- Fabric styling lecture taken by Ms. Mansi Godbole is not going good.
- Problem15- Textile Design Traditional Embroidery taught by Neeta Shah has given lot of workload.

Submitted by-

Group Leaders

Constraints:

During the implementation of this forum following constraints have been observed.

- Fashion curriculum is a tedious and full of co-curricular activities thus students get less time to interact timely with the faculty.
- The alumni belong to professional industry and due to their hectic routine their availability for the forum is also a constraint.

Evidence of Success:

The hierarchy of the forum from peer, senior students, alumni faculties and mentors has helped in performance improvement and moral as well as academic upliftment.

The forum has also helped in lowering the risk factor of harassment and ragging.

(The records, minutes and attendance of students are available with the concerned staff allotted to each group of forum.)

Problems Encountered and Resources Required

Due to the above constraints the meetings have been called twice a semester under Goodwill Forum.

Contact Details-

Name of the Principal: Dr. M. M. Hundekar

Name of the Institution: School of Fashion Technology

City: Pune

Pin Code: 411052

Accredited Status:

Work Phone : +91-20-24478184

Website: www.soft.ac.in

Mobile: + 91 9096921246

POST ACCREDITATION INITIATIVES

The School of Fashion Technology has initiated following activities that were suggested by the peer team.

- Received Permanent Affiliation from S.N.D.T. Women's University, Mumbai.
- The process for UGC grants i.e. 2F 12B has been started.
- Formulated official IQAC.
- Majorly faculties have been enrolled for PhD and also presented Research Papers in CGF.
- All the faculties have written Study Material Books for the courses, B.Sc. Fashion Design and M.Sc. Fashion Design in affiliation with YCMOU.(Yashwantrao Chavan Maharashtra Open University.)
- The work structure and duties to the faculties have been decentralized by giving each of the faculties' particular portfolios in Academics as well as in Administration.
- Additional social connectivity through interactive workshops with master artisans of various newly introduced crafts and academics.
- The signature Best Practice of SOFT; "CGF- Consortium of Green Fashion" has been taken Nationally and Internationally on a very higher level by connecting Industry professionals, Academicians and Designers through various activities.
- SOFT recently has been connected proudly for the new launch of the following courses.
 - PG Diploma courses that are Industry Integrated International Fashion in collaboration with AC&M- Academia Costume & Moda, Rome, Italy.
 - Degree course in Jewelry Design in collaboration with GJSCI- Gems & Jewelry Skill Council of India with S.N.D.T Women's University, Mumbai.

Evaluative Report of the Departments

1. Name of the department: **B Design Fashion**
2. Year of Establishment: **2000**
3. Names of Programmes / Courses offered: **B. Design Fashion Specializations Fashion Design, Textile Design, Fashion Communication**
4. Names of Interdisciplinary courses and the departments/units involved: **B. Design Fashion Specializations Fashion Design, Textile Design, Fashion Communication**
5. Annual/ semester/choice based credit system (programme wise): **Semester System, Partially Choice based credit system**
6. Participation of the department in the courses offered by other departments:
7. Courses in collaboration with other universities, industries, foreign institutions, etc. : **In Affiliation To SNTD Women's University**
8. Details of courses/programmes discontinued (if any) with reasons : **No**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	1	1
Associate Professors	0	0
Asst. Professors	6	6

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. Of Years Of Experience	No. Of Ph.D. Students Guided For The Last 4 Years
Dr. M. M. Hundekar	Ph. D	Principal	Textile And Fashion	19	NONE
Ms. Garima Bhalla	M. Sc.	Assistant Professor - Permanent	Clothing And Textiles	13	NONE
Ms. Mallika Dabhade	M. Sc.	Assistant Professor - Permanent	Fashion Design	6	NONE
Mr. Umesh Dharmadhikari	M. Sc.	Assistant Professor - Temporary	Fashion Design	17	NONE
Mr. Sudhakar Jadhav	M. Sc.	Assistant Professor – Temporary	Fashion Communication	8	NONE
Ms. Snajana Khaimode	M Design	Assistant Professor – Temporary	Design / Fashion Communication	1	NONE
Ms. Tejashree Rankhambe	Graduated In Textile Engineering	Assistant Professor – Temporary	Textile	15	NONE

