



# APPLICATION FORM

**MKSSS's School of Fashion Technology,**

**Business Incubation Centre,**

Sr.13/1/2, Narhe Ambegaon,

Opp. to Vision English Medium School,

Pune – 411041

## **PERSONAL INFORMATION**

-----

1. Full Name:
2. Gender:
3. Date of Birth:
4. Nationality:
5. Contact Number:
6. Email Address:
7. Permanent Address:

## **STARTUP INFORMATION**

-----

8. Startup Information:
9. Startup Name:
10. Startup Industry/Category:
11. Startup Website (if applicable):
12. Brief Description of Startup (max 200 words):

## **EDUCATION AND BACKGROUND**

---

13. Educational Qualifications:

14. Professional Experience (if any):

15. Relevant Skills and Expertise:

## **BUSINESS PLAN**

---

16. Describe your business idea or concept in the separate attachment (max 300 words):

17. What problem does your startup solve in the fashion industry?

18. Target Market and Customer Segments: Separate attachment

19. Unique Selling Proposition (USP) of your product/service: Separate attachment

20. Marketing and Sales Strategy: Separate attachment

21. Operations Plan: Separate attachment

22. Financial Projections (revenue, costs, profitability): Separate attachment

23. Funding Requirements (if applicable):

24. Additional Information: Separate attachment

25. Have you participated in any other business incubation/acceleration programs? If yes, please provide details: Separate attachment.

26. Have you received any awards, recognition, or grants for your startup? If yes, please provide details: Separate attachment.

27. How do you envision the Fashion Business Incubation program supporting your startup's growth and success? Separate attachment (Max 200 words)

Declaration:

I hereby declare that all the information provided in this application form is true and accurate to the best of my knowledge. I understand that any false information may lead to disqualification from the selection process.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please note that you may need to customize the application form based on your specific requirements and any additional information you would like to gather from the applicants. It's also recommended to include a section for applicants to attach any supporting documents such as a business plan, pitch deck, or portfolio, if necessary.