SKILL ASSESSMENT WORKSHOP

By: Janhavi Jape



ASSIGNMENT BRIEF

- Topic: Accessory Development
- Research the types of Accessories made out of Textile.
- Select any type of accessory and illustrate the Designs. (Minimum 10)
- Develop designs for contemporary Indian market.
- Create a prototype with technical details.



- Target audience :
- Young adult women (18-25) millennials
- Requirements:
- Good storage for a daily basis
- Tough strength wise
- Aesthetic
- Should be versatile piece that adds to the outfit



RESEARCH

- History: Potli bags
- Have provided the utility purpose during the Vedic Period and Ramayana
- Was used to keep medicinal herbs and as a travel bag in the respective periods.

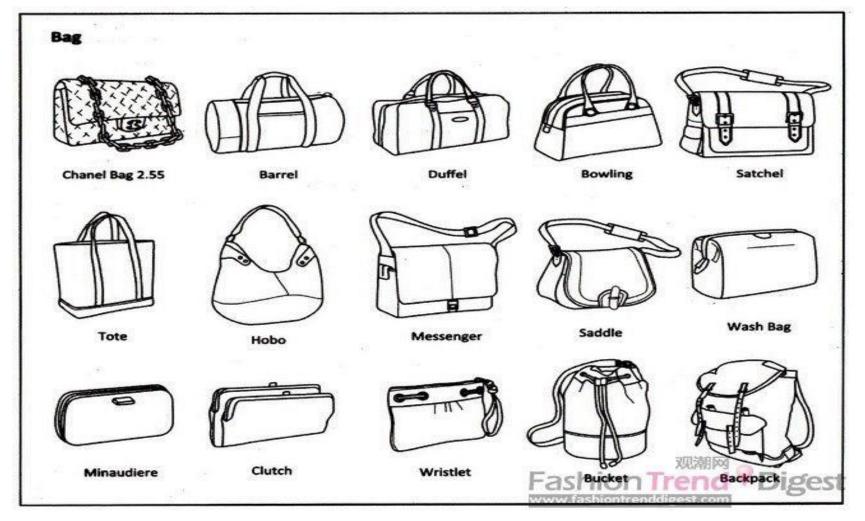
- Jholis
- Made of khadi
- Became a symbol of patriotism during British rule