11. List of senior visiting faculty:

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty: **60%**

13. Student -Teacher Ratio (programme wise): **30:1**

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled:

	Sanctioned	Filled
Administrative Staff		4
Academic Support Staff (Technical)		5
Peon		3

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

Name	Qualification	Designation	Specialization
Dr. M. M. Hundekar	Ph. D	Principal	Textile And Fashion
Ms. Garima Bhalla	M. Sc.	Assistant Professor - Permanent	Clothing And Textiles
Ms. Mallika Dabhade	M. Sc.	Assistant Professor - Permanent	Fashion Design
Mr. Umesh Dharmadhikari	M. Sc.	Assistant Professor - Temporary	Fashion Design
Mr. Sudhakar Jadhav	M. Sc.	Assistant Professor – Temporary	Fashion Design
Ms. Snajana Khaimode	M Design	Assistant Professor – Temporary	Design
Ms. Tejashree Rankhambe	Graduated In Textile Engineering	Assistant Professor – Temporary	Textile

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: **NONE**

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received: **NONE**

18. Research Centre /facility recognized by the University: **NONE**

19. Publications:

- Publication per faculty:
- Number of papers published in peer reviewed journals (national / international) by faculty and students
- Number of publications listed in International Database (For Eg: Web of

Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

- Dr. M. Hundekar- Designer and sustainability: Roles, Responsibilities and Relationship, Presented at National Seminar on Envisaging Futures for textiles and apparel industry, organized by Institute of fashion Technology Vadodara.
- Dr. M. Hundekar- Sustainable Traditional Preparatory processes- new hopes for social, ecological and hygienic concerns, at Biennial National Conference of Home science Association of india, organized by J D Birla Institute Kolkata.

□ Monographs

□ Chapter in Books: Marathi Vishwakosh Vol. 5

□ Books Edited

□ Books with ISBN/ISSN numbers with details of publishers: Ajrakh- Impression and Expression, Dr. Ela Dedhia, Dr. M. Hundekar, Year of publication 2008

□ Citation Index

□ SNIP

□ SJR

□ Impact factor

□ h-index

20. Areas of consultancy and income generated:

The college has defined norms for undertaking consultancy and collaborative projects which are also defined and sanctioned by the parent organization.

Each faculty has a specific area of interest and specialization. Staff is encouraged to establish linkages through various forms of academic industry interaction viz. inviting industry leaders for guest lectures, collaborative academic program and organizing field visits where technical knowledge can be acquired.

The major consultancies are provided to the following agencies and industries as follows, KVIC for Design Development.

Special projects and the consultancies are provided to the renowned Designer boutique and Retail boutiques of the city.

The research was also provided in terms of costume designing for 3 Marathi movies and

2 theatre plays by the students where they were expected to design costumes for each character.

Consultancy for the Uniform design was also provided for the Schools under parent organization and Kirloskar Industries.

The Non-Government Organizations i.e. NGO's are also provided the consultancies for product development and Product diversification such as SMILE, Pragati, Kai Crafts.

The benefits of such consultancies are not always in the monetary forms as they also provide the required resources for the same.

The consultancies that are benefitted in the financial terms are used in the infrastructural development of the institution.

21. Faculty as members in

a) National committees b) International Committees c) Editorial Boards....

