



Maharshi Karve Stree Shikshan Samstha's

School of Fashion Technology

REPORT- Gender Sensitization

SOFT promotes inclusiveness, tolerance and harmony and supports gender equity. Students take up projects like menswear design and also study Women's studies

Syllabus for Menswear Design Semester VII

1. Evaluate the requirement of domestics as well as international brands through research for men's garments.
2. Apply the same in developing a range for men's wear based on market research.

CONTENT:

Men's wear is very important category in fashion. This further includes various categories. This module imparts the skills & knowledge to design Men's wear in tune with the sub categories.

Student's research this subcategories for designers (National & International) which enables them to understand the DNA of the label. With such understanding they acquire the skill to design men's wear collection for any given category, and in tune with market requirements.

- 1) Study of designers who set trends in Men's Wear

Describe their style & importance along with appropriate work presentation using images of their a) Gucci b) Pierre Cardin c) Valentine d) Jean Muir e) Ralph Lauren' f) Giorgio Armani g) Kenzo h) Emilio Pucci i) Tommy Hilfiger j) Calvin Klein

Select any six from the above list and any four of your choice in addition to that.

- 2) Make a presentation of various categories Men's Casual wear and Men's Formal wear. Their presentation includes the subcategories of the given categories with appropriate images and written style description of all. This enable student to understand present styles that fall under the category of Men's Wear.

- 3) Develop a collection for Men's casual wear and formal wear with following details

- a) Market Research (For which market & its requirements)

- b) Inspiration (Refer Latest Forecast)

- c) Mood Board/Story Board - Color , Fabrics , Silhouette , Styles , Surface Ornamentation. d) DesignDevelopment Sheet (Min 12 design)

- 4) Final rendered design min 6 sketches along with flats & specs, Cost Sheet

Students Menswear Design Projects