SHAPE

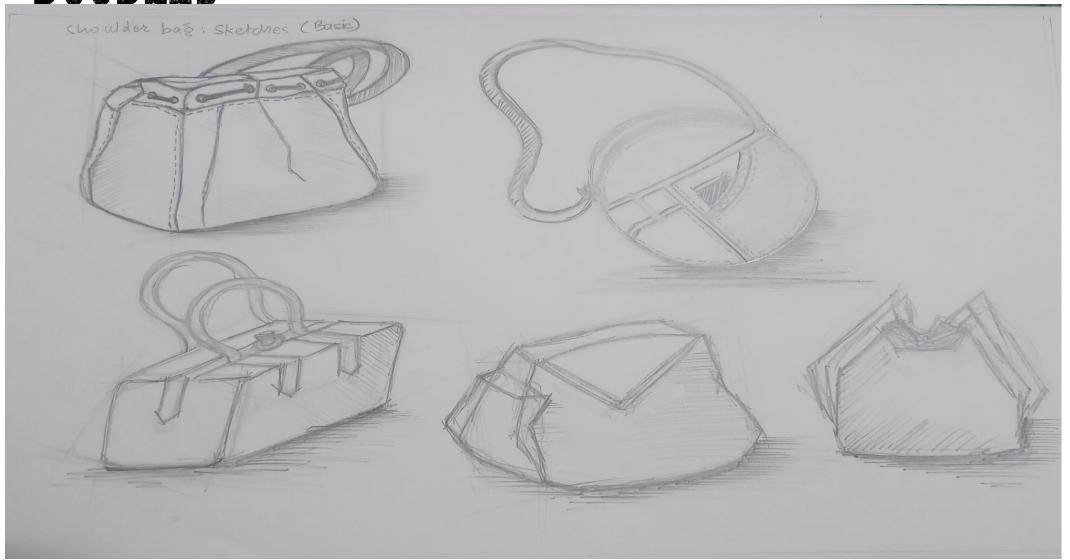


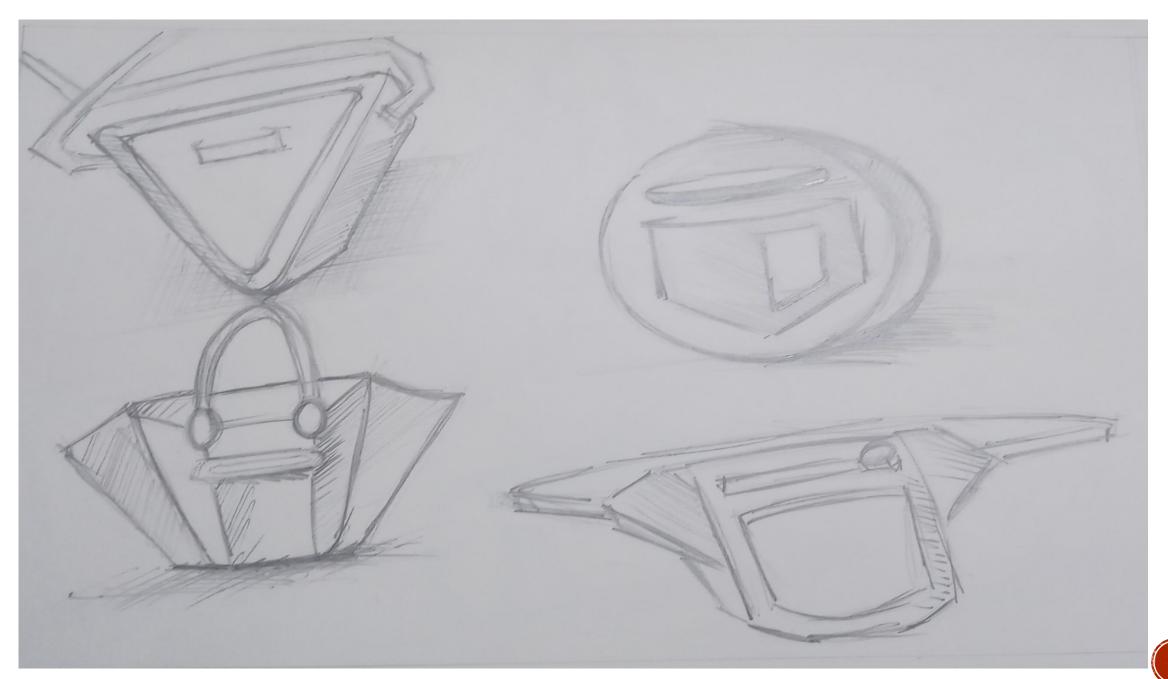


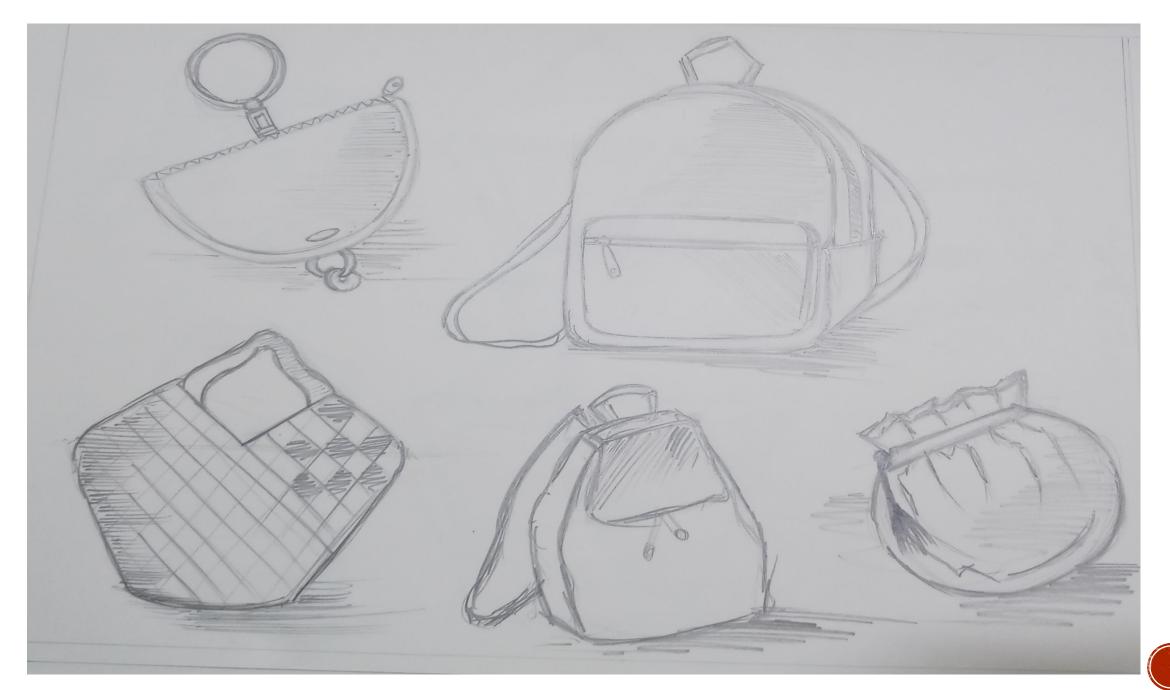


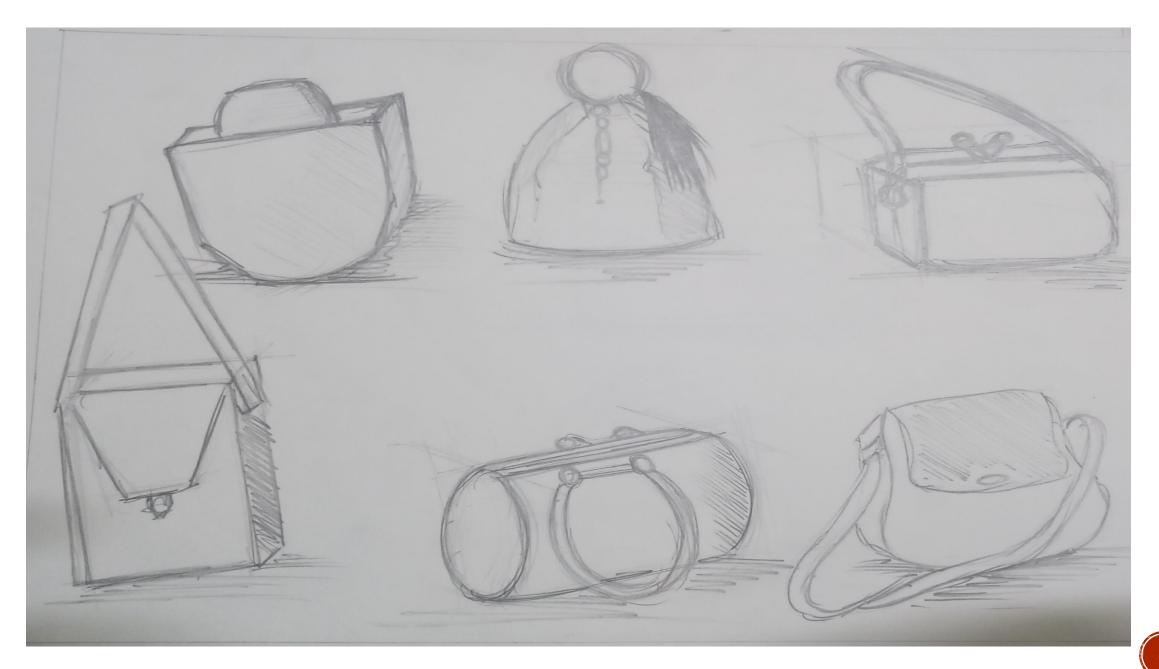


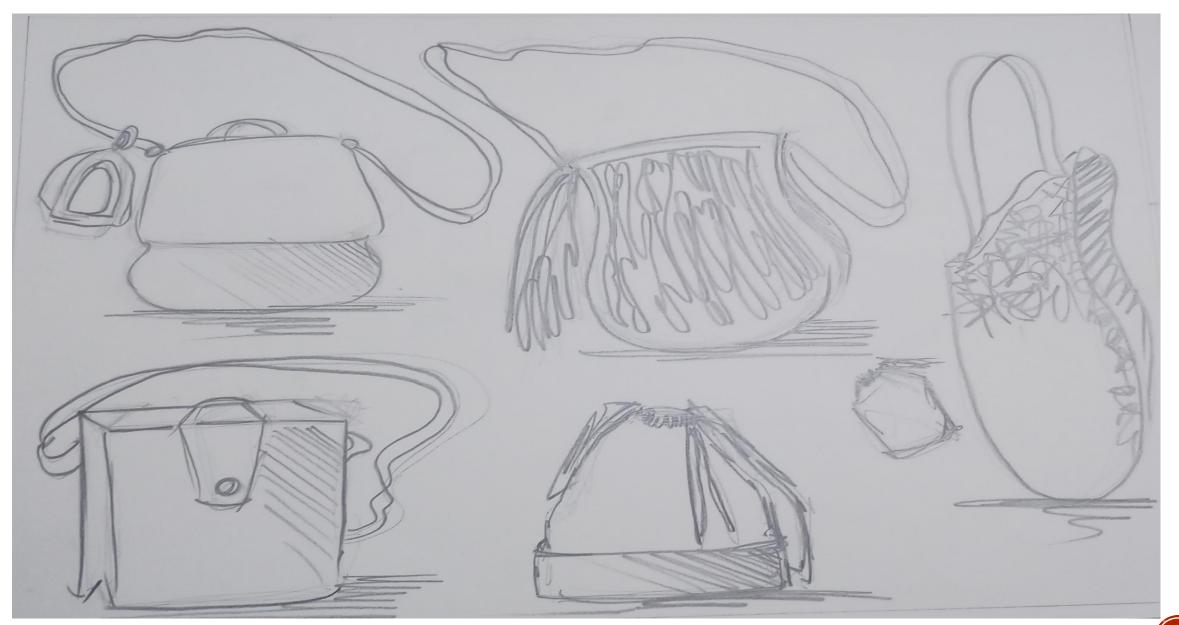
DOODLES

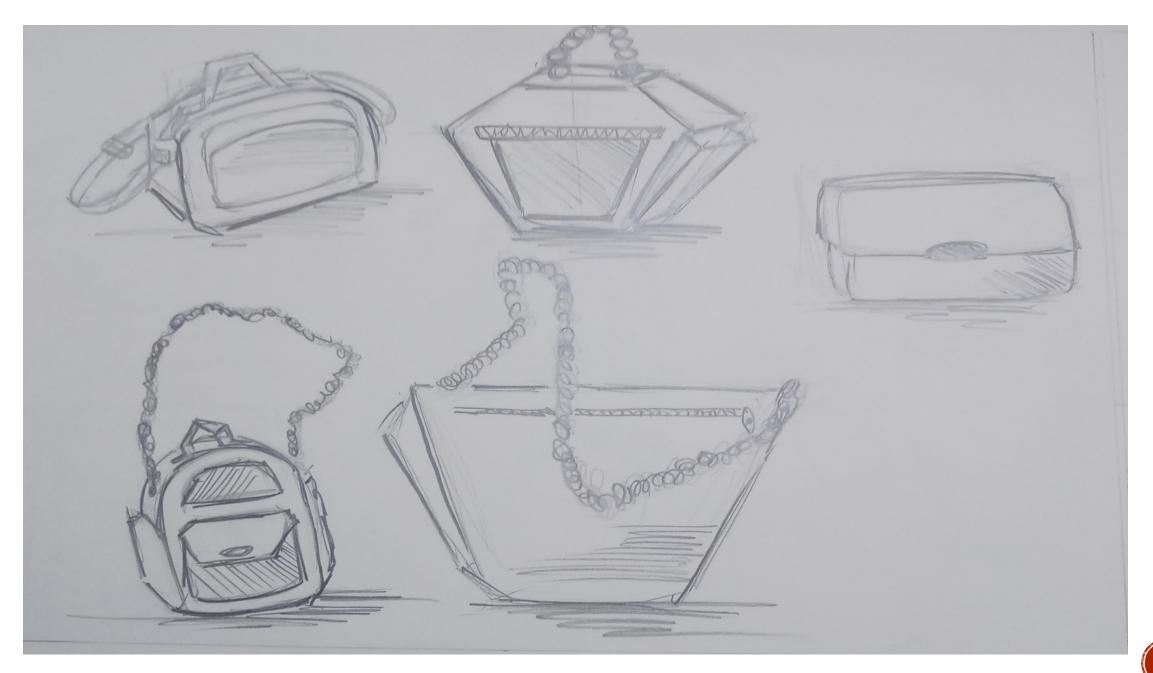








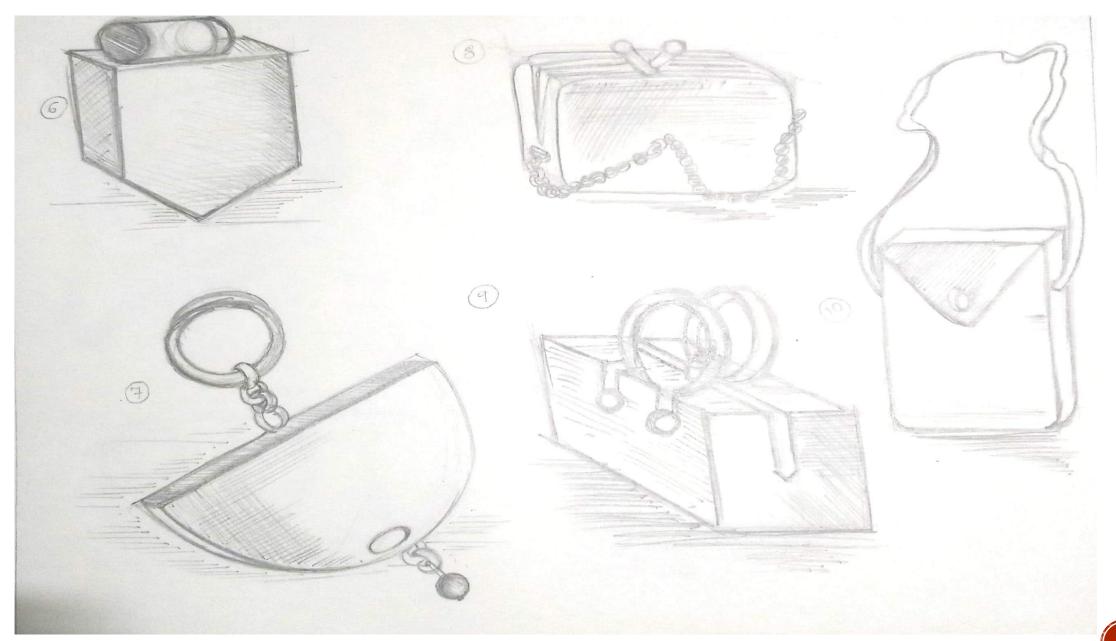




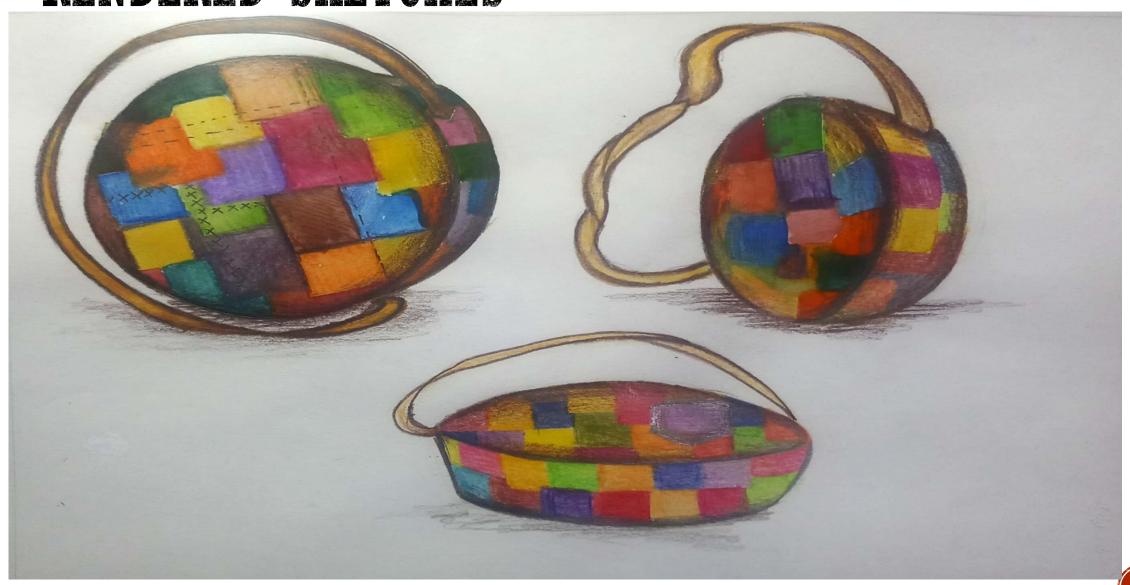
10 FINAL SKETCHES







RENDERED SKETCHES