NONE

22. Student projects

a) Percentage of students who have done in-house projects including inter departmental/programme

b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/ other agencies

23. Awards / Recognitions received by faculty and students : **Dr. M. Hundekar: Awards for excellence in academics by Maharshi Karve Stree Shikshan Samstha**

24. List of eminent academicians and scientists / visitors to the department:

Guest Faculties

<p>Mr. Rahul Mishra</p>	<p>Rahul Mishra, the well-known Designer is one of the Advisory Board Members of SOFT. He has been empowering and employing Indian Craft communities through his design intervention. With his incredible designs and immensely refined designing ideas, he has been updating his knowledge regularly. He found his orientation towards handlooms and weaving and worked towards the uplifting the craftsmen. He has established himself as an “inspiration for Youth” reminding them of their responsibilities towards the India crafts.</p> <p>The key features of his profile are:</p> <ul style="list-style-type: none"> - Advisory board member of SOFT. - Won International Woolmark Prize . - Post Graduated from NID and Instituto Marangoni , Italy. - Rewarded as “Youth Icon” for the year 2009 by MTV. - Also rewarded as one of the “Young Indian who would shape the future of Indian” by VISION 2020. - National Geographic Channel featured his philosophy and work in a documentary.
<p>Ms.Nita Thakore – Artist, Educator, Researcher and Curator</p>	<p>Guest Faculty for Surface Ornamentation</p> <p>Ms. Nita Thakore has been exploring various arts and crafts from past many years and has attained valuable knowledge in the field of art and crafts. She has been delivering her expert knowledge since 1981 to till date and working as Artist, Educator, Researcher and Curator. She has been conducting exhibitions and doing relevant projects.</p> <p>The key features of her profile are as follows –</p> <ul style="list-style-type: none"> - Bachelor of Fine Arts, 1979, Maharaja Sayajirao University of Vadodara, Gujarat. - Masters of Fine Arts, 1981, Maharaja Sayajirao University of Vadodara, Gujarat.

	<ul style="list-style-type: none"> - Post Diploma (Textile Art), 1989, Goldsmiths College of Arts, University of London, UK. - Principal Scholar, 2000 Fulbright exchange program, Rhode Island School of Design, USA. - She has been teaching in various renowned colleges of fashion in India. - She has teaching experience of 33 years
<p>Mr. Ken Fernandes – Costume Designer for Film Industry</p>	<p>Mentor for Design Collection Having completed his education from NIFT, Mumbai Ken has been working as a designer. He has been working from past many years with the Bollywood and is being always appreciated for his remarkable sense of designing. He has also been designing for many television shows. The key features of his profile are as follows –</p> <ul style="list-style-type: none"> - Completed his Designing from NIFT, Mumbai. - Working as a designer for Jhalak Dikhlaa Dancing with Stars. - Styling for movies like Bas Ek Pal, Ye Mera India, Rok Sako To Rok Lo etc.
<p>Mr. Benjamin Itter</p>	<p>Working as the CEO of Lebenskleidung in Germany, Mr. Benjamin Itter has been exploring the world of fashion . He is one of the supporters of sustainable fashion. He tends to create awareness in the youth regarding the ecologically healthy fashion. The key features of his profile are as follows –</p> <ul style="list-style-type: none"> - Executive Member of Consortium of Green Fashion. - Master of Arts (M.A.), Universität Potsdam, Germanistik, Politikwissenschaft, Humangeographie 2001-2009. - Studied Germanische Sprachen, Literaturen und Linguistik from

	Roskilde Universitetscenter - Work experience is of 7 years.
Ms. Sasha Rosella Gemeli, Italian Fashion Designer	
Mr. Jairaj Shirole	<p>Equipped with enormous enthusiasm and creativity, Mr. Jairaj Shirole has been journeying this field since past 14 years. His dexterity of accessory design has fetched a lot of fame to him. Sharing his creativity and seeding the minds of the students with artistic ideas, he has been preparing the students to develop outstanding qualities within themselves. He believes sharing his knowledge of creative designing would definitely will be inheriting his creativity to the upcoming generation of designers. The key features of his profile are:</p> <ul style="list-style-type: none"> - Accessory Design from London School of Fashion Designing. - Accessory Designing course from designing institute in Australia. - Worked for Femina Magazine as a stylist. - Worked for Femina Miss India Competition as stylist. - Professional experience of 14 yrs. - Teaching experience of 14 yrs.
Ms. Aditi Rane	<p>Having an excellent academic record Ms. Aditi Rane pursued her Masters from London and presently is working there. She is working as Visiting faculty of SOFT as well and generates a great amount of interest in the minds of students. With her professional experience & knowledge , she makes the students adapt at the industrial level and generates the ability to solve problems and issues in industries.</p> <p>The key features of her profile are:</p> <ul style="list-style-type: none"> - Completed her graduation in Textiles & Clothing, specialization in Fashion Apparel Design. - Completed M. Design, Fashion &

	<p>Textiles marketing Pathway.</p> <ul style="list-style-type: none"> - Presently working as Merchandising Manager in a renowned company in London. - Professional experience of 4 years.
<p>Rugmani V. Visiting Faculty for History of World Costume</p>	<p>Specializing in Accessory Design, Ms. Rugmani has been imparting creativity and since she graduated. Apart from working as a faculty and incorporating designing abilities in the students, she has also worked as editor and stylist. She has even conducted relevant overseas workshops. Having her expertise in paper jewelry, yarncraft and wirecraft, she has been creating amazing accessories. She is one of the faculties in SOFT for the subject of History of World Costume.</p> <p>Key features of her profile are:</p> <ul style="list-style-type: none"> - Completed Masters of Art in Ancient Indian Culture from University of Mumbai in 2008. - Completed Masters of Art in History from University of Mumbai in 2006. - Completed Accessory Design from CEPZ institute of India in 2002. - Worked as Assistant Designer with Ms. Krishna Mehta for 3 yrs. - Worked as Visiting faculty for many other renowned institutes in India as well as abroad. - Has a work experience of 18 years. - Has a teaching experience of 14 years.
<p>Hemang Agarwal</p>	<p>Renowed Fashion Designer</p>
<p>Mr. Prasad Pankar, Well-known Photographer</p>	<p>Possessing his love for photography, Mr. Prasad Pankar has built his career as photographer . He is based in Mapusa and is one of the prominent. He has set up his academy which is generating number of profound photographers. He always induces the interests of the youth and promotes their talents.</p>
<p>Ms. Meher Castelino,</p>	<p>Eminent Fashion Journalist</p>
<p>Mr. Ankur Kakatkar</p>	<p>A very renowned personality in the</p>

	<p>Marathi film Industry, Mr. Ankur Kakatkar found his interest in Video & Film Production. He has been associated with the film industry from past 8 years. Besides his outstanding sense of direction, he also possesses the qualities of a good lecturer. He has been taking lectures in many esteemed institutes. He tends to guide students and develop them for the professional world of Fashion Communication.</p> <p>The key features of his profile are:</p> <ul style="list-style-type: none"> - Completed Masters in Communication & Media Studies from University of Pune. - Directed the films like “Premasathi Coming Suun”, “Dhol Tshe” and “LBW”. - Directed Marathi Play “Yere Yere Paisa”. - Worked for many TV shows, Reality shows. - Also worked for many other Ad films.
<p>Ms. Nandita Khaire</p>	<p>Ms. Nandita Khaire has been connected with the professional market since past 16 yrs. She possesses vast and appreciable knowledge about the market. She is one of the visiting faculties of SOFT. She tends to enlighten the students with her innovative ideas and develop an acumen to survive in the industry.</p> <p>Key features of her profile are:</p> <ul style="list-style-type: none"> - Managed an advertising agency for 15 years. - Worked for Hotels, Restaurants, Food, Wines, Real Estate, Education, Health, Fitness, Leisure, Media, Logistics, Infrastructure, Retail, Manufacturing, NGOs, Consultants and Social Enterprise - Wrote text books for distant learning in advertising. <p>Consulted startups, SMEs, NGOs and social enterprises in marketing, brand</p>

	communications and branding.
Ms. Corina Manuel,	Regional Editor, FEMINA, Pune

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National: **Trend Forecasting Seminar, (Conducted by International Experts Mr. Asif AliBhai)**

b) International: **Consortium of Green Fashion (Participants list)**

The event of students' workshops was conducted by German Green Fashion

Designers at SOFT-

- **Mr. Benjamin Itter** delivered a lecture about Fair Trade and Global Organic Textile Standard (GOTS).
- **Mr. Philippe Werhahn** taught the students his special re- and up cycling techniques – how to make a fancy dress out of a shirt.