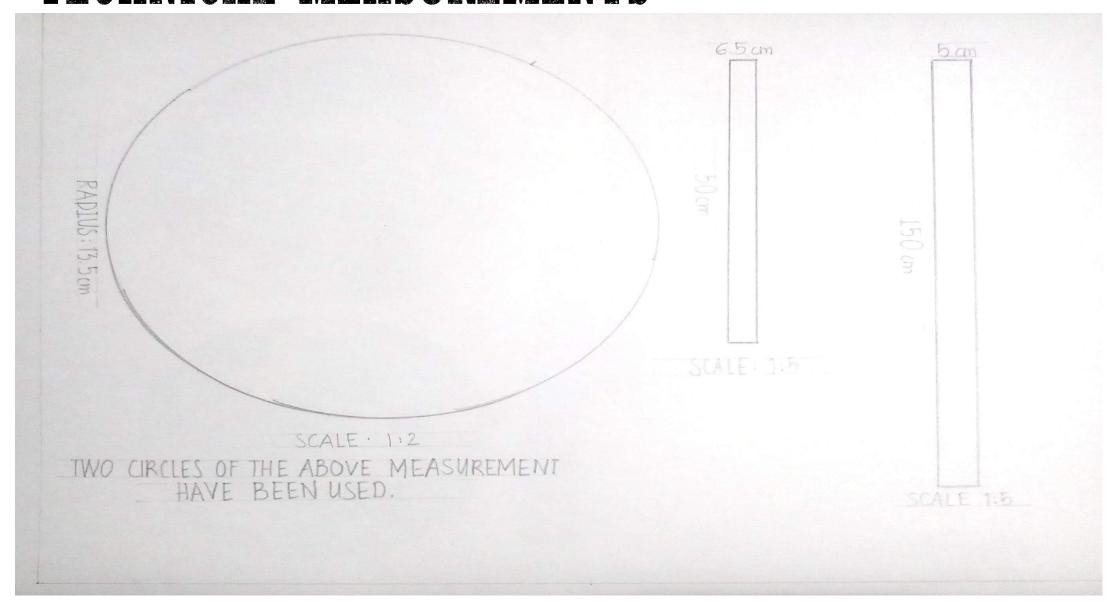
PROTOTYPE



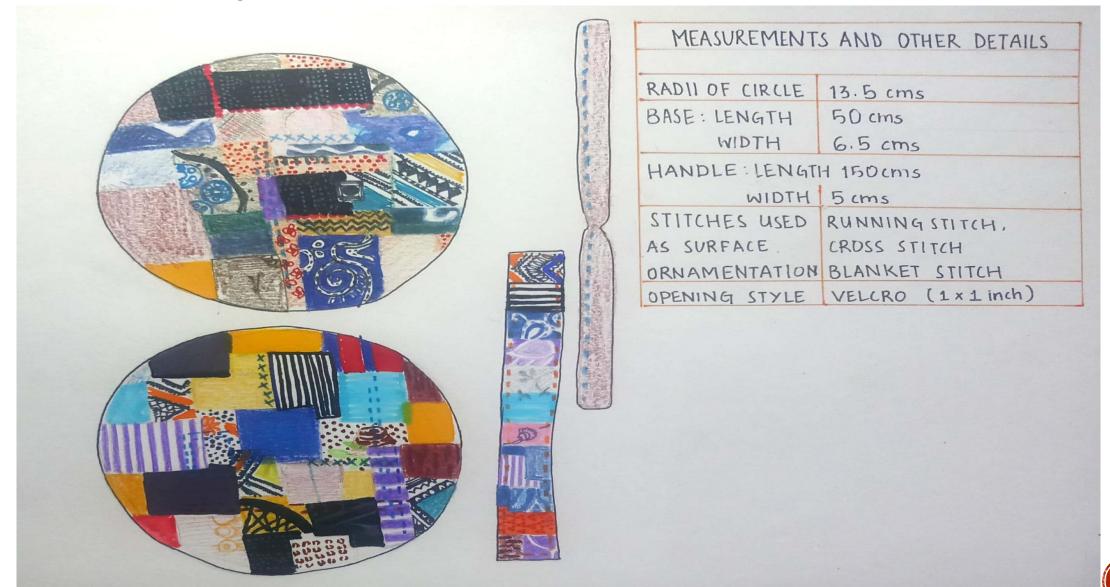




TECHNICAL MEASUREMENTS



DETAILING



MID-PROCESS CLICKS









STYLING THE FINAL PRODUCT





JOURNEY FROM THE CHINDHIS TO THE BAG

- Post getting the brief for the assignment, I started a research on accessories. I knew I wanted to make something that I would love to use and would have a utility other than styling; hence I chose the accessory: Bag. After digging deeper into Bags I sketched different types, shapes and sizes of bags. Post which I finalised 10 bags among which I would render 5 and make one as a final product. To keep it a little challenging and different I chose to go for a circular shaped bag which is a shape that I would not chose to buy if given an option. Considering that this was a circular bag it still had to meet the expectation of giving maximum storage space.
- Making the prototype was simple. After making the prototype I realised that I would have to change the handles to make it meet the criteria of maximum storage. Moving on to the final product; it was definitely challenging. From the placing of the chindhis to the final stitching and the surface ornamentation, it was a tedious process. For the surface ornamentation I made use of the basic stitches we learnt during the beginning of the semester. After that only the opening system was left which I made using a small patch of Velcro.
- Overall the process was a lot of hard work but it was also a lot of fun and there was a lot to learn from this project.



TAKE-AWAY'S FROM THE PROJECT

- o Following are the learning's I came across in this process:
- It is important to be very explorative through the process and to be open to suggestions and critical feedback
- o I learnt that it is okay to not have a crystal clear picture of the product you are making since the very beginning of the process.
- I understood how the journey of creating is much more important that the final creation.
- But I also understood how the consumer can see only the final product and not the thought and effort put into it.
- o I learnt how to keep target audience's requirements in mind while going through the process.