Key- Note Details

- **Mr. Ben Ramsden**
- **Ms. Krishna Mehta**
- **Mr. Benjamin Itter**
- **Mr. Durgesh Jadeja**
- **Ms. Shruti Sancheti**
- **Dr. Sudha Dhingra**

26. Student profile programme/course wise:

Name of the Course/programme (refer	Applications receive	Selected	Enroll		Pass percentage
B Design	338	116			

*M = Male *F = Female

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B Design	80.73%	19.26%	-

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. ?

NONE

29. Student progression

Student progression	Against % enrolled
UG to PG	20%
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	
Employed	
<ul style="list-style-type: none"> • Campus selection • Other than campus recruitment 	55%
Entrepreneurship/Self-employment	5%

The remaining 20 percentage Students do not go for further studies or jobs.

30. Details of Infrastructural facilities

a) Library and resource Center – **3300 Sq. which include Computers, Internet connection, Scanner and reading area.**

b) Internet facilities for Staff & Students : **2mbps Broad Band line , which is divided by Cyber rom. The college has availed Google service and each student and staff receives an email ID under the Domain of soft.ac.in.**

c) Class rooms with ICT facility: **4 Art Rooms, 2 Class Rooms, 1 Seminar**

Room.

d) Laboratories : **2 Pattern Making , 2 Construction, 1 Textile Lab, 1 Photo Studio, 2 Compute Labs**

31. Number of students receiving financial assistance from college, university, government or other agencies

Type of scholarships / free ships	2011-12		2012 -13		2013 - 14		2014 - 15	
	Number	Total Amount	Number	Total Amount	Number	Total Amount	Number	Total Amount
Scholarship by state government	3	Rs.1,18,260 /-	5	Rs.2,44,875/-	8	Rs.4,29,520/-	7	Rs.4,42,760/-
Scholarship by parent organization M.K.S.S.S.	-	-	4	Rs.53,000/-	3	Rs.45,000/-	3	Rs.1,01,103/-
OBC Discount	-	-	-	-	6	Rs.2,31,000/-	-	-

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts:

Trend Forecast Seminar	Mr. Asif Alibhai (New York)
Upcycling	Mr. Philippe Werhahn (Germany)
Fair Trade and Global Organic Textile Standard (GOTS).	Mr. Benjamin Itter (Germany)
Fashion Show Mentoring	Ken Frens
Writing Skills	Meher Castelino
Craft Cluster	Hemang Agarwal
Forecasting	Anup Kumar

33. Teaching methods adopted to improve student learning

College has many dedicated, committed teachers who take efforts to use innovative techniques for teaching the students. Many of the teachers have incorporated innovative techniques in teaching –learning process. Keeping in mind the curriculum designed for students, new methods have been introduced which has benefited students in better

learning.

Project work has been an essential part of every specialization subject for many years. Groups are assigned a topic for which they do reference from the library, surveys in the community, which is followed by presentations in class to build confidence of students.

The different innovations used by the teachers are acknowledged formally or informally by the institution either at individual level or in the staff meetings. At times there is sharing within the departments, which especially encourages the junior staff members also to put in their creative talents to use.

- Students are being trained in participatory learning by undertaking group assignments, field visits and conducting surveys as part of subjects.
- The congenial learning atmosphere, some handouts are made available on-line for students for reference.
- The practical course work has been modified now to emphasize more on concept building rather than memorizing numbers.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

S.N.D.T WOMEN'S UNIVERSITY – NATIONAL SERVICE SCHEME

The objective of the National Service Scheme is “development of the personality of students through community service.”

Maharshi Karve Stree Shikshan Samstha, (MKSSS) Pune runs Adivasi Ashram Shala (Residential School for the Tribal) at Kamshet, near Pune. It is meant for the ‘Adivasi’s living in the remote areas all over Maharashtra. ‘Adivasi’ are the tribal people who exist in the far-flung areas; far away from the rural areas. These tribes exist in nearly in all the districts of Maharashtra for whom this school serves as a boon. Education is made available for both, the girls and the boys coming from these communities.

The NSS Special Camp was conducted by School Of Fashion Technology at Adivasi Ashram Shala (Residential School for the Tribal) at Kamshet, near Pune. Camp was guided by Mr. Sudhakar Jadhav and Ms. Mohika Joshi and Mrs. Minal Wagh.

The camp was intended to make the Adivasi Ashram school students self-employed.

SOFT students taught them the techniques of tying, then dyeing of the fabric and then beautiful embroidery of running stitch with vibrant colors on it.

Techniques taught are – Knotting

- Folding
- Pleating
- Marbling
- bandhej
- leheriya
- concentric circles

At the evening cultural program was held where those students performed dances and sang folk songs. To showcase their hidden talent we also held drawing competition.

35.SWOT analysis of the department and Future plans

SELF EVALUATION-

This Internal- External analysis is an important task of SOFT that particularly focuses on the powerful is that, it help in uncovering opportunities that are well-placed to explore. And by understanding the weaknesses of your business, how to manage and eliminate threats that would otherwise catch you unawares. It also emphasizes on the way we distinguish ourselves from competitors, so that we can compete successfully in the fashion education.

This self-evaluation process expresses the self-reflection and professionalism in terms of strengths, weaknesses and other areas that are to be improved.

STRENGTHS-

- Pioneer in Fashion Education for last 18 years with continuous up gradation and quality enhancement programs.
- Infrastructure, Machineries, Technology and highly equipped labs for each specialization.
- Highly qualified and experienced staff.
- Association and collaborations with Nation and International universities to upgrade the education.
- Associations with renowned industries and Textile park of India.

- Promotion of Traditional Craft of India through exhibitions and Craft development programs.
- National and International professionals as guest staff on module basis.
- Projects on Sustainability in fashion are made compulsory in every semester.
- 80% to 90% students are placed in the fashion industry.
- Internships and On Job Trainings are provided to 75% of the final year students.
- Fee structure is designed to suit almost all the levels of social strata.

WEAKNESSES-

- Dependence on Visiting and Contract faculties
- Less emphasis on International students
- Students exchange program for International universities.

OPPORTUNITIES-

- Worldwide ranking can be higher.
- More National and International collaborations can be sourced.
- Collaborations and associations can be formed with Artisans all over India.
- Industry exposure can be widening opportunities for students.
- More exposure can be given to International professionals.
- Setting up the “Standards and regulations” for Fashion and Design.
- Consultancy cell as per the faculty specialization.
- Short term courses can be introduced.
- The activities under Green Fashion Consortium can be converted to fully fledged commercial activities.

THREATS-

- Misguiding the concept of FASHION by the local institutes.
- To find industry professional that can devote their time for teaching.
- New advancements in technology and its application in the education.
- Future competition.

DECLARATION

I certify that that the data included in this Self-Study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the irutitution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.

Dr.M.M.Hundekar
Principal

Place : Pune
Date : 20th April,2017.

CERTIFICATE OF COMPLIANCE

This is to certify that Maharshi Karve Stree Shikshan Samstha's School of Fashion Technology fulfills all norms:

1. Stipulated by the affiliating University and/or
2. Regulatory Council/Body (Such as UGC, NCTE, AICTE, MCI, DCI, BCI, etc.) and
3. The affiliation and recognition (if applicable) is valid as on date.

In case the affiliation / recognition are conditional, then a detailed enclosure with regard to compliance of conditions by the institution will be sent.

It is noted that NAAC's accreditation, if granted, shall stand cancelled automatically, once the institution loses its University Affiliation or Recognition by the Regulatory Council, as the case may be.

In case the undertaking submitted by the institution is found to be false then the accreditation given by NAAC is liable to be withdrawn. It is also agreeable that the undertaking given to NAAC will be displayed on the college website.

Dr.M.Hundekar
Principal

Date : 20th April,2017.

Place: Pune